



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

PLEASE NOTE: THE NEW MEETING DAY AND TIME OF TUESDAYS AT 8:30 A.M.

Tuesday, November 25, 2008 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS:
NATALIE COPE, Chair
(VACANT), Vice-Chair
BOB CUNNINGHAM
STEVE HAUSZ (HLC)
PAUL ZINK (ABR)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE DALE FRANCISCO (ALTERNATE)

STAFF:
RENEE BROOKE, Senior Planner
ELVA de la TORRE, Planning Technician
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on November 21, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of November 11, 2008.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

DISCUSSION ITEM**PROPOSAL TO RESCHEDULE THE SIGN COMMITTEE MEETINGS**

(8:35) Presenters: Renee Brooke, Senior Planner/Zoning Supervisor.
(10 min.) Deana McMillion, Administrative/Clerical Supervisor.

DISCUSSION ITEM**OUTDOOR LIGHTING AND STREETLIGHTING DESIGN GUIDELINES**

(8:45) Presenter: Steve Hausz, Outdoor Lighting and Streetlighting Design Guidelines Liaison.
(15 min.)

(Comments Only)

CONCEPT REVIEW – CONTINUED**1. 1213 STATE ST**

C-2 Zone

(9:00) Assessor's Parcel Number: 039-182-016
(10 min) Application Number: SGN2008-00171
Applicant: C B & G Sign Solutions
Owner: Ruth B. Shoudy Trust
Business Name: Quiznos

(Proposal for a new 9.5 square foot wood sign with hand painted letters and logo. This application is to abate ENF2008-00797. There is a La Pazuela sign program in place. The linear building frontage is 19 feet. The allowable signage is 9.50 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**2. 1230 STATE ST**

C-2 Zone

(9:10) Assessor's Parcel Number: 039-183-027
(10 min) Application Number: SGN2008-00169
Applicant: Sign-A-Rama, Goleta
Owner: Aryana 1230, LLC
Business Name: Saigon In & Out

(Proposal for three signs: a 10 square-foot vinyl window sign with logo; a one square-foot MDO blade sign; and an "as-built" relocation of an existing approved 3.8 square-foot sandblasted wood blade sign on new bracket, for a total of 14.8 square feet. This application is to abate ENF2008-00984. The linear building frontage is 23 feet. The allowable signage is 23 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**3. 132 HARBOR WAY**

HC/SD-3 Zone

(9:20) Assessor's Parcel Number: 045-250-011
(10 min) Application Number: SGN2008-00170
Applicant: Goodland Signs
Owner: City of Santa Barbara
Business Name: Harbor View Real Estate & Investment

(Proposal for two new 11 square foot (each) wall signs made of sandblasted redwood with painted letters and logo, for a total of 22 square feet. This project is in the Santa Barbara Harbor Chandlery Building. The linear building frontage is 44 feet. The allowable signage is 22 square feet.)

An exception is requested and findings are required for the sign to exceeding the height limit of 5' 6" above the second floor line.

CONCEPT REVIEW – NEW

4. 1905 CLIFF DR

C-P/R-2/SD-3 Zone

(9:30) Assessor’s Parcel Number: 045-015-007
(10 min) Application Number: SGN2008-00179
Applicant: Signs By Ken
Owner: Babai Trust
Business Name: Russa Yog Yoga

(Proposal for two new signs: one 9 square foot hanging sign made of sandblasted wood; one 6 square foot sandblasted wooden wall sign, for a total of 15 square feet. The linear building frontage is 45 feet. The allowable signage is 45 square feet.)

CONCEPT REVIEW – CONTINUED

5. 524 N MILPAS ST

C-P Zone

(9:40) Assessor’s Parcel Number: 031-241-040
(10 min) Application Number: SGN2008-00147
Applicant: Signs By Ken
Owner: A. J. Vido Incorporated
Business Name: Prestige Hand Car Wash

(Revised description: to permit an "as-built" reface of an existing 28 square foot ground sign, and a 12 square foot wall sign, and add four "as-built" wooden wall signs: one at 16.33 square feet; two at 7.91 square feet each; one at 12.66 square feet, for a total of 84.81 square feet. This application is to abate ENF2008-00471. The linear building frontage is 99 feet. The allowable signage is 90 square feet.)

A finding is required for an exception that was originally requested to exceed the allowable square footage, the project was revised reducing the signage and no longer requires the exception.

REFERRED FROM CONFORMING SIGN REVIEW

6. 3305 STATE ST

C-L/C-P/SD-2 Zone

(9:50) Assessor’s Parcel Number: 051-100-001
(10 min) Application Number: SGN2008-00166
Applicant: Signs By Ken
Owner: James Deloreto
Business Name: Loreto Plaza

(Revised description: add new yellow color to palette for Harry's restaurant signage only, to the previously reviewed proposal that amended the approved sign program for the Loreto Plaza.)

CONCEPT REVIEW – NEW

7. 2012 CHAPALA ST

C-2 Zone

(10:00) Assessor’s Parcel Number: 025-311-018
(10 min) Application Number: SGN2008-00177
Applicant: Signs By Ken
Owner: Santa Barbara Friends Meeting
Business Name: Quaker Meetinghouse

(Proposal for one new 14.6 square foot sandblasted wooden hanging sign and permit an existing "as-built" 9 square foot directory wall sign, for a total of 23.6 square feet. The linear building frontage is 51 feet. The allowable signage is 51 square feet.)

CONCEPT REVIEW – NEW

8. 3130 STATE ST

C-2/SD-2 Zone

(10:10) Assessor’s Parcel Number: 053-332-020
(10 min) Application Number: SGN2008-00174
Applicant: DCM Graphics
Owner: Chang-Fu and Mei-Kuei Wang
Business Name: Brummis

(Proposal for a new 16 square foot wall sign made of wood with painted letters. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

CONCEPT REVIEW – NEW

9. 822 N MILPAS ST

C-2 Zone

(10:20) Assessor’s Parcel Number: 031-051-021
(10 min) Application Number: SGN2008-00175
Architect: James Macari
Owner: Eugene and Irene Granaroli, Revocable Trust
Business Name: Superior Classics

(Proposal for three new signs: one 32 square foot wall sign made of plywood with painted letters; one 3 square foot wall sign made of metal with painted letters; one 10 square foot projecting metal sign with painted letters, for a total of 45 square feet. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)

An exception is requested and findings are required for 17 square feet of signage over the allowable signage of 28 square feet.

CONCEPT REVIEW – NEW**10. 3956 STATE ST**

C-2/SD-2 Zone

(10:30) Assessor's Parcel Number: 057-233-018
 (10 min) Application Number: SGN2008-00176
 Applicant: Vogue Signs Company
 Owner: Maurice Sourmany
 Business Name: Meineke Car Center /Econo Lube

(Proposal for two new signs and modification of one sign: one internally illuminated (fluorescent) 32 square foot monument sign; one 5.8 square foot internally illuminated (neon) wall sign; modification of a channel lettered wall sign to remove some letters, reducing the sign to 4.3 square feet, for a total of 42.1 square feet. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

An exception is requested and findings are required for 12.1 square feet of signage over the 30 square feet allowable signage.

CONCEPT REVIEW – NEW**11. 303 W CARRILLO ST**

C-2 Zone

(10:40) Assessor's Parcel Number: 039-302-008
 (10 min) Application Number: SGN2008-00172
 Applicant: Apex Imaging Services
 Owner: Susan Sandelman, Trustee
 Business Name: Conoco Phillips Company

(Proposal to replace an existing monument sign with a new 24 square foot monument sign illuminated with existing previously approved lighting and face change for two existing wall signs at 19.44 square feet (each); signage for dispenser valances, toppers and doors at 17.37 square feet, for a total of 80.25 square feet. The linear building frontage is 46 feet. The allowable signage is 46 square feet. The project is located in El Pueblo Viejo Landmark District.)

An exception is requested and findings are required for 34.25 square feet over the allowable signage of 46 square feet. The paint color for the canopy requires Historic Landmarks Commission approval, the applicant has submitted for review.

CONCEPT REVIEW – CONTINUED**12. 320 W PUEBLO ST**

C-O Zone

(10:50) Assessor's Parcel Number: 025-102-001
 Application Number: SGN2005-00044
 Agent: Tiffany Campbell
 Owner: Santa Barbara Cottage Hospital
 Business Name: Santa Barbara Cottage Hospital

(New revised description: Proposal for a Hospital Campus-wide sign program, which includes the following buildings and temporary construction signs: 1) Cottage Rehabilitation Hospital: eleven exterior signs; 2) Cottage Residential Care Center: five exterior signs; 3) Knapp Building: six exterior signs; 4) Campus: eleven exterior wayfinding signs; 5) Pueblo Parking Structure: six exterior wayfinding signs; 6) Construction Zone Signs: six temporary directional signs.)

Project requires transportation clearance and real properties prior to final approval.