



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, February 13, 2008**      **David Gebhard Public Meeting Room: 630 Garden Street**      **9:00 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
                                         JENNIFER ROSE, Vice-Chair  
                                         BOB CUNNINGHAM  
                                         STEVE HAUSZ (HLC)  
                                         PAUL ZINK (ABR)

**ALTERNATES:**      LOUISE BOUCHER (HLC)  
                                         CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**      GRANT HOUSE

**STAFF:**      JAIME LIMÓN, Design Review Supervisor  
                                 DEBBIE HUGHEY, Planning Technician II  
                                 GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**NOTICE:**

That on February 7, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):**

## A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

## B. Approval of the minutes of the Sign Committee meeting of January 30, 2008.

## C. Listing of approved Conforming Signs.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

## E. Possible Ordinance Violations.

## F. Update on Building Inspectors' Check List.

**CONCEPT REVIEW - NEW****1. 415 N MILPAS ST** C-2 Zone

**(9:15)** Assessor's Parcel Number: 031-304-020  
 Application Number: SGN2008-00013  
 Owner: Isako Nam, Trustee  
 Applicant: Benton Signs  
 Business Name: Pavilion Gardens

(Proposal for one 18.75 square foot ground sign on existing base with pagoda roof detail with two interior fluorescent lamps. The linear building frontage is 41 feet. The allowable signage is 41 square feet.)

**CONCEPT REVIEW - CONTINUED****2. 3305 STATE ST** C-L/C-P/SD-2 Zone

**(9:25)** Assessor's Parcel Number: 051-100-001  
 Application Number: SGN2007-00149  
 Owner: Emil F. and James M. Deloreto, Trustees  
 Applicant: Signs By Ken  
 Business Name: Loreto Plaza

(Proposal for Sign Program for Loreto Plaza - Halolit Letters. The linear building frontage is 100 feet.)

**CONCEPT REVIEW - CONTINUED****3. 31 W CARRILLO ST** C-2 Zone

**(9:35)** Assessor's Parcel Number: 039-321-001  
 Application Number: SGN2008-00007  
 Owner: Hotel Carrillo, LP  
 Applicant: Signs By Ken  
 Business Name: Canary Hotel

(Four proposed signs for the Canary Hotel and Coast Restaurant and Bar. There are two (six square foot each) proposed hanging signs (with brackets) and two (13.75 square foot each) proposed wall signs totaling 39.5 square feet. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

**DISCUSSION ITEM****4. 1994 CLIFF DR** C-P/R-2 Zone

**(9:45)** Assessor's Parcel Number: 035-141-009  
 Application Number: SGN2007-00153  
 Owner: Levon Investments, LLC  
 Applicant: Signs By Ken  
 Business Name: Szechuan Restaurant

(Proposal for one 3.36 square foot wall sign and one 3.5 square foot blade sign for an existing sign program. The linear building frontage is 15 feet. The allowable signage is 7.5 square feet.)

**(Clarify Sign Program to specify the location of hanging signs for each of the different trellis or roof conditions.)**

**CONCEPT REVIEW - CONTINUED****5. 535 STATE ST**

C-M Zone

**(10:00)** Assessor's Parcel Number: 037-172-001  
 Application Number: SGN2008-00009  
 Owner: Rove Enterprises, Inc.  
 Applicant: Freedom Signs  
 Business Name: True Santa Barbara

(Proposal for one 4 square foot hanging sign, double sided, mounted on existing bracket. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW - CONTINUED****6. 2911 DE LA VINA ST**

C-2/SD-2 Zone

**(10:10)** Assessor's Parcel Number: 051-202-008  
 Application Number: SGN2007-00150  
 Owner: Henning Sorensen, Trustee  
 Applicant: DCM Graphics  
 Business Name: Jake's Cottage Cuisine Café

(Proposal to reface an existing 10 square feet ground sign and place new text on awning. Awning previously approved by the Architectural Board of Review. The linear building frontage is 37.5 feet. The allowable signage is 37.5 square feet.)

**CONCEPT REVIEW - CONTINUED****7. 525 ANACAPA ST**

C-M Zone

**(10:20)** Assessor's Parcel Number: 037-173-045  
 Application Number: SGN2008-00008  
 Owner: 525 Anacapa, LLC  
 Applicant: Sign-A-Rama  
 Business Name: Paul Mitchell the School

(Proposal to install two channel letter signs to be halo lit with LED for Paul Mitchell the School. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

**CONCEPT REVIEW - NEW****8. 1155 COAST VILLAGE RD D**

C-1/SD-3 Zone

**(10:30)** Assessor's Parcel Number: 009-291-006  
 Application Number: SGN2008-00011  
 Owner: Costa Villa Associates, LP  
 Applicant: Gary Jensen

(Proposal for a new sign program for the Costa Villa commercial center.)

**CONCEPT REVIEW - NEW****9. 900 CHAPALA ST**

C-2 Zone

**(10:50)** Assessor's Parcel Number: 039-321-019  
 Application Number: SGN2008-00010  
 Owner: Howard Com Property Trust 3-14-90  
 Applicant: Dave's Signs  
 Business Name: Charles Schwab

(Proposal for two 13.95 square foot wall signs on the west and south elevations to replace existing Charles Schwab backlit channel letters with new backlit channel letters updating to current Charles Schwab identity. The linear building frontage is 95 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW - CONTINUED****10. 128 S SALINAS ST**

C-P Zone

**(11:05)** Assessor's Parcel Number: 017-232-001  
 Application Number: SGN2008-00001  
 Owner: Winters Family Corporation  
 Applicant: Sign-A-Rama, Goleta  
 Business Name: Fairway Market

(Proposal for replacement of existing signage with one 13.3 square foot light box sign. Letters being changed from Fairway Market to Fairway Liquor & Market. The linear building frontage is 24.5 feet. The allowable signage is 24.5 square feet.)

**CONCEPT REVIEW - NEW****11. 404 WILLIAM MOFFETT PL**

A-F/SD-3 Zone

**(11:15)** Assessor's Parcel Number: 073-450-003  
 Application Number: SGN2008-00012  
 Owner: City of Santa Barbara  
 Applicant: Sign-A-Rama, Goleta  
 Business Name: Atlantic Air

(Proposal for one 27.9 square foot wall sign and one 27 square foot monument sign. The linear building frontage is 123 feet. The allowable signage is 90 square feet.)

**(An exception is requested for 16 inch letters instead of 12 inch for the wall sign.)**