



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, February 27, 2008 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 JENNIFER ROSE, Vice-Chair
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: DANNY KATO, Senior Planner/Signs Design Review Supervisor
 DEBBIE HUGHEY, Planning Technician II
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on Thursday, February 21, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of February 13, 2008.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

F. **DISCUSSION ITEM**
(9:10)

Building Inspectors' "Sign Inspection Check List."

- Larry Cassidy, Building Inspector/Plan Check Supervisor
- Danny Kato, Senior Planner/Signs Design Review Supervisor

CONCEPT REVIEW – NEW**1. 18 BATH ST**

R-4/SD-3 Zone

(9:15) Assessor's Parcel Number: 033-092-014
 Application Number: SGN2008-00019
 Owner: Kazali Trust
 Applicant: Signs By Ken
 Business Name: Casa Del Mar Inn

(Modify existing ground sign. The linear building frontage is 111 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**2. 3327 STATE**

C-L/C-P/SD-2 Zone

(9:25) Assessor's Parcel Number: 051-100-001
 Application Number: SGN2008-00020
 Owner: James Deloreto
 Applicant: Signs By Ken
 Business Name: Federal Drug

(Proposal for one set of halo lit letters sign. The linear building frontage is 40 feet. The allowable signage is 20 square feet.)

CONCEPT REVIEW – NEW**3. 3621 STATE ST**

C-P/SD-2 Zone

(9:35) Assessor's Parcel Number: 051-051-004
 Application Number: SGN2008-00016
 Owner: Drucilla Cooper, Trustee
 Applicant: Benton Signs
 Business Name: Cigar Empire III

(Proposal for a face change to an existing 25 square foot sign that extends above the roofline of the building. There is an active sign enforcement case for this business and the applicant is proposing to remove the "as-built" sign and replace it with a new sign. The linear building frontage is 19 feet. The allowable signage is 19 square feet.)

(An exception is requested to allow the sign to exceed the maximum allowable square footage.)

CONCEPT REVIEW – CONTINUED**4. 900 CHAPALA ST**

C-2 Zone

(9:45)

Assessor's Parcel Number: 039-321-019
 Application Number: SGN2008-00010
 Owner: Howard Com Property Trust 3-14-90
 Applicant: Dave's Signs
 Business Name: Charles Schwab

(Proposal for two 13.95 square foot wall signs on the west and south elevations to replace existing Charles Schwab backlit channel letters with new backlit channel letters updating to current Charles Schwab identity. The linear building frontage is 95 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**5. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

(9:55)

Assessor's Parcel Number: 051-240-018
 Application Number: SGN2008-00004
 Owner: Cutter Properties, Ltd.
 Applicant: Mike Ramsey
 Business Name: Smart

(Proposal for four new signs totaling 63.87 square feet for the Cutter Dealership. There are 9 existing signs totaling 183.07 square feet that are to remain. The linear building frontage is 33.9 feet. The allowable signage is 33.9 square feet.)

(An exception is requested for more signage than allowed.)

CONCEPT REVIEW – CONTINUED**6. 1155 COAST VILLAGE RD D**

C-1/SD-3 Zone

(10:10)

Assessor's Parcel Number: 009-291-006
 Application Number: SGN2008-00011
 Owner: Costa Villa Associates, LP
 Applicant: Gary Jensen
 Contractor: Benton Sign Company
 Business Name: Costa Villa

(Proposal for a new sign program for the Costa Villa commercial center.)

CONCEPT REVIEW – CONTINUED

7. 128 S SALINAS ST

C-P Zone

(10:20) Assessor's Parcel Number: 017-232-001
Application Number: SGN2008-00001
Owner: Winters Family Corporation
Applicant: Sign-A-Rama, Goleta
Business Name: Fairway Market

(Proposal for replacement of existing signage with one 13.3 square foot light box sign. Letters are being changed from Fairway Market to Fairway Liquor & Market. The linear building frontage is 24.5 feet. The allowable signage is 24.5 square feet.)

CONCEPT REVIEW – CONTINUED

8. 404 WILLIAM MOFFETT PL

A-F/SD-3 Zone

(10:30) Assessor's Parcel Number: 073-450-003
Application Number: SGN2008-00012
Owner: City of Santa Barbara
Applicant: Sign-A-Rama, Goleta
Business Name: Atlantic Air

(Proposal for one 27.9 square foot wall sign and one 27 square foot monument sign. The linear building frontage is 123 feet. The allowable signage is 90 square feet.)

(An exception is requested for 16" letters instead of 12" for the wall sign.)