



# City of Santa Barbara

## Planning Division

Day of the  
week corrected

### SIGN COMMITTEE AGENDA

**Thursday, July 5, 2007**      **David Gebhard Public Meeting Room: 630 Garden Street**      **9:00 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, *Chair*  
   BOB CUNNINGHAM, *Vice-Chair*  
   STEVE HAUSZ (HLC)  
   JENNIFER ROSE  
   PAUL ZINK (ABR)

**ALTERNATES:**      LOUISE BOUCHER (HLC)  
   CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**      GRANT HOUSE

**STAFF:**      JAIME LIMÓN, Design Review Supervisor  
   MICHELLE BEDARD, Planning Technician I  
   GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on June 29, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

**B. Approval of the minutes of the Sign Committee meeting of June 20, 2007.****C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.**

**REFERRED FROM CONFORMING SIGN REVIEW****1. 401 STATE ST**

C-M Zone

**(9:00)** Assessor's Parcel Number: 037-211-018  
 Application Number: SGN2007-00068  
 Owner: Abraham Safina, Trustree  
 Applicant: Vu Ngoc Nguyen  
 Contractor: DCM Graphics  
 Business Name: The Nails Town

*(Proposal for one 9.36 square foot wall sign and one 5.25 square foot projecting sign. The linear building frontage is 21 feet. The allowable signage is 21 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****2. 436 E GUTIERREZ ST**

M-1 Zone

**(9:15)** Assessor's Parcel Number: 031-343-009  
 Application Number: SGN2007-00044  
 Owner: Laguna Industrial Partners  
 Agent: Sign-A-Rama  
 Business Name: P. J. Milligan

*(Proposal for a 7.5 square foot projecting sign and two 7.5 square foot wall mounted signs. Total proposed signage is 22.5 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)*

**CONCEPT REVIEW – CONTINUED****3. 2 E DE LA GUERRA ST**

C-2 Zone

**(9:30)** Assessor's Parcel Number: 037-092-001  
 Application Number: SGN2007-00058  
 Owner: Atlantico, Inc.  
 Applicant: Sherry & Associates  
 Business Name: Peace Store

*(Proposal for a 6.7 square foot projecting sign to hang from existing bracket. This address is on the California Inventory of Historic Resources and is on the List of Potential Structures of Merit and Landmarks. 4G Phase I Survey Name: La Placita Building. AKA: McKay-Bothin Building. The linear building frontage is 19 feet. The allowable signage is 19 square feet. The project is located in El Pueblo Viejo Landmark District. Note: Requires full board review.)*

**(The purpose is to review abatement of an existing non-permitted sign.)**

**CONCEPT REVIEW – CONTINUED****4. 33 E CARRILLO ST** C-2 Zone

**(9:45)** Assessor's Parcel Number: 039-282-009  
 Application Number: SGN2007-00070  
 Owner: City Commerce Bank  
 Agent: Stellar Installations  
 Contractor: Chandler Signs  
 Business Name: Rabobank

*(Proposal for three 13 square foot bronze mounted wall signs totaling 39 square feet; one non-illuminated ATM sign totaling 7.2 square feet; and replacement of parking directional signs with new name & logos. Total requested signage is 46.20 square feet. The linear building frontage is 78 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****5. 2222 BATH ST** C-O Zone

**(10:00)** Assessor's Parcel Number: 025-181-019  
 Application Number: SGN2007-00071  
 Owner: City Commerce Bank  
 Agent: Stellar Installations  
 Contractor: Chandler Signs  
 Business Name: Rabobank

*(Proposal for a new 12 square foot sign atop an existing monument base. Also proposed is a 7 square foot wall sign and two window signs for Rabobank. The linear building frontage is 24 feet. The allowable signage is 24 square feet.)*

**CONCEPT REVIEW – CONTINUED****6. 914 CARPINTERIA ST** C-P Zone

**(10:15)** Assessor's Parcel Number: 017-212-013  
 Application Number: SGN2007-00072  
 Owner: Waller Exemption Trust  
 Agent: Stellar Installations  
 Contractor: Chandler Signs  
 Business Name: Rabobank

*(Proposal to change the existing signage for Mid-State Bank to Rabobank at an existing shopping center. Change the monument sign (35 square feet), three wall signs (100 square feet), two illuminated ATM signs (total 7.5 square feet), an ATM wall sign, parking signs and window signs. Total proposed signage is 142.5 square feet. The linear building frontage is 64 feet. The allowable signage is 64 square feet.)*