



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, August 29, 2007 David Gebhard Public Meeting Room: 630 Garden Street

9:00 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
STEVE HAUSZ (HLC)
JENNIFER ROSE
PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: JAIME LIMÓN, Design Review Supervisor
TONY BOUGHMAN, Planning Technician II
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Michelle Bedard, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on August 23, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of August 15, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED

1. **2735 DE LA VINA ST**

C-2/E-3/SD-2 Zone

(9:10)

Assessor's Parcel Number: 051-213-020
 Application Number: SGN2007-00090
 Owner: Mike H. Kang and Kathy Unhui
 Applicant: Dave's Signs
 Business Name: De La Vina Liquor

(Proposal to remove four existing wooden signs, to install a reverse pan channel halo-lit letter sign, and construct a masonry tile monument with halo-lit individual channel letters. The linear building frontage is 79 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**2. 3302 MCCAWE AVE** C-L/C-P/SD-2 Zone

(9:20) Assessor's Parcel Number: 051-100-001
 Application Number: SGN2007-00097
 Owner: Emil F. and James M. DeloretoTrust
 Applicant: Dave's Signs
 Business Name: Busy Body

(Proposal to remove one existing wall sign and one blade sign and replace with a 22.5 square foot wall sign and a 3 square foot blade sign. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

CONCEPT REVIEW – CONTINUED**3. 3849 STATE ST I-57** C-2/SD-2 Zone

(9:30) Assessor's Parcel Number: 051-010-011
 Application Number: SGN2007-00095
 Owner: Macerich La Cumbre, LLC
 Agent: Jerry Murdock
 Business Name: Panda Express

(Proposal for one 35.5 square foot channel letter wall sign and one 9 square foot internally illuminated window sign. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

CONCEPT REVIEW – CONTINUED**4. 2400 BATH ST** C-O Zone

(9:40) Assessor's Parcel Number: 025-061-015
 Application Number: SGN2007-00078
 Owner: Santa Barbara Cottage Hospital
 Contractor: Sign-A-Rama
 Business Name: Knapp Building

(Proposal for replacement of an existing monument sign of 17 square feet. The linear building frontage is 130 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**5. 819 CHAPALA ST** C-2 Zone

(9:50) Assessor's Parcel Number: 037-042-029
 Application Number: SGN2007-00098
 Owner: Pacific Telephone and Telegraph Company
 Applicant: Steven Stout
 Business Name: AT&T

(Proposal for one non-illuminated 4.87 square foot wall logo sign with acrylic letters to replace an existing sign. The linear building frontage is 55 feet. The allowable signage is 55 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

6. **1137 STATE ST** C-2 Zone

(10:00) Assessor's Parcel Number: 039-231-037
Application Number: SGN2007-00099
Owner: 1129 State Street
Applicant: Vogue Sign Company
Business Name: Old Navy

(Proposal for two wall signs and one blade sign for a retail business. The two wall signs total 4.16 square feet and the blade sign is 3 square feet in size. The linear building frontage is 80 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

7. **803 PASEO NUEVO** C-2 Zone

(10:10) Assessor's Parcel Number: 037-400-002
Application Number: SGN2007-00100
Owner: Santa Barbara Redevelopment Agency
Owner: Madison Marquette
Applicant: Vogue Sign Company
Business Name: Gamestop

(Proposal to replace one non-illuminated wall sign of 4.17 square feet and one set of 1.25 inch directory letters at .1 square feet for a retail store in Paseo Nuevo. The linear building frontage is 25 feet. The allowable signage is 4 square feet. The project is located in El Pueblo Viejo Landmark District.)