

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may have necessitated the reduction of previously approved signage.
- Approximate time the project was reviewed is listed to the left of each item. It was suggested that applicants arrive a few minutes early. Agenda schedule was subject to change as cancellations occurred.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if special assistance is needed to gain access to, comment at, or participate in these meetings, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS:

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE:

That on Thursday, June 12, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:04):**A. Public Comments:**

No public comment.

B. Approval of the minutes of the Sign Committee meeting of June 4, 2008.

Motion: Approval of the minutes of the Sign Committee meeting of June 4, 2008, with corrections.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

C. Listing of approved Conforming Signs.

The signs approved on Conforming Sign Review from June 4 to June 11 are listed below:

1. 1020 State Street, Brownstein Hyatt Farber Schreck. Final Approval as submitted.
2. 209 State Street, Railroad Depot. Final Approval as submitted.
3. 740 State Street, The Peace Store. Final Approval as submitted.
4. 202 E. Haley Street, Tent Merchant. Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Ms. Walker announced that Jennifer Rose would not be present at the meeting.
2. Deana McMillion, Administrative/Clerical Supervisor, and Danny Kato, Senior Planner/Sign Committee Supervisor, discussed the potential date and time change for the bi-weekly Sign Committee meetings.

The Committee members commented as to the impact the proposed change would have on the Committee's ability to maintain a quorum. Further discussions will be agendaized in the near future.

E. Possible Ordinance Violations.

1. Ms. Walker updated the Committee on past ordinance violations: a) Kahuna Grill, 12 W. De La Guerra Street: has not been assigned yet. b) The Radius Group, 4 E. Figueroa Street: the massive "For Lease" signs were taken down prior to a warning letter being sent. c) Hoodrock Customs, 17 W. Ortega Street: enforcement is in process for the off-premises sign. c) Paseo Pilates, 115 W. De La Guerra Street: applicant is in process of installing the sign in the size that was approved by the Committee. d) Saffron, 113 W. De La Guerra Street: an application was picked up and is scheduled for submittal. e) T-Mobile, 1819 Cliff Drive: the enforcement case was abated. f) First Methodist Church, 305 E. Anapamu Street: Staff is researching whether the changeable plywood sign is exempt. g) Canary Hotel, 31 W. Carrillo Street: a warning letter was sent for the temporary signs on both sides of the driveway. h) Long's, 3987 State Street: the snipe sign enforcement case was abated. i) Beto's, 410 S. Salinas Street: a warning letter was sent for the neon beer signs and other unpermitted signs.
2. Committee member Hausz reported the following violations: 1) There is a banner over the door at a business located on Olive Street off of Haley Street. 2) On Haley Street there is a Harley Davison repair shop with a big banner. 3) Flores Autobody has many unpermitted signs.
3. Committee member Cunningham reported the following violations: 1) Most gas stations in the City have price numerals over the allowed six inches. 2) The Exxon on Arden Drive and De La Vina Street has removed the landscaping from the planter in front of the price sign. Changing the landscape rather than removing it would have been more appropriate.

Mr. Kato responded that a "sweep" of the gas stations are on the Staff's to-do list.

4. Committee member Zink reported the following violations: 1) The banner that had been taken down at the Chinese Restaurant located at 415 N. Milpas Street have gone back up. 2) Zimmerman Construction has a sign advertising a potential two-story pop-up, essentially advertising its services, at Shoreline Drive and Lighthouse Road close to Washington School, but construction has not begun.

CONCEPT REVIEW – NEW**1. 1811 STATE ST**

C-2/R-4 Zone

(9:29) Assessor's Parcel Number: 027-031-012
 Application Number: SGN2008-00082
 Owner: 1811 State Street, LLC
 Applicant: Signs By Ken
 Business Name: Senior Planning Services

(Proposal for a new 9.33 square foot blade sign in addition to existing approved 17.25 square foot wall sign and 5 square foot blade sign. The linear building frontage is 47 feet. The allowable signage is 47 square feet. The project is located in El Pueblo Viejo Landmark District.)

Present: Ken Sorgman, Signs By Ken

Motion: **Continued one week to Conforming Sign Review with the following comments:**
1) The proposed signage is ready for final approval. **2)** The tenant names should all be in the same serif font and size. **3)** Study the arrows to be more appropriate to the font style. **4)** Consider using a hand symbol or something more artistic.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – NEW**2. 495 S FAIRVIEW AVE**

A-F/SD-3 Zone

(9:40) Assessor's Parcel Number: 073-450-0BL
 Application Number: SGN2008-00022
 Owner: Ampersand Aviation
 Applicant: Dean Davis
 Business Name: Deckers Outdoor Corporation

(Proposal to permit a face and location change on a previously approved internally illuminated 30 inch high, 9 foot long ground sign. Sign location moved to accommodate City 1985 bridge realignment project. This project will abate ENF2006-01023.)

This item was reviewed out of order.

Present: David Benton, Benton Signs

Motion: **Final Approval with the following comments:** **1)** The approval is contingent upon the Transportation Division's determination that the visibility at that corner would not be affected. **2)** Any future changes of the sign's current configuration may not be acceptable.

Action: Zink/Cunningham, 3/1/0. (Hausz opposed because, under the circumstances, the non-conformance should not be perpetuated. Rose absent.) Motion carried.

CONCEPT REVIEW – NEW**3. 306 E HALEY ST**

C-M Zone

(9:34) Assessor's Parcel Number: 031-281-002
 Application Number: SGN2008-00085
 Owner: Michael and Vivian Scigliano Living Trust
 Applicant: Benton Signs
 Business Name: Angelica's Beauty Salon

(One new projecting 8.5 square foot projecting wood sign hanging from an iron bracket. The linear building frontage is 23 feet. The allowable signage is 23 square feet.)

This item was reviewed out of order.

Present: David Benton, Benton Sign Company

Motion: Final Approval with the condition that the sign shall be centered between the two balcony posts.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – NEW**4. 236 N MILPAS ST**

C-2 Zone

(9:54) Assessor's Parcel Number: 017-051-001
 Application Number: SGN2008-00079
 Owner: Dario Pini
 Applicant: Freedom Signs
 Business Name: Milpas Auto Mart

(A proposal for 5.85 square foot window sign and 19 square foot monument sign face change. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

Present: Dan Morris, Freedom Signs
 John Lo Vetere and Selena Smathers, Business Owners

Motion: Final approval with the condition that the brown background surface of the monument sign shall be a matte finish.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – NEW**5. 901 N MILPAS ST**

C-2 Zone

(9:57) Assessor's Parcel Number: 029-313-010
 Application Number: SGN2008-00080
 Owner: Philindia Properties
 Applicant: Freedom Signs
 Business Name: Cities Barbecue

(A proposal for an as built 3.86 square foot pin mounted dimensional letter wall sign to abate ENF2008-00455 and a new 4.5 square foot hanging sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

Present: Dan Morris, Freedom Signs

Motion: Final Approval as submitted.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – CONTINUED**6. 617 N SALSIPUEDES ST**

C-M Zone

(10:06) Assessor's Parcel Number: 031-171-020
 Application Number: SGN2008-00071
 Owner: Jerry and Helene Beaver Trust
 Applicant: Central Coast Signs
 Business Name: Paragon Academy

(Proposal for three 14.58 square foot wall signs totaling 43.74 square feet and one 1.8 square foot ground sign reface. The linear building frontage is 75 feet. The allowable signage is 75 square feet.)

This item was reviewed out of order.

Present: David Lemmons, Central Coast Signs

Motion: Continued two weeks with the following comments: 1) Sign A is acceptable as proposed. 2) Signs B and C are not acceptable as installed. 3) It was suggested that Signs B, C, and E be identical in design. 4) The location where Sign C was installed is acceptable. 5) Sign B should be relocated to be in the same location as the previously approved "Marble Expo" sign was installed. 6) Signs D and E are acceptable in their proposed locations. 7) The round logo for Sign D should be reduced in size to approximately 30 to 36 inches and the text "Paragon Academy" reduced proportionally. 8) The faux finish behind the lettering of the rectilinear sign should be eliminated.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

Location of Signs:

Sign A – existing Monument sign at parking lot facing Salsipuedes Street.

Signs B and C – as-built Wall signs; C located at corner of building facing Cota Street and B located near the main entrance.

Signs D and E – proposed Painted Wall signs facing Cota Street; D is for Santa Barbara Glass & Granite, E is the Paragon logo.

CONCEPT REVIEW – NEW**7. 504 N MILPAS ST**

C-2 Zone

(10:00) Assessor's Parcel Number: 031-241-037
 Application Number: SGN2008-00078
 Owner: Victor and Susan Schaff
 Applicant: Vogue Sign Company
 Business Name: Cybercopy

(Proposal for a 12.63 square foot dimensional flush mounted wall sign. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

This item was reviewed out of order.

Present: Joe Brown, Business Owner
 Christian Muldoon, Vogue Sign Company

Motion: **Final Approval with the following comment and conditions:** 1) The applicant has the option of moving the signage over slightly to center it with the door. 2) All paint finishes shall be matte. 3) The holes in the building wall from the previous signage shall be patched and the finish shall match the existing building color.

Action: Cunningham/Hausz, 4/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – NEW**8. 1919 STATE ST**

C-2/R-4 Zone

(10:23) Assessor's Parcel Number: 025-371-009
 Application Number: SGN2008-00077
 Owner: State Street, LP
 Applicant: Vogue Sign Company
 Business Name: Select Staffing

(A proposal for a 7.75 square foot pin-mounted wall sign. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

Present: Sam Thomas, Select Staffing
 Christian Muldoon, Vogue Sign Company

Motion: **Continued one week to Conforming Sign Review with the following comments:** 1) The location of the sign is acceptable as proposed. 2) The logo should be reduced to match the total height of the lettering of the sign; no lower than the "S" in "Staffing" and no higher than the "l" in "Select". 3) Align the top of the sign with the top of the window to the right based on the brick modules.

Action: Cunningham/Zink, 3/1/0. (Hausz opposed because the proposal is not sufficiently in conformance with El Pueblo Viejo Guidelines. Rose absent.) Motion carried.

CONCEPT REVIEW – NEW9. **32 N CALLE CESAR CHAVEZ**

M-1/SD-3 Zone

(10:36) Assessor's Parcel Number: 017-030-016
 Application Number: SGN2007-00126
 Owner: Scott Property Associates, LLC
 Applicant: Diana Kelly Design
 Business Name: Pat Scott Masonry

(Proposal for two "as-built" wall sign at 6.7 square feet each. This application is to abate enforcement case ENF2007-01240. The linear building frontage is 120 feet. The allowable signage is 90 square feet.)

(An Exception is requested for the sign height to exceed 5.5 feet above the finished second floor.)

Present: Kathleen Weinheimer, Attorney at Law
 Eddie Langhorne, Business Owner

Motion: **Continued two weeks with the following comments:** 1) The design of the sign is acceptable. 2) The location of the sign as proposed is not supportable. It was suggested that the sign be relocated to be at the lower portion of the building; either below the central window over the doorway or where the window that was removed use to be.

Action: Zink/Hausz, 4/0/0. (Rose absent.) Motion carried.

Committee comment: The request for an exception to have the sign height exceed the 5.5 feet above the finished second floor is not supportable.

CONCEPT REVIEW – CONTINUED10. **1329 STATE ST**

C-2 Zone

(10:52) Assessor's Parcel Number: 039-131-018
 Application Number: SGN2008-00075
 Owner: Tevis-Jankovitz Gladys Trust 7-27-8
 Applicant: Sign-A-Rama, Goleta
 Business Name: Conditioning Specialists

(A proposal for 8.95 square foot pin mounted wall sign with sandblasted logo. The linear building frontage is 42 feet. The allowable signage is 42 square feet. The project is located in El Pueblo Viejo Landmark District.)

Present: Wasantha Mohottige, Sign-A-Rama

Motion: **Continued two weeks with the following comments:** 1) The application is going in the right direction, but lacks the creative qualities of the adjacent signs. 2) It would be appreciated if the applicant explored other creative solutions to the arrangement of the text in the logo and perhaps a different font style.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – CONTINUED**11. 200 S MILPAS ST**

C-2/SD-3 Zone

(11:02) Assessor's Parcel Number: 017-240-014
 Application Number: SGN2008-00069
 Owner: Kayo Oil Company
 Applicant: A & S Engineering
 Business Name: Conoco Phillips Company

(As-Built reface existing service station signage due to Corporate Change. This application is to abate ENF2007-01227. The linear building frontage is 104.9 feet. The allowable signage is 78.68 square feet.)

(An exception is requested for logos and letters that exceed the 12 inch maximum allowed.)

Motion: To postpone two weeks due to the applicant's absence.

Action: Hausz/Zink, 4/0/0. (Rose absent.) Motion carried.

Committee comment: This is an enforcement case. Staff is to research the approved signage at the 76 gas stations located at Coast Village Road and the corner of State Street and La Cumbre Road.

CONCEPT REVIEW – NEW**12. 2612 MODOC RD**

E-3 Zone

(11:02) Assessor's Parcel Number: 049-092-011
 Application Number: SGN2008-00086
 Owner: Aids Housing Santa Barbara
 Architect: Steve Hausz
 Business Name: Sarah House

(Proposal for a new 4.5 square foot wooden ground sign and a two (2) square foot painted wall sign. The linear building frontage is 156 feet. The allowable signage is 10 square feet.)

Present: Steve Hausz, Architect

Motion: Final Approval as submitted.

Action: Cunningham/Zink, 3/0/0. (Rose absent.) Motion carried.

CONCEPT REVIEW – CONTINUED**13. 500 FOWLER RD**

A-F/SD-3 Zone

(11:05) Assessor's Parcel Number: 073-450-003
 Application Number: SGN2008-00052
 Owner: Santa Barbara Airport
 Architect: Fred Sweeney
 Architect: Joseph Grogan and Kristin Byrd

(Sign Program for Airline Terminal Improvement Project.)

Present: Joseph Grogan, HNTB Architect

Motion: **Continued two weeks with the following comments:** **1)** The proposed size of the letters on the canopy is acceptable as presented. **2)** Provide a print-out of the text in actual copper plate font for the design review file. **3)** Provide revised arrow designs to reflect the character of the chosen font. **4)** The adjustments made with regard to the font characters, as requested at the last review, are acceptable.

Action: Hausz/Cunningham, 4/0/0. (Rose absent.) Motion carried.

DISCUSSION ITEM

(11:20)

Present: Jo Anne LaConte, City Assistant Planner

Ms. La Conte stated that Staff is working on proposing Sign Ordinance Amendments to Section 22.70.030(B)14 (Exempt Signs) and Section 22.70.030(C) (Prohibited Signs). Jaime Limón, Senior Planner/Design Review Supervisor, has requested that a Sign Committee representative volunteer to work with Staff in these efforts. Committee member Hausz volunteered.

Discussion held. No further action needed at this time.

**** MEETING ADJOURNED AT 11:31 A.M. ****