



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, October 10, 2007**      **David Gebhard Public Meeting Room: 630 Garden Street**      **9:00 A.M.**

**COMMITTEE MEMBERS:**  
   NATALIE COPE, *Chair*  
   BOB CUNNINGHAM, *Vice-Chair*  
   STEVE HAUSZ (HLC)  
   JENNIFER ROSE  
   PAUL ZINK (ABR)

**ALTERNATES:**  
   LOUISE BOUCHER (HLC)  
   CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**      GRANT HOUSE

**STAFF:**      JAIME LIMÓN, Design Review Supervisor  
                                 JO ANNE LA CONTE, Assistant Planner  
                                 KATHLEEN GOO, Alternate Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A.      Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B.      Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C.      Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D.      Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Michelle Bedard, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**NOTICE:**

That on October 4, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):**

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of September 28, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

**CONCEPT REVIEW - NEW**

1. **321 E HALEY ST**

C-M Zone

**(9:10)** Assessor's Parcel Number: 031-211-029  
 Application Number: SGN2007-00121  
 Owner: Planned Parenthood  
 Applicant: Signs by Ken  
 Business Name: Planned Parenthood

*(Proposal for a 12 square foot wall sign. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)*

**CONCEPT REVIEW - NEW****2. 3987 STATE ST**

C-2/SD-2 Zone

**(9:20)** Assessor's Parcel Number: 051-010-021  
 Application Number: SGN2007-00119  
 Owner: FW-CA Five Points Shopping Center  
 Agent: Vogue Sign Company  
 Business Name: Primemobile AT&T

*(Proposal for an 8.65 square foot wall sign. The project is subject to the Five Points sign program. The linear building frontage is 21 feet. The allowable signage is 21 square feet.)*

**CONCEPT REVIEW - CONTINUED****3. 801 STATE ST/2 W DE LA GUERRA ST**

C-2 Zone

**(9:30)** Assessor's Parcel Number: 037-400-013  
 Application Number: SGN2007-00114  
 Owner: Hughes Land Holding Trust 5/9/84  
 Contractor: Vogue Signs  
 Business Name: Sunglass Hut

*(Proposal to construct a 6.06 square foot blade sign and an 18.19 square foot wall sign for Sunglass Hut. The linear building frontage is 10 feet. The allowable signage is 10 square feet. The project is located in the El Pueblo Viejo Landmark District.)*

**(An exception is requested to exceed the total square footage of signs allowed.)**

**CONCEPT REVIEW - CONTINUED****4. 436 E GUTIERREZ ST**

M-1 Zone

**(9:40)** Assessor's Parcel Number: 031-343-009  
 Application Number: SGN2007-00044  
 Owner: Laguna Industrial Partners  
 Agent: Sign-A-Rama  
 Business Name: P J Milligan

*(Proposal for a 7.5 square foot projecting sign and two 7.5 square foot wall mounted signs. Total proposed signage is 22.5 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)*

**CONCEPT REVIEW - NEW****5. 623 STATE ST**

C-M Zone

**(9:55)** Assessor's Parcel Number: 037-131-006  
 Application Number: SGN2007-00120  
 Owner: Chaffee Family Survivor's Trust 2/1  
 Applicant: Dave Mahn  
 Business Name: Vans "Off the Wall"

*(Proposal for one 3.86 square foot wall sign and one 4.25 square foot blade sign. The linear building frontage is 24 feet. The allowable signage is 24 square feet. The project is located in the El Pueblo Viejo Landmark District.)*

**(An exception is requested to allow a 14.5 inch letter height on the wall sign.)**

**CONCEPT REVIEW - NEW**

**6. 1275 COAST VILLAGE CIR**

C-1/SD-3 Zone

**(10:05)** Assessor's Parcel Number: 009-293-001  
Application Number: SGN2007-00123  
Owner: Teresina Cantello  
Business Name: Living Green  
Contractor: Benton Sign Company

*(Proposal for a 3.9 square foot wall sign. The linear building frontage is 24 feet. The allowable signage is 24 square feet.)*

**CONCEPT REVIEW - NEW**

**7. 1269 COAST VILLAGE CIR**

C-1/SD-3 Zone

**(10:15)** Assessor's Parcel Number: 009-293-001  
Application Number: SGN2007-00124  
Owner: Teresina Cantello  
Contractor: Benton Sign Company  
Business Name: Kreiss

*(Proposal for two wall signs at 3.4 square feet each. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)*

**CONCEPT REVIEW - NEW**

**8. 811 STATE ST**

C-2 Zone

**(10:25)** Assessor's Parcel Number: 037-400-011  
Application Number: SGN2007-00122  
Owner: ESJ Centers  
Contractor: Benton Sign Company  
Business Name: The Cheese Shop

*(Proposal for two 4 square foot sunshade flag signs, one 1.5 square foot window sign, and one 4 square foot window sign. The project is subject to the Pavillion Sign Program. The linear building frontage is 42 feet. The allowable signage is 20 square feet. The project is located in the El Pueblo Viejo Landmark District.)*

**DISCUSSION ITEM**

**9. PROPOSED CHANGES TO SIGN COMMITTEE STAFF**

**(11:00)**