



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, March 26, 2008 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 JENNIFER ROSE, Vice-Chair
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: DANNY KATO, Senior Planner/Signs Design Review Supervisor
 MAGGIE WALKER, Planning Technician I
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Maggie Walker, Planning Technician I, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS:

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE:

That on Thursday, March 20, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of March 12, 2008.**C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.**

CONCEPT REVIEW – NEW**1. 138 E CANON PERDIDO ST** C-2 Zone

(9:15) Assessor's Parcel Number: 031-011-004
 Application Number: SGN2008-00032
 Owner: Pueblo Viejo Properties, Ltd.
 Applicant: Signs By Ken
 Business Name: Burritos Perdidos

(Proposal for one 3.39 square foot wall sign and one 3.39 square foot awning sign. The linear building frontage is 20 feet. The allowable signage is 20 square feet.)

CONCEPT REVIEW – NEW**2. 1910 DE LA VINA ST** C-2 Zone

(9:25) Assessor's Parcel Number: 025-363-015
 Application Number: SGN2008-00030
 Owner: William H. and Karen Ingalls
 Applicant: Santa Barbara Signs & Graphics
 Business Name: Mission Audio/Video

(Proposal for face change; replace two previously permitted signs, same size and thickness. One 20 square foot monument sign face, one 6.75 square foot wall sign. NOTE: As-Built/see ENF2002-00743. Previously installed signage was approved. The linear building frontage is 88 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – CONTINUED**3. 1114 STATE ST** C-2 Zone

(9:35) Assessor's Parcel Number: 039-232-009
 Application Number: SGN2008-00021
 Owner: La Arcada Investment Corporation
 Applicant: John Woodward
 Business Name: Stateside Restaurant & Lounge

(Proposal to legalize an as-built wall sign over entrance to Stateside Restaurant in existing building. The linear building frontage is 240 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 636 STATE ST**

C-M Zone

(9:50) Assessor's Parcel Number: 037-132-001
 Application Number: SGN2007-00075
 Owner: Gallina Family Trust
 Applicant: Derrick Prudigalidad
 Architect: Kenneth Gruskin
 Business Name: Verizon Wireless

(Proposal to remove existing Greek Deli signage and replace with two new 4.58 square foot internally illuminated signs, one 15 square foot blade sign and two decal window signs. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

REFERRED FROM CONFORMING SIGN REVIEW**5. 939 STATE ST**

C-2 Zone

(10:00) Assessor's Parcel Number: 039-321-006
 Application Number: SGN2008-00026
 Owner: Three West Carrillo Partners
 Applicant: Blake Lopiccolo
 Business Name: Betsey Johnson

(Proposal for two four square foot sandblasted wood blade signs. Proposal is subject to the Carrillo Building sign program. The linear building frontage is 32 feet. The allowable signage is 16 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**6. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

(10:10) Assessor's Parcel Number: 051-240-018
 Application Number: SGN2008-00037
 Owner: Cutter Properties, Ltd.
 Applicant: Steve Lennard
 Business Name: Infiniti

(Proposal to remove and replace two 8.78 square feet internally illuminated backlit channel letter signs, and remove and replace existing 29.65 square feet monument sign in new location approximately 40 feet to the west. The linear building frontage is 90 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – CONTINUED**7. 128 S SALINAS ST**

C-P Zone

(10:20) Assessor's Parcel Number: 017-232-001
 Application Number: SGN2008-00001
 Owner: Winters Family Corporation
 Applicant: Sign-A-Rama, Goleta
 Business Name: Fairway Market

(Proposal for replacement of existing signage with one 13.3 square foot light box sign. Letters being changed from Fairway Market to Fairway Liquor & Market. The linear building frontage is 24.5 feet. The allowable signage is 24.5 square feet.)

CONCEPT REVIEW – NEW**8. 128 CASTILLO ST**

HRC-1/SD-3 Zone

(10:35) Assessor's Parcel Number: 033-061-001
 Application Number: SGN2008-00031
 Owner: Epic Hospitality, LLC
 Applicant: Sign-A-Rama, Goleta
 Business Name: Avania Inn

(Proposal to install two 28.5 square foot monument signs on either side of the driveway entrance. These two monument signs will replace the existing Country Inn signs. The linear building frontage is 49 feet. The allowable signage is 49 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**9. 3120 STATE ST**

C-2/SD-2 Zone

(10:50) Assessor's Parcel Number: 053-332-017
 Application Number: SGN2008-00029
 Owner: Paul Uyesaka
 Applicant: Sign-A-Rama, Goleta
 Business Name: Fuzion

(Proposal to replace as-built, existing, previously approved sign. Repaint old letters (acrylic). The linear building frontage is 21 feet.)

F. ADJOURNMENT