



City of Santa Barbara Planning Division

SIGN COMMITTEE AGENDA

Thursday, September 18, 2008 **David Gebhard Public Meeting Room: 630 Garden Street** **10:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 JENNIFER ROSE, Vice-Chair
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 PAUL ZINK (ABR)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE DALE FRANCISCO (ALTERNATE)

STAFF: RENEE BROOKE, Senior Planner
 ELVA DE LA TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on September 11, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:00):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of September 04, 2008.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW**1. 18 E COTA ST**

C-M Zone

(10:05) Assessor's Parcel Number: 037-173-003
 Application Number: SGN2008-00142
 Owner: Howe Family Corporation et al.
 Contractor: Betsy Harris
 Applicant: Freedom Signs
 Business Name: Cafe Luck

(Proposal for four new signs: one 1.94 square foot hand painted wall sign; two 2 square foot hand painted window signs (each); and one 1.31 square foot hand painted window sign, for a total of 7.25 square feet. The linear building frontage is 42 feet. The allowable signage is 42 square feet.)

CONCEPT REVIEW – CONTINUED**2. 129 N MILPAS ST**

C-2/M-1 Zone

(10:15) Assessor's Parcel Number: 017-083-009
 Application Number: SGN2008-00139
 Owner: Steve Melkonian
 Applicant: DCM Graphics
 Business Name: El Bajio

(Proposal for two new wooden wall signs: a 7 square foot wall sign with painted letters and a 16.25 square foot sign with painted letters, for a total of 23.25 square feet. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

CONCEPT REVIEW – CONTINUED**3. 132 N MILPAS ST**

C-2 Zone

(10:25) Assessor's Parcel Number: 017-091-019
 Application Number: SGN2008-00132
 Owner: Joe and Beatryce Butler, Family Revocable Trust
 Applicant: Jerry Fair
 Business Name: Auto Insurance

(Proposal for two "as built" wooden wall signs: [Sign A] is 8 square feet; [Sign B] is 2.7 square feet, for a total of 10.7 square feet. This application is to abate ENF2008-00795. The linear building frontage is 13 feet. The allowable signage is 13 square feet.)

CONCEPT REVIEW – NEW**4. 27 1/2 E VICTORIA ST**

C-2 Zone

(10:35) Assessor's Parcel Number: 039-133-010
 Application Number: SGN2008-00125
 Owner: Colin J. W. and Susanne, Trustees
 Applicant: Henry Franco
 Business Name: M.O.B.S Barbershop

(Proposal for 5 new signs: [Sign A] is a 3.75 square foot awning sign with painted letters; [Sign B] is a 0.47 square foot vinyl window sign; [Sign C] is a 0.11 vinyl window sign; [Sign D] is a 0.59 square foot wall sign made of granite with painted letters; [Sign E] is a 0.11 square foot wall sign made of wood with vinyl letters, for a total of 5.03 square feet. The linear building frontage is 8.6 feet. The allowable signage is 8.6 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 1309 STATE ST**

C-2 Zone

(10:45) Assessor's Parcel Number: 039-131-010
 Application Number: SGN2008-00141
 Applicant: Richele Mailand
 Business Name: Evolutions Medical Spa

(Proposal for new 29.32 square foot oval wooden hanging sign. The linear building frontage is 28 feet. The allowable signage is 28 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**6. 118 N MILPAS ST**

C-2 Zone

(10:55) Assessor's Parcel Number: 017-091-016
 Application Number: SGN2008-00130
 Applicant: Fred Gonzales
 Business Name: Joyeria Latina Americana Jewlery

(Proposal for six "as built" signs: one 3.8 square foot wooden wall sign; two 1.6 square foot painted window signs; one 1.8 square foot wood sign; one 4.4 square foot wood sign; one .85 square foot "painted on" wall sign, for a total of 14.01 square feet. This application is to abate ENF2008-00377. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)

CONCEPT REVIEW – CONTINUED**7. 1131 STATE ST**

C-2 Zone

(11:05) Assessor's Parcel Number: 039-231-037
 Application Number: SGN2008-00124
 Contractor: Swain Signs
 Applicant: Luke Tillery
 Business Name: Peet's Coffee & Tea

(Proposal for six new signs: Sign A and Sign D are each 7.6 square feet aluminum wall signs with internally illuminated reverse channel letters; Sign C and Sign F are each 3.8 square feet window signs made of flat aluminum panels that are internally illuminated (fluorescent lamps); Sign B and Sign E are each 2.1 square feet each double-sided aluminum blade signs, for a total of 27 square feet in overall signage. The linear building frontage is 21.4 feet. The allowable signage is 21.4 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**8. 121 S HOPE F123**

C-2/SD-2 Zone

(11:15) Assessor's Parcel Number: 051-010-014
 Application Number: SGN2008-00126
 Applicant: R&R Custom Signs
 Business Name: Louis Vuitton

(Proposal for 3 new wall signs: Sign A is a 6.28 square foot back-lit LED reverse channel pin-mounted aluminum wall sign located on interior mall facade; Sign B and Sign C are each 6.25 square feet backlit aluminum and acrylic wall signs, for a total of 18.78 square feet. There is an approved "La Cumbre Plaza Tenant Design Criteria" in place. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

CONCEPT REVIEW – NEW**9. 651 PASEO NUEVO**

C-2 Zone

(11:25) Assessor's Parcel Number: 037-400-002
 Application Number: SGN2008-00136
 Business Name: Paseo Nuevo Mall

(Proposal to relocate an existing 99.75 square foot identification wall sign for Paseo Nuevo Mall.)

CONCEPT REVIEW – CONTINUED**10. 320 W PUEBLO ST**

C-O Zone

(11:35) Assessor's Parcel Number: 025-102-001
 Application Number: SGN2005-00044
 Agent: Suzanne Elledge Permit Processing
 Business Name: Santa Barbara Cottage Hospital

(Proposal for a hospital campus-wide sign program which includes: identity, directional and building identifiers.)