



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE MINUTES

**Tuesday, February 17, 2009**      **David Gebhard Public Meeting Room: 630 Garden Street**      **8:30 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, *Chair* - ABSENT  
   BOB CUNNINGHAM, *Vice-Chair* - PRESENT  
   JOSHUA PEMBERTON - PRESENT  
   DAWN SHERRY (ABR) – PRESENT  
   LOUISE BOUCHER (HLC) - PRESENT

**ALTERNATES:**      ALEX PUJO (HLC) - ABSENT      CLAY AURELL (ABR) - ABSENT  
**CITY COUNCIL LIAISON:**      GRANT HOUSE - ABSENT      DALE FRANCISCO (ALTERNATE) - ABSENT

**STAFF:**      RENEE BROOKE, Senior Planner - PRESENT  
                                 ELVA de la TORRE, Planning Technician - ABSENT  
                                 KATHLEEN GOO, Commission Secretary - PRESENT

**Website:** [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)

### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Thursday, February 12, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No comments.

**B. Approval of the minutes of the Sign Committee meeting of February 3, 2009.**

Motion: **Approval of the minutes of the Sign Committee meeting of February 3, 2009, as submitted.**

Action: Sherry/Cunningham, 3/0/0. (Boucher abstained, Cope absent.)

**C. Listing of Approved Conforming Signs.**

The signs approved on Conforming Sign Review by Committee member Cope from February 12, 2009 are listed below:

1. Santa Barbara Window Design, 16 W. Calle Laureles – Final Approval as submitted.
2. Meineke Car Center/Econo Lube, 3956 State Street – Final Approval with a condition.
3. Float Luxury Spa, 18 E. Canon Perdido Street – Final Approval with a clarification.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Ms. Brooke announced that Committee member Cope will be absent from today's meeting.

## E. Possible Ordinance Violations and enforcement updates.

Committee member Boucher reported the following violation:

1. Santa Barbara Scrap Books, 918 Chapala Street: Violation - plant pots with balloons in front of arcade, and unpermitted relocation of signage.

**CONCEPT REVIEW – NEW**1. **1330 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-132-001  
 Application Number: SGN2009-00021  
 Business Name: Arts & Culture Center  
 Owner: Hutton Foundation  
 Applicant: Signs By Ken

(Proposal for two 13.16 square foot (each) wall signs made of individual flush mounted letters, for a total of 26.32 square feet. The linear building frontage is 96 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(8:37)

Present: Ken Sorgman, Signs By Ken; and Tom Parker, President of the Hutton Foundation.

**Motion: Final Approval with the condition that the letters of parking lot signage be reduced to a maximum 8-inch height, and lowered and positioned evenly between the archway entry and the projecting architectural feature.**

Action: Boucher/Cunningham, 4/0/0. (Cope absent). Motion carried.

**\*\* THE COMMITTEE BRIEFLY RECESSED AT 8:43 A.M. AND RECOVERED AT 8:55 A.M. \*\***

**CONCEPT REVIEW – NEW**2. **2305 DE LA VINA ST**

C-O Zone

Assessor's Parcel Number: 025-112-011  
 Application Number: SGN2009-00022  
 Business Name: Ralph Quijano M.D.  
 Owner: 2305 DLV Investors, LLC  
 Applicant: Benton Signs

(Proposal for one 4 square foot wooden ground sign. The linear building frontage is 28.50 feet. The allowable signage is 14.25 square feet.)

(8:56)

Present: Dave Benton, Benton Signs.

**Motion: Final Approval as submitted.**

Action: Boucher/Sherry, 3/0/0. (Cunningham stepped down, Cope absent). Motion carried.

**CONCEPT REVIEW – CONTINUED**3. **1129 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-231-037  
Application Number: SGN2009-00009  
Business Name: San Marcos Building Complex  
Owner: 1129 State Street  
Applicant: Benton Signs

(Proposal for a new sign program for a site with multiple buildings. The sign program is to be named the "San Marcos Building Complex." This site is listed on the California Inventory of Historic Resources. The project is located in the El Pueblo Viejo Landmark District.)

(9:02)

Present: Dave Benton, Benton Signs; and Adam Geeb, San Marcos Building Complex Manager.

**Motion: Final Approval as submitted.**

Action: Sherry/Boucher, 4/0/0. (Cope absent). Motion carried.

Note: Mr. Adam Geeb will be submitting the architectural plans by the end of the week to Renee Brooke, Senior Planner or Elva de la Torre, Planning Technician.

**\*\* MEETING ADJOURNED AT 9:12 A.M. \*\***