



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

Wednesday, April 23, 2008 David Gebhard Public Meeting Room: 630 Garden Street 9:00 A.M.

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
JENNIFER ROSE, Vice-Chair  
BOB CUNNINGHAM  
STEVE HAUSZ (HLC)  
PAUL ZINK (ABR)

**ALTERNATES:** LOUISE BOUCHER (HLC)  
CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:** GRANT HOUSE  
DALE FRANCISCO (ALTERNATE)

**STAFF:** DANNY KATO, Senior Planner/Signs Design Review Supervisor  
MAGGI WALKER, Planning Technician  
GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Maggi Walker, Planning Technician I, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:**

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:**

That on Thursday, April 17, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

**B. Approval of the minutes of the Sign Committee meeting of April 9, 2008.****C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations and enforcement updates.****DISCUSSION ITEM****(9:10)**

Bettie Weiss, City Planner, will address the committee regarding Proposed 2009 Budget and staff resources.

**REVIEW AFTER FINAL****1. 1501 SAN ANDRES ST C-P/R-2 Zone**

**(9:20)** Assessor's Parcel Number: 043-244-015  
 Application Number: SGN2003-00084  
 Owner: Krieg Family Trust  
 Applicant: Glacier Water Services, Inc.  
 Business Name: Foodland Market

(Proposal to install two water vending machines on the side of the Foodland Market adjacent to the entry. The linear building frontage is 156 feet. The allowable signage is 90 square feet.)

**(Discuss vending machine location due to addition of handicap accessibility to vending machines. Final Approval of vending machine installations was given on September 10, 2003.)**

**REVIEW AFTER FINAL****2. 2006 STATE ST R-2/R-O Zone**

**(9:30)** Assessor's Parcel Number: 025-312-012  
 Application Number: SGN2007-00016  
 Owner: Thomas and Patricia Foley  
 Applicant: DCM Graphics

(Proposal for a 23.7 square foot ground sign and a 6.25 square foot ground sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet. The project is located in El Pueblo Viejo Landmark District.)

**(Resubmittal for lighting approval. The original signage proposal was approved on February 28, 2007.)**

**CONCEPT REVIEW – NEW****3. 235 W MONTECITO ST C-2/SD-3 Zone**

**(9:40)** Assessor's Parcel Number: 033-032-001  
 Application Number: SGN2008-00047  
 Owner: George R. Alexiades  
 Applicant: Benton Signs  
 Business Name: The Neighborhood Corner Bar & Grill

(Proposal for two new wall signs with dimensional painted letters and peg mounted off of the building. One proposed sign is 14 square feet and the second is 22.64 square feet. The linear building frontage is 70 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****4. 1273 COAST VILLAGE RD**

C-1/SD-3 Zone

**(9:50)** Assessor's Parcel Number: 009-293-001  
 Application Number: SGN2008-00048  
 Owner: Cantello Teresina  
 Applicant: Benton Signs  
 Business Name: Carroll and Company

(Proposal for one 5.6 square foot wall sign with cut-out letters to be peg mounted on the building; and two 1.5 square foot window signs with gold leaf lettering. The linear building frontage is 23.5 feet. The allowable signage is 23.5 square feet.)

**CONCEPT REVIEW – NEW****5. 620 STATE ST**

C-M Zone

**(10:00)** Assessor's Parcel Number: 037-132-031  
 Application Number: SGN2007-00133  
 Owner: Metro 4 Theater Property, LLC  
 Owner: Bruce Corwin  
 Applicant: Christopher Kim  
 Business Name: Rockin' Yogurt

(Proposal for one 7.5 square foot awning sign and one 6 square foot blade sign. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED****6. 1114 STATE ST**

C-2 Zone

**(10:10)** Assessor's Parcel Number: 039-232-009  
 Application Number: SGN2008-00021  
 Owner: La Arcada Investment Corporation  
 Applicant: John Woodward  
 Business Name: Stateside Restaurant & Lounge

(Proposal to legalize an as-built wall sign over entrance to Stateside Restaurant in existing building to abate ENF2007-01084. The linear building frontage is 240 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****7. 1921 DE LA VINA ST A**

C-2 Zone

**(10:20)** Assessor's Parcel Number: 025-362-018  
 Application Number: SGN2008-00050  
 Owner: Linn Family Residual Trust  
 Business Name: Nutres

(Proposal for one new 1.89 square foot blade sign to replace previous tenant's approved blade sign and one new 1.77 square foot window sign to abate ENF2002-00712. The linear building frontage is 10 feet. The allowable signage is 5 square feet.)

**(A request for an exception is not required.)**

**CONCEPT REVIEW – CONTINUED****8. 636 STATE ST**

C-M Zone

**(10:30)** Assessor's Parcel Number: 037-132-001  
 Application Number: SGN2007-00075  
 Owner: Gallina Family Trust  
 Applicant: Derrick Prudigalidad  
 Architect: Kenneth Gruskin  
 Business Name: Verizon Wireless

(Proposal to remove existing Greek Deli signage and replace with two new 4.58 square foot internally illuminated signs, one 15 square foot blade sign and two decal window signs. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****9. 500 FOWLER RD**

A-F/SD-3 Zone

**(10:40)** Assessor's Parcel Number: 073-450-003  
 Application Number: SGN2008-00052  
 Owner: Santa Barbara Airport

(Sign Program for Airline Terminal Improvement Project.)

**CONCEPT REVIEW – NEW****10. 150 S LA CUMBRE RD**

C-2/SD-2 Zone

**(11:00)** Assessor's Parcel Number: 051-032-002  
 Application Number: SGN2008-00040  
 Business Name: Conserv Fuel  
 Agent: Insignia Sign Corp  
 Owner: John Moller

(Proposal to reface existing, unpermitted signs that were previously reviewed, but never approved, under SGN2007-00015. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW**11. **1221 CHAPALA ST** C-2 Zone

**(11:10)** Assessor's Parcel Number: 039-172-002  
 Application Number: SGN2008-00053  
 Owner: Montgomery Revocable Family Trust  
 Applicant: Dave's Signs  
 Business Name: Equity Title

(Proposal for a new non-illuminated wall sign. The linear building frontage is 31 feet. The allowable signage is 31 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED**12. **404 WILLIAM MOFFETT PL** A-F/SD-3 Zone

**(11:20)** Assessor's Parcel Number: 073-450-003  
 Application Number: SGN2008-00012  
 Owner: City of Santa Barbara  
 Applicant: Sign-A-Rama, Goleta  
 Business Name: Atlantic Air

(Proposal for one 27.9 square foot wall sign and one 27 square foot monument sign. An exception is requested for 16" letters instead of 12" for the wall sign. The linear building frontage is 123 feet. The allowable signage is 90 square feet.)

**(Referred from Conforming Review: The owner proposes the monument sign to be 100 inches wide and 42 inches high with the full street address on the sign.)**

**REVIEW AFTER FINAL**13. **436 N MILPAS ST** C-2 Zone

**(11:30)** Assessor's Parcel Number: 031-311-032  
 Application Number: SGN2006-00036  
 Owner: Mary Lou Sherwin, Trustee  
 Applicant: Vogue Sign Company  
 Business Name: Kragen Auto Parts

(Proposal to install two sets of reverse-pan halo-lit channel letters with maximum logo and letter height of 12 inches, totaling 37.6 square feet. The linear building frontage is 101 feet. The allowable signage is 75 square feet.)

**(Addition of lighting to approved wall signs. This is the Second Review After Final. The First Review After Final was given final approval on April 12, 2006, with conditions.)**

F. **ADJOURNMENT**