

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on November 06, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of October 28, 2008.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

DISCUSSION ITEM**(8:35)**

(15 min.)

OUTDOOR LIGHTING AND STREETLIGHTING DESIGN GUIDELINES

Presentation: Steve Hausz, Outdoor Lighting and Streetlighting Design Guidelines Liaison.

(Comments Only)

CONCEPT REVIEW – CONTINUED**1. 217 N MILPAS ST** C-2 Zone

(8:50) Assessor's Parcel Number: 017-044-001
 (10 min.) Application Number: SGN2008-00155
 Applicant: DCM Graphics
 Owner: Clay Martin Brown
 Business Name: Taqueria La Colmena

(Proposal for two new signs: one 12 square foot wooden painted wall sign; one 7.5 square foot awning sign, for a total of 19.5 square feet. The linear building frontage is 38 feet. The allowable signage is 25 square feet.)

CONCEPT REVIEW - NEW**2. 1014 STATE ST A** C-2 Zone

(9:00) Assessor's Parcel Number: 039-282-027
 (10 min.) Application Number: SGN2008-00165
 Applicant: John Milby
 Applicant: Tim Thompson
 Owner: Bailard Family, LLC
 Business Name: Del Sol

(Proposal for three new signs: one 10.5 square foot sandblasted wooden wall sign with painted letters; one 1.6 square foot sandblasted wooden wall sign with painted letters; one 4.4 projecting sign made of wood to hang on existing bracket, for a total of 16.5 square feet. The linear building frontage is 61 feet. The allowable signage is 61 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - CONTINUED**3. 826 N MILPAS ST** C-P Zone

(9:10) Assessor's Parcel Number: 031-051-024
 (10 min.) Application Number: SGN2008-00134
 Applicant: Sign-A-Rama, Goleta
 Owner: Coyne Decedent's Trust
 Business Name: Taqueria El Buen Gusto

(Proposal for three "as built" signs: one 21 square foot internally illuminated monument sign; one 10 square foot window sign and one 2 square foot awning sign, for a total of 33 square feet. This application is to abate ENF2008-00366. The linear building frontage is 48 feet. The allowable signage is 48 square feet.)

CONCEPT REVIEW - CONTINUED

4. **1920 STATE ST** C-2/R-3 Zone

(9:20) Assessor's Parcel Number: 025-372-015
(10 min.) Application Number: SGN2008-00135
Applicant: Sign-A-Rama Goleta
Owner: Richard T. Perry, Living Trust
Business Name: Orange Tree Inn

(Proposal for a new 23 square foot internally lit monument sign. The linear building frontage is 140 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

An exception is requested and findings are required for an over height sign; the sign is 8 feet, 8 inches above finished grade.

CONCEPT REVIEW - CONTINUED

5. **113 W DE LA GUERRA ST** C-2 Zone

(9:30) Assessor's Parcel Number: 037-082-027
(10 min.) Application Number: SGN2008-00154
Applicant: Robert Kilburn
Owner: John R. DeWilde
Business Name: Saffron

(Revised description: add one 6 square foot projecting sign to the proposal of two new hand-painted window signs at 0.69 square feet (each), for a total of 7.38 square feet. The linear building frontage is 18 feet. The allowable signage is 18 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - NEW

6. **2917 DE LA VINA ST** C-2/SD-2 Zone

(9:40) Assessor's Parcel Number: 051-202-006
(10 min.) Application Number: SGN2008-00160
Applicant: Edgar Blas
Owner: Bernard Friedman
Business Name: Smart Marketing

(Proposal for a new 11.87 square foot wooden ground sign with vinyl letters, located in a planter box. The linear building frontage is 12 feet. The allowable signage is 12 square feet.)

CONCEPT REVIEW - NEW**7. 929 STATE ST**

C-2 Zone

(9:50) Assessor's Parcel Number: 039-321-007
 (10 min.) Application Number: SGN2008-00161
 Contractor: David Benton
 Owner: Marta J. Knapp-Alligood
 Business Name: Italian Pottery Outlet

(Proposal for two new signs: one 11.9 square foot wall sign peg-mounted, made out of metal letters; one 11.9 square foot double faced wooden sandblasted projecting sign, hanging on an existing bracket, for a total of 23.8 square feet. The linear building frontage is 26 feet. The allowable signage is 26 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - NEW**8. 111 E HALEY ST**

C-M Zone

(10:00) Assessor's Parcel Number: 031-201-018
 (10 min.) Application Number: SGN2008-00162
 Contractor: David Benton
 Owner: Stanley W. and Lynn E. Ashcraft
 Business Name: Pure Joy Catering

(Proposal for a new 14.1 square foot wall sign with pin-mounted dimensional letters. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

CONCEPT REVIEW - NEW**9. 18 W ANAPAMU ST**

C-2 Zone

(10:10) Assessor's Parcel Number: 039-182-019
 (10 min.) Application Number: SGN2008-00164
 Applicant: Goodland Signs
 Owner: Ealand Charles Delaney II, Trustees
 Business Name: Kernohan's Toys

(Proposal for six new signs: one 4.86 square foot hand-painted wall sign; one 0.7 square foot hand-painted directional sign; two vinyl window signs at 0.45 square feet (each); one 3.9 square foot wooden sandblasted projecting sign hanging on an existing unpermitted bracket; one 0.65 square foot hanging sign to be located on an off-site directory, for a total of 11.01 square feet. The linear building frontage is 40 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - CONTINUED

10. **791 CHAPALA ST** C-2 Zone

(10:20) Assessor's Parcel Number: 037-082-006
(10 min.) Application Number: SGN2008-00120
Applicant: Signs by Ken
Owner: John DeWilde
Business Name: Silver Greens

(Revised description: proposal to approve Sign C, an 11.08 square foot halo-lit dimensional lettered wall sign. Previously approved were Sign A and B, wooden wall signs which are 5 square feet (each); Sign D, a 2.48 square foot metal letter wall sign; and Sign E, a 0.66 square foot window sign. An approval was granted for an exception of over height letters (12.25 inch letter height). Total approved signage is 13.14 square feet plus requested signage of 11.08, for a total 24.22 square feet. The linear building frontage is 66 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - NEW

11. **721 CHAPALA ST** C-2 Zone

(10:30) Assessor's Parcel Number: 037-082-006
(10 min.) Application Number: SGN2008-00184
Applicant: Signs by Ken
Owner: BDC Paseo Chapala, LLC
Business Name: Paseo Chapala

(Relocate existing approved Paseo Chapala building sign. The linear building frontage is 100 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - NEW

12. **3305 STATE ST** C-L/C-P/SD-2 Zone

(10:40) Assessor's Parcel Number: 051-100-001
(10 min.) Application Number: SGN2008-00166
Applicant: Signs by Ken
Owner: James Deloreto
Business Name: Loreto Plaza

(Proposal to amend the approved sign program for the Loreto Plaza, to include the following: addition of non-illuminated dimensional letters for the second line on the aluminum plate wall signs and to expand the color palette.)

CONCEPT REVIEW - NEW**13. 132 HARBOR WAY**

HC/SD-3 Zone

(10:50) Assessor's Parcel Number: 045-250-011
(10 min.) Application Number: SGN2008-00170
Applicant: Goodland Signs
Owner: City of Santa Barbara, Waterfront/Harbor
Business Name: Harbor View Real Estate & Investment

(Proposal for two new 11 square foot (each) wall signs made of sandblasted redwood with painted letters and logo, for a total of 22 square feet. This project is in the Santa Barbara Harbor Chandlery Building. The linear building frontage is 44 feet. The allowable signage is 22 square feet.)

CONCEPT REVIEW - CONTINUED**14. 320 W PUEBLO ST**

C-O Zone

(11:00) Assessor's Parcel Number: 025-102-001
Application Number: SGN2005-00044
Agent: Suzanne Elledge Planning and Permitting Services (SEPPS)
Owner: Santa Barbara Cottage Hospital
Business Name: Santa Barbara Cottage Hospital

(New revised description: Proposal for a Hospital Campus-wide sign program, which includes the following buildings and temporary construction signs: 1) Cottage Rehabilitation Hospital: eleven exterior signs; 2) Cottage Residential Care Center: five exterior signs; 3) Knapp Building: six exterior signs; 4) Campus: eleven exterior wayfinding signs; 5) Pueblo Parking Structure: six exterior wayfinding signs; and 6) Construction Zone Signs: six temporary directional signs.)