



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, September 12, 2007 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
STEVE HAUSZ (HLC)
JENNIFER ROSE
PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: JAIME LIMÓN, Design Review Supervisor
MICHELLE BEDARD, Planning Technician I
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Contact Michelle Bedard at 564-5470 - City of Santa Barbara Planning Division.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on September 6, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of August 29, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW

1. **730 N MILPAS ST**

C-2 Zone

(9:10) Assessor's Parcel Number: 031-122-031
 Application Number: SGN2007-00103
 Owner: J. R. and Jamie S. Miller
 Business Name: Chili Town

(Concept review of as-built mural/sign for Chili Town to determine whether or not it could be permitted either as a sign or as a mural. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

CONCEPT REVIEW – CONTINUED**2. 819 CHAPALA ST**

C-2 Zone

(9:15) Assessor's Parcel Number: 037-042-029
 Application Number: SGN2007-00098
 Owner: Pacific Telephone and Telegraph Company
 Applicant: Dennis Stout
 Contractor: Steve Stalone
 Business Name: AT&T

(Proposal for one non-illuminated 4.87 square foot wall logo sign with acrylic letters to replace an existing sign. The linear building frontage is 55 feet. The allowable signage is 55 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**3. 1811 STATE ST**

C-2/R-4 Zone

(9:25) Assessor's Parcel Number: 027-031-012
 Application Number: SGN2007-00110
 Owner: 1811 State Street, LLC
 Agent: Signs by Ken
 Business Name: Senior Planning Services

(Proposal for two new signs: one wall sign and one blade sign. The wall sign is 17.25 square feet. The blade sign is 5 square feet. Total proposed signage for the site is 22.25 square feet. The linear building frontage is 47 feet. The allowable signage is 47 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 1315 ANACAPA ST**

C-2 Zone

(9:37) Assessor's Parcel Number: 039-133-005
 Application Number: SGN2007-00109
 Owner: Avery Family Revocable Trust
 Applicant: Signs by Ken
 Business Name: Crushcakes Cupcakery

(Proposal for three new signs: one wall sign and two window signs. The proposed wall sign is 5 square feet, the two window signs are 1.15 square feet and total 2.30 square feet. The window signs will be cup cake logos. Total proposed signage is 7.30 square feet. The linear building frontage is 39 feet. The allowable signage is 39 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 2030 CLIFF DR**

C-P/R-2 Zone

(9:49) Assessor's Parcel Number: 035-141-009
 Application Number: SGN2007-00108
 Owner: Levon Investments, LLC
 Agent: Signs by Ken
 Business Name: Super Cuca's

(Proposal for two new signs: one wall sign and one blade sign, to conform to the existing sign program. The wall sign is proposed to be 7.0 square feet and the blade sign 3.5 square feet. Total proposed signage is 10.5 square feet. The linear building frontage is 21 feet. The allowable signage is 11 square feet.)

(Sign Program.)

CONCEPT REVIEW – NEW**6. 25 EL PASEO**

C-2 Zone

(10:01) Assessor's Parcel Number: 037-052-033
 Application Number: SGN2007-00104
 Owner: SIMA El Paseo, LP
 Business Name: Wells Fargo Mortgage Banking
 Agent: Benton Signs

(Proposal for 2 new signs in El Paseo including a 4.5 square foot projecting wood sign and a 1.85 square foot wall painted sign. The linear building frontage is 15 feet. The allowable signage is 8 square feet. The project is located in El Pueblo Viejo Landmark District.)

(Sign Program.)

CONCEPT REVIEW – NEW**7. 1 W CANON PERDIDO ST**

C-2 Zone

(10:13) Assessor's Parcel Number: 037-400-007
 Application Number: SGN2007-00112
 Owner: Rametto Company, LLC
 Contractor: David Benton
 Business Name: Michele Wilder, LLC

(Proposal for four new signs: one awning, one projecting, and two directory signs. The awning sign is proposed to be 1.80 square feet, the projecting sign is proposed to be 4.88 and the two directory signs are proposed at .90 square feet each. The total proposed signage is 8.48 square feet. The linear building frontage is 23 feet. The allowable signage is 12 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

8. 1155-C COAST VILLAGE ROAD

C-1/SD-3 Zone

(10:25) Assessor's Parcel Number: 009-291-006
Application Number: SGN2007-00113
Owner: Costa Villa Associates, LP
Contractor: David Benton
Business Name: Circa

(Proposal to add one new wall sign to total 8.4 square feet. The linear building frontage is 26 feet. The allowable signage is 13 square feet.)

CONCEPT REVIEW – NEW

9. 931 ANACAPA ST

C-2 Zone

(10:37) Assessor's Parcel Number: 039-322-047
Application Number: SGN2007-00102
Owner: Santa Barbara Bank & Trust
Architect: Gil Garcia
Business Name: Santa Barbara Bank & Trust

(Proposal to remove an existing 25 square foot monument sign and install a new 27 square foot monument sign. The linear building frontage is 138 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

10. 120 S HOPE E-144

C-2/SD-2 Zone

(10:49) Assessor's Parcel Number: 051-010-014
Application Number: SGN2007-00106
Owner: Patricia S. Nettleship, Trustee
Applicant: Conceptual Motion Company

(Proposal to revise an existing sign program at La Cumbre Plaza Mall.)

(Review of new sign program.)

REFERRED FROM CONFORMING SIGN REVIEW**11. 3815 STATE G-131**

C-2/SD-2 Zone

(11:13) Assessor's Parcel Number: 051-010-014
 Application Number: SGN2007-00046
 Owner: Patricia S. Nettleship, Trustee
 Applicant: Dave's Signs
 Applicant: Conceptual Motion Company
 Business Name: Ruth's Chris Steak House

(Three new aluminum wall signs, halo lit channel letters: one 29.62 square foot wall sign on the front entrance north elevation, one 24.16 square foot wall sign on the east elevation, one 24.16 square foot wall sign on the north elevation. The linear building frontage is 122 feet. The allowable signage is 90 square feet.)

(Review of Sign "B" which was denied in the Conforming Review of August 29, 2007, due to its redundancy at the corner and potential exterior visibility issue. Exception requested to exceed the maximum letter height of 12 inches.)

CONCEPT REVIEW (NEW)**12. 3815 STATE STREET G-139**

C-2/SD-2 Zone

(11:25) Assessor's Parcel Number: 051-010-014
 Application Number: SGN2007-00111
 Owner: Patricia S. Nettleship, Trustee
 Agent: R&R Custom Signs
 Business Name: Solstice

(Proposal for one new internal illuminated wall sign totaling 5.85 square feet. The lighting proposed will be LED and 24 voltage. The linear building frontage is 15 feet. The allowable signage is 15 square feet.)

CONCEPT REVIEW – CONTINUED**13. 803 PASEO NUEVO**

C-2 Zone

(11:37) Assessor's Parcel Number: 037-400-002
 Application Number: SGN2007-00100
 Owner: Santa Barbara Redevelopment Agency
 Owner: Madison Marquette
 Applicant: Vogue Sign Company
 Business Name: Gamestop

(Proposal to replace one non-illuminated wall sign of 4.17 square feet and one set of 1.25 inch directory letters at .1 square feet for a retail store in Paseo Nuevo. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED14. **1137 STATE ST**

C-2 Zone

(11:49) Assessor's Parcel Number: 039-231-037
Application Number: SGN2007-00099
Owner: 1129 State Street
Applicant: Vogue Sign Company
Business Name: Old Navy

(Proposal for two wall signs and one blade sign for a retail business. The two wall signs total 4.16 square feet and the blade sign is 3 square feet in size. The linear building frontage is 80 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)