



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, June 6, 2007**     **David Gebhard Public Meeting Room: 630 Garden Street**     **9:00 A.M.**

**COMMITTEE MEMBERS:**     NATALIE COPE, *Chair*  
   BOB CUNNINGHAM, *Vice-Chair*  
   STEVE HAUSZ (HLC)  
   JENNIFER ROSE  
   PAUL ZINK (ABR)

**ALTERNATES:**     LOUISE BOUCHER (HLC)  
   CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**     GRANT HOUSE

**STAFF:**     JAIME LIMÓN, Design Review Supervisor  
   DEBBIE HUGHEY, Planning Technician  
   GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on June 1, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):**

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of May 23, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

**CONCEPT REVIEW – CONTINUED**

1. **436 E GUTIERREZ ST**

M-1 Zone

**(9:10)**

Assessor's Parcel Number: 031-343-009  
 Application Number: SGN2007-00044  
 Owner: Laguna Industrial Partners  
 Agent: Sign-A-Rama  
 Business Name: P.J. Milligan

*(Proposal for two 7.5 square foot wall mounted signs totaling 15 square feet and one 7.5 square foot projecting sign. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)*

**REFERRED FROM CONFORMING SIGN REVIEW****2. 403 E GUTIERREZ ST** C-M/M-1 Zone

**(9:20)** Assessor's Parcel Number: 031-283-013  
 Application Number: SGN2007-00045  
 Owner: Santa Barbara Home Improvement Center  
 Applicant: Duncan Westley  
 Business Name: New Leaders

*(Proposal for two (2) 10 square feet wood and plastic face plates to an existing monument without any signage. Total square footage is 20 (10 square feet on each side.) The linear building frontage is 50 feet. The allowable signage is 50 square feet.)*

**CONCEPT REVIEW – NEW****3. 3849 STATE 161** C-2/SD-2 Zone

**(9:30)** Assessor's Parcel Number: 051-010-011  
 Application Number: SGN2007-00054  
 Owner: Macerich La Cumbre, LLC  
 Applicant: Dave Tilsner Signs  
 Business Name: See's Candies

*(Proposal for new set of 7.5 square feet illuminated channel letters. Replace 2 acrylic faces for sign under canopy for a total of 8 square feet. The linear building frontage is 39 feet. The allowable signage is 39 square feet.)*

**CONCEPT REVIEW – NEW****4. 3815 STATE G-131** C-2/SD-2 Zone

**(9:40)** Assessor's Parcel Number: 051-010-014  
 Application Number: SGN2007-00046  
 Owner: Patricia S. Nettleship, Trustee  
 Applicant: Dave's Signs  
 Business Name: Ruth's Chris Steak House

*(Three new aluminum wall signs, halo lit channel letters: one 28 square foot wall sign on the front entrance north elevation, one 17 square foot wall sign on the east elevation, and one 17 square foot wall sign on the north elevation. The linear building frontage is 122 feet. The allowable signage is 90 square feet.)*

**(An exception is requested to exceed the allowable square footage of signage by 19 square feet.)**

**CONCEPT REVIEW – CONTINUED****5. 1298 COAST VILLAGE RD**

C-1/R-2/SD3 Zone

**(9:55)** Assessor's Parcel Number: 009-230-043  
 Application Number: SGN2007-00040  
 Owner: Olive Oil & Gas, LP  
 Applicant: Jennifer Brown  
 Business Name: Coast Village 76 Station

*(Proposal for one monument sign totaling 19.8 square feet; eight pump skirt signs totaling 48 square feet; 8 pump valance signs totaling 22 square feet total; and one auto care sign totaling 19.3 square feet. Total signage requested is 109.1 square feet. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)*

**(An exception is requested to exceed the allowable square footage of signage. A total of 98.93 square feet is requested.)**

**CONCEPT REVIEW – NEW****6. 1214-1216 STATE ST**

C-2 Zone

**(10:15)** Assessor's Parcel Number: 039-183-019  
 Application Number: SGN2007-00055  
 Owner: Santa Barbara Center for Performing Arts  
 Applicant: Stephen Metsch  
 Business Name: Granada Theater

*(Request for review of lettering on the proposed marquee and blade sign at the Granada Theatre. The linear building frontage is 80 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**(An exception is requested to exceed the total allowable square footage of signage. A total of 576 square feet is requested.)**