



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, June 4, 2008 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 JENNIFER ROSE, *Vice-Chair*
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE
 DALE FRANCISCO (ALTERNATE)

STAFF: DANNY KATO, Senior Planner/Signs Design Review Supervisor
 MAGGI WALKER, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Maggi Walker, Planning Technician, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805) 564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS:

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE:

That on Thursday, May 29, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of May 21, 2008.**C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.**

CONCEPT REVIEW – CONTINUED**1. 2973 STATE ST** C-2/SD-2 Zone

(9:10) Assessor's Parcel Number: 051-122-011
 Application Number: SGN2008-00064
 Owner: Walter George and Josephine Dushais
 Applicant: Glacier Water Services, Inc.
 Business Name: Longs Drug Store

(Review the location of one bulk water vending machine for expired sign application (SGN2003-00085) located at Longs Drug Store - State and Calle Laureles. Applicant will remove two existing vending machines and replace with one water vending machine with already approved color and design.)

(Review of drawings depicting screening on both sides of the vending machine per the 2003 agreement.)

CONCEPT REVIEW – NEW**2. 2840 DE LA VINA ST** C-P/SD-2 Zone

(9:20) Assessor's Parcel Number: 051-220-023
 Application Number: SGN2008-00074
 Owner: Storch Family Living Trust 4/25/02
 Applicant: Glacier Water Services, Inc.
 Business Name: Ralphs

(Proposal for two bulk water vending machines to be located at Ralphs shopping center. The colors and design of the machines have already been approved.)

CONCEPT REVIEW – NEW**3. 1235 OLIVE ST** R-3 Zone

(9:30) Assessor's Parcel Number: 029-132-006
 Application Number: SGN2008-00073
 Owner: Rasoul Khalili
 Applicant: Glacier Water Services, Inc.
 Business Name: Victoria Market

(Proposal for one bulk water vending machine to be located at Victoria Market. The colors and design of machines have already been approved.)

CONCEPT REVIEW – NEW**4. 129 N NOPAL ST** M-1 Zone

(9:40) Assessor's Parcel Number: 017-081-009
 Application Number: SGN2008-00068
 Owner: Hatchett Joele
 Applicant: Signs By Ken
 Business Name: Quarry Resources

(Proposal for one 10 square foot wall sign, one 4.5 square foot wall sign, and two 6.25 square foot signs on perimeter fences for a total of 27.25 square feet. This application is to abate ENF2005-00441. The linear building frontage is 99 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – CONTINUED**5. 740 STATE ST**

C-2 Zone

(9:50)

Assessor's Parcel Number: 037-092-001
 Application Number: SGN2007-00058
 Owner: Atlantico, Inc.
 Applicant: Sherry & Associates
 Business Name: Peace Store

(This address is on the California Inventory of Historic Resources and is on the List of Potential Structures of Merit and Landmarks - La Placita Building. AKA: McKay-Bothin Building. Proposal for a 6.7 square foot projecting sign to hang from existing bracket. This is to abate ENF2007-00205. The linear building frontage is 19 feet. The allowable signage is 19 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**6. 202 E HALEY ST**

C-M Zone

(10:00)

Assessor's Parcel Number: 031-272-001
 Application Number: SGN2008-00070
 Owner: 202 E Haley, LLC
 Applicant: Jeff Shelton
 Business Name: Tent Merchant

(Proposal for two new hanging signs totaling 24.05 square feet. The linear building frontage is 120 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**7. 617 N SALSIPUEDES ST**

C-M Zone

(10:10)

Assessor's Parcel Number: 031-171-020
 Application Number: SGN2008-00071
 Owner: Jerry William and Helene G. Beaver Trust
 Applicant: Central Coast Signs
 Business Name: Paragon Academy

(Proposal for three 14.58 square foot wall signs totaling 43.74 square feet and one 1.8 square foot ground sign reface. The linear building frontage is 75 feet. The allowable signage is 75 square feet.)

CONCEPT REVIEW – NEW**8. 1329 STATE ST**

C-2 Zone

(10:20) Assessor's Parcel Number: 039-131-018
 Application Number: SGN2008-00075
 Owner: Tevis-Jankovitz Gladys Trust
 Applicant: Sign-A-Rama Goleta
 Business Name: Conditioning Specialists

(A proposal for 8.95 square foot pin mounted wall sign with sandblasted logo. The linear building frontage is 42 feet. The allowable signage is 42 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**9. 620 STATE ST**

C-M Zone

(10:30) Assessor's Parcel Number: 037-132-031
 Application Number: SGN2007-00133
 Owner: Metro 4 Theater Property, LLC
 Owner: Bruce Corwin
 Applicant: Christophe Kim
 Business Name: Rockin' Yogurt

(Proposal for one 7.5 square foot awning sign and one 6 square foot blade sign. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**10. 200 S MILPAS ST**

C-2/SD-3 Zone

(10:40) Assessor's Parcel Number: 017-240-014
 Application Number: SGN2008-00069
 Owner: Kayo Oil Company
 Applicant: A & S Engineering
 Business Name: Conoco Phillips Company

(As-built reface of service station signage due to corporate change and to abate ENF2007-01227. The linear building frontage is 104.9 feet. The allowable signage is 78.68 square feet.)

CONCEPT REVIEW – CONTINUED**11. 500 FOWLER RD**

A-F/SD-3 Zone

(10:50) Assessor's Parcel Number: 073-450-003
 Application Number: SGN2008-00052
 Owner: Santa Barbara Airport
 Architect: Fred Sweeney
 Architect: Joseph Grogan and Kristin Byrd

(Sign Program for Airline Terminal Improvement Project.)