



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

Wednesday, April 9, 2008    David Gebhard Public Meeting Room: 630 Garden Street    9:00 A.M.

**COMMITTEE MEMBERS:**    NATALIE COPE, Chair  
                                    JENNIFER ROSE, Vice-Chair  
                                    BOB CUNNINGHAM  
                                    STEVE HAUSZ (HLC)  
                                    PAUL ZINK (ABR)

**ALTERNATES:**            LOUISE BOUCHER (HLC)  
                                    CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**    GRANT HOUSE  
                                    DALE FRANCISCO (ALTERNATE)

**STAFF:**            DANNY KATO, Senior Planner/Signs Design Review Supervisor  
                                    MAGGI WALKER, Planning Technician I  
                                    GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Maggi Walker, Planning Technician I, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:**

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:**

That on Thursday, April 3, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

**B. Approval of the minutes of the Sign Committee meeting of March 26, 2008.****C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.**

**DISCUSSION ITEM:**

## 1. UPDATE ON SIGN ENFORCEMENT

**(9:10)** Staff will update the Committee on the progress made in Sign enforcement over the past year.

**CONCEPT REVIEW – CONTINUED**2. **1910 DE LA VINA ST**

C-2 Zone

**(9:20)** Assessor's Parcel Number: 025-363-015  
 Application Number: SGN2008-00030  
 Owner: Karen and William H. Ingalls  
 Applicant: Santa Barbara Signs & Graphics  
 Business Name: Mission Audio/Video

(Proposal for face changes; replace two previously permitted signs, same size and thickness: One 20 square foot monument sign face and one 6.75 square foot wall sign. This is to abate ENF2002-00743 for unpermitted face changes to the previously approved signage. The linear building frontage is 88 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW**3. **225 S MILPAS ST**

C-2/SD-3 Zone

**(9:30)** Assessor's Parcel Number: 017-251-010  
 Application Number: SGN2008-00046  
 Owner: Anthony V/Judi A. and Anthony V. Marinelli  
 Applicant: Signs By Ken  
 Business Name: McDonald Animal Hospital

(Proposal for an as-built wall sign to be relocated from current location to abate ENF2008-00082. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)

**CONCEPT REVIEW - CONTINUED**4. **1114 STATE ST**

C-2 Zone

**(9:40)** Assessor's Parcel Number: 039-232-009  
 Application Number: SGN2008-00021  
 Owner: La Arcada Investment Corporation  
 Applicant: John Woodward  
 Business Name: Stateside Restaurant & Lounge

(Proposal to legalize an as-built wall sign over entrance to Stateside Restaurant in existing building to abate ENF2007-01084. The linear building frontage is 240 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****5. 1909 CLIFF DR**

C-P/R-2/SD-3 Zone

**(9:50)** Assessor's Parcel Number: 045-015-011  
 Application Number: SGN2008-00042  
 Owner: The Southland Corporation

(Proposal to permit an as-built water vending machine for Santa Barbara Water Vendors located at the 7-11 Convenient store to abate ENF2004-00442. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)

**(Project requires compliance with the Outdoor Vending Machine Guidelines.)**

**CONCEPT REVIEW – NEW****6. 324 W MONTECITO ST**

C-2 Zone

**(10:00)** Assessor's Parcel Number: 037-232-018  
 Application Number: SGN2008-00043  
 Owner: Jonathan Modugno  
 Applicant: Kevin Speier  
 Business Name: Santa Barbara Water Vendors  
 Business Name: Santa Cruz Market

(Proposal to permit an as-built water vending machine for Santa Barbara Water Vendors at Santa Cruz Market to abate ENF2004-00443. The linear building frontage is 100 feet. The allowable signage is 75 square feet.)

**(Project requires compliance with the Outdoor Vending Machine Guidelines.)**

**CONCEPT REVIEW – NEW****7. 12 W DE LA GUERRA ST**

C-2 Zone

**(10:10)** Assessor's Parcel Number: 037-400-012  
 Application Number: SGN2008-00038  
 Owner: ESJ Centers  
 Applicant: Ron Brett  
 Business Name: Kahuna Grill

(Proposal for one 7.5 square foot blade sign for Kahuna Grill. The linear building frontage is 30 feet. The allowable signage is 30 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED****8. 636 STATE ST**

C-M Zone

**(10:20)** Assessor's Parcel Number: 037-132-001  
 Application Number: SGN2007-00075  
 Owner: Gallina Family Trust  
 Applicant: Derrick Prudigalidad  
 Architect: Kenneth Gruskin  
 Business Name: Verizon Wireless

(Proposal to remove existing Greek Deli signage and replace with two new 4.58 square foot internally illuminated signs, one 15 square foot blade sign and two decal window signs. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

**REFERRED FROM CONFORMING SIGN REVIEW****9. 939 STATE ST**

C-2 Zone

**(10:30)** Assessor's Parcel Number: 039-321-006  
 Application Number: SGN2008-00026  
 Owner: Three West Carrillo Partners  
 Applicant: Blake Lopiccolo  
 Business Name: Betsey Johnson

(Proposal for two four square foot sandblasted wood blade signs to abate ENF2007-00733. Proposal is subject to the Carrillo Building sign program. The linear building frontage is 32 feet. The allowable signage is 16 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****10. 730 N MILPAS ST**

C-2 Zone

**(10:40)** Assessor's Parcel Number: 031-122-031  
 Application Number: SGN2007-00148  
 Owner: J.R. and Jamie S. Miller  
 Applicant: Sign-A-Rama Goleta  
 Business Name: Chili Town

(Wall mounted sign proposal to abate ENF2007-00821. All Illegal signage has been removed. The linear building frontage is 55 feet. The allowable signage is 55 square feet.)

**F. ADJOURNMENT**