



**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on December 18, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **December 09, 2008**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

**CONCEPT REVIEW – CONTINUED****1. 1230 STATE ST**

C-2 Zone

**(8:40)** Assessor's Parcel Number: 039-183-027  
 (10 min) Application Number: SGN2008-00169  
 Owner: Aryana 1230, LLC  
 Business Name: Saigon In & Out  
 Applicant: Sign-A-Rama Goleta

(Proposal for three signs: a 10 square-foot vinyl window sign with logo; a one square-foot MDO blade sign; and an "as-built" relocation of an existing approved 3.8 square-foot sandblasted wood blade sign on new bracket, for a total of 14.8 square feet. This application is to abate ENF2008-00984. The linear building frontage is 23 feet. The allowable signage is 23 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****2. 3008 STATE ST**

C-2/SD-2 Zone

**(8:50)** Assessor's Parcel Number: 053-342-019  
 (10 min) Application Number: SGN2008-00199  
 Business Name: Best Nails  
 Owner: Suko Ne Sripajittichai  
 Applicant: Sign-A-Rama Goleta

(Proposal for three signs: one 4.8 square foot "as-built" projecting sign, and one 7.2 square foot "as-built" window sign; and one new 1.5 square foot window sign, for a total of 13.5 square feet. This application is to abate ENF2008-00505. The linear building frontage is 17.50 feet. The allowable signage is 17.5 square feet.)

**CONCEPT REVIEW – NEW****3. 801 CHAPALA ST**

C-2 Zone

**(9:00)** Assessor's Parcel Number: 037-042-025  
 (10 min) Application Number: SGN2008-00196  
 Business Name: Bank of America Home Loans  
 Owner: Luria & Dunn, LLC  
 Applicant: Sign Tech  
 Applicant: Steve Therriault

(Proposal for eight new signs: one 28.5 square foot wall sign made of painted aluminum, and seven awning signs each 3.22 square feet, for a total of 51.04 square feet. The awning colors are currently under review by the Historic Landmarks Commission under a separate application. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED**

4. **1101 ANACAPA ST** C-2 Zone

**(9:10)** Assessor’s Parcel Number: 039-232-018  
(10 min) Application Number: SGN2008-00185  
Owner: 1101 Anacapa, LLC  
Applicant: Signs By Ken  
Agent: Investec

(Revised description: proposal for a new "Berkley Aviation" Sign Program for a building with four tenants. The linear building frontage is 108 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW**

5. **1906 CLIFF DR** C-P/R-2 Zone

**(9:20)** Assessor’s Parcel Number: 035-141-008  
(10 min) Application Number: SGN2008-00202  
Business Name: McDonald’s  
Owner: McDonald’s Corporation  
Contractor: Signs By Ken

(Proposal to permit an "as-built" 8.7 square foot four panel menu board. A three panel menu board was previously approved and permitted. This application is to abate ENF2008-01128. The linear building frontage is 58 feet. The allowable signage is 58 square feet.)

**An exception is requested and findings are required for an additional 8.7 square feet over the 65.1 square feet previously approved, for a total of 73.8 square feet.**

**CONCEPT REVIEW – NEW**

6. **1085 COAST VILLAGE RD** C-1/SD-3 Zone

**(9:30)** Assessor’s Parcel Number: 009-281-003  
Application Number: SGN2008-00204  
Business Name: Chevron USA, Inc.  
Owner: Chevron USA, Inc.  
Architect: Liddy McKenzie  
Applicant: Gettler-Ryan, Inc.

(Proposal to replace signage with a new trademark logo: reface one 38.8 square foot previously permitted monument sign and to decrease it by 7.8 square feet to 31 square feet; reface two logo wall signs each 4.86 square feet; and install 4 new double sided dispenser signs with valances totaling 20 square feet, for a total of 60.72 square feet. The linear building frontage is 86 feet. The allowable signage is 65 square feet.)