



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, April 25, 2007**    **David Gebhard Public Meeting Room: 630 Garden Street**    **9:00 A.M.**

**COMMITTEE MEMBERS:**            NATALIE COPE, *Chair*  
    BOB CUNNINGHAM, *Vice-Chair*  
    JIM BLAKELEY (ABR)  
    STEVE HAUSZ (HLC)  
    JENNIFER ROSE

**ALTERNATES:**                    LOUISE BOUCHER (HLC)  
    CHRISTOPHER MANSON-HING (ABR)

**CITY COUNCIL LIAISON:**    GRANT HOUSE

**STAFF:**                            JAIME LIMÓN, Design Review Supervisor  
    DEBBIE HUGHEY, Planning Technician  
    GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on April 20, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

**B. Approval of the minutes of the Sign Committee meeting of April 11, 2007.****C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.**

**CONCEPT REVIEW - CONTINUED****1. 1524 STATE ST**

C-2 Zone

**(9:10)** Assessor's Parcel Number: 027-232-011  
 Application Number: SGN2007-00037  
 Owner: Edward J. Charvet Jr. Trust F/B/O  
 Applicant: Benton Signs  
 Business Name: We the People

*(Proposal for a 9.9 square foot wall sign on the front of building, one 6 square foot projecting sign on an existing bracket. Total square footage requested is 15.9 square feet. The linear building frontage is 25 feet. Allowable square footage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**FINAL REVIEW****2. 506 CHAPALA ST**

C-M Zone

**(9:20)** Assessor's Parcel Number: 037-171-008  
 Application Number: SGN2006-00152  
 Owner: Haimovitz Family Limited Partnership  
 Applicant: Signs by Ken  
 Business Name: Santa Barbara Business College

*(Proposal for one 40 square foot ground sign, one 4 square foot ground sign, and two 11.25 square foot wall signs. This building is a Structure of Merit: the Firestone Building. The linear building frontage is 102 feet. The allowable signage is 77 square feet.)*

**(Review of the lighting for the wall sign.)**

**CONCEPT REVIEW - CONTINUED****3. 9 W FIGUEROA ST**

C-2 Zone

**(9:30)** Assessor's Parcel Number: 039-281-041  
 Application Number: SGN2007-00036  
 Owner: City of Santa Barbara  
 Applicant: Signs by Ken  
 Business Name: Express Personnel Services

*(Proposal to install a 7 square foot wood projecting sign and a 7 square foot wood wall sign for Express Personnel Service. Also proposed is a new wrought iron bracket for the projecting sign. The linear building frontage is 29 feet. The allowable signage is 29 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW****4. 1298 COAST VILLAGE RD**

C-1/R-2/SD3 Zone

**(9:40)** Assessor's Parcel Number: 009-230-043  
Application Number: SGN2007-00040  
Owner: Olive Oil & Gas LP  
Applicant: Jennifer Brown  
Business Name: Coast Village 76 Station

*(Proposal for a 19.8 square foot monument sign; eight pump skirt signs totaling 48 square feet; eight pump valance signs totaling 22 square feet; and one 19.3 square foot auto care sign. A total of 109.1 square feet are requested. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)*

**CONCEPT REVIEW - NEW****5. 500 ANACAPA ST**

C-M Zone

**(9:50)** Assessor's Parcel Number: 031-201-031  
Application Number: SGN2007-00034  
Owner: Louis and Leonila A. Sanchez  
Applicant: Sign-A-Rama  
Business Name: EOS Lounge

*(Proposal for a new 7.5 square foot painted wall sign with neon internal illumination. The linear building frontage is 99 feet. The allowable signage is 65 square feet.)*

**DISCUSSION ITEM:****6. 2007 SIGN COMMITTEE AWARDS – NOMINATION/SELECTION OF AWARD WINNERS****(10:00)**