

## SIGN COMMITTEE AGENDA

Tuesday, December 23, 2008 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

**COMMITTEE MEMBERS:** NATALIE COPE, Chair

(VACANT), Vice-Chair BOB CUNNINGHAM STEVE HAUSZ (HLC) PAUL ZINK (ABR)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE DALE FRANCISCO (ALTERNATE)

**STAFF:** RENEE BROOKE, Senior Planner

ELVA de la TORRE, Planning Technician GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

### \*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\*

The Sign Committee will take action when the following are submitted:

- A. <u>Color and material samples</u> referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. <u>Drawing of sign and site plan to an acceptable scale</u> in an 8 1/2" x 11" format foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

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### PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For futher information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on December 18, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

## **GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **December 09, 2008**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

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## **CONCEPT REVIEW – CONTINUED**

1. **1230 STATE ST** C-2 Zone

 (8:40)
 Assessor's Parcel Number:
 039-183-027

 (10 min)
 Application Number:
 SGN2008-00169

Owner: Aryana 1230, LLC
Business Name: Saigon In & Out
Applicant: Sign-A-Rama Goleta

(Proposal for three signs: a 10 square-foot vinyl window sign with logo; a one square-foot MDO blade sign; and an "as-built" relocation of an existing approved 3.8 square-foot sandblasted wood blade sign on new bracket, for a total of 14.8 square feet. This application is to abate ENF2008-00984. The linear building frontage is 23 feet. The allowable signage is 23 square feet. The project is located in the El Pueblo Viejo Landmark District.)

# **CONCEPT REVIEW – NEW**

2. **3008 STATE ST** C-2/SD-2 Zone

(8:50) Assessor's Parcel Number: 053-342-019 (10 min) Application Number: SGN2008-00199

Business Name: Best Nails

Owner: Suko Ne Sriprajittichai Applicant: Sign-A-Rama Goleta

(Proposal for three signs: one 4.8 square foot "as-built" projecting sign, and one 7.2 square foot "as-built" window sign; and one new 1.5 square foot window sign, for a total of 13.5 square feet. This application is to abate ENF2008-00505. The linear building frontage is 17.50 feet. The allowable signage is 17.5 square feet.)

## **CONCEPT REVIEW – NEW**

3. **801 CHAPALA ST** C-2 Zone

 (9:00)
 Assessor's Parcel Number:
 037-042-025

 (10 min)
 Application Number:
 SGN2008-00196

Business Name: Bank of America Home Loans

Owner: Luria & Dunn, LLC

Applicant: Sign Tech
Applicant: Steve Therriault

(Proposal for eight new signs: one 28.5 square foot wall sign made of painted aluminum, and seven awning signs each 3.22 square feet, for a total of 51.04 square feet. The awning colors are currently under review by the Historic Landmarks Commission under a separate application. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

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## **CONCEPT REVIEW – CONTINUED**

4. 1101 ANACAPA ST C-2 Zone

(9:10)Assessor's Parcel Number: 039-232-018 (10 min) Application Number: SGN2008-00185 Owner: 1101 Anacapa, LLC

> Applicant: Signs By Ken Agent: Investec

(Revised description: proposal for a new "Berkley Aviation" Sign Program for a building with four tenants. The linear building frontage is 108 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

# **CONCEPT REVIEW – NEW**

5. C-P/R-2 Zone 1906 CLIFF DR

(9:20)Assessor's Parcel Number: 035-141-008 (10 min) Application Number: SGN2008-00202

> **Business Name:** McDonald's

Owner: McDonald's Corporation

Contractor: Signs By Ken

(Proposal to permit an "as-built" 8.7 square foot four panel menu board. A three panel menu board was previously approved and permitted. This application is to abate ENF2008-01128. The linear building frontage is 58 feet. The allowable signage is 58 square feet.)

An exception is requested and findings are required for an additional 8.7 square feet over the 65.1 square feet previously approved, for a total of 73.8 square feet.

C-1/SD-3 Zone

## **CONCEPT REVIEW – NEW**

#### 6. 1085 COAST VILLAGE RD (9:30)

Assessor's Parcel Number: 009-281-003

Application Number: SGN2008-00204

**Business Name:** Chevron USA, Inc. Owner: Chevron USA, Inc. Architect: Liddy McKenzie Gettler-Ryan, Inc. Applicant:

(Proposal to replace signage with a new trademark logo: reface one 38.8 square foot previously permitted monument sign and to decrease it by 7.8 square feet to 31 square feet; reface two logo wall signs each 4.86 square feet; and install 4 new double sided dispenser signs with valances totaling 20 square feet, for a total of 60.72 square feet. The linear building frontage is 86 feet. The allowable signage is 65 square feet.)