



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, April 11, 2007 David Gebhard Public Meeting Room: 630 Garden Street 9:00 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
JIM BLAKELEY (ABR)
STEVE HAUSZ (HLC)
JENNIFER ROSE

ALTERNATES: LOUISE BOUCHER (HLC)
CHRISTOPHER MANSON-HING (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: JAIME LIMÓN, Design Review Supervisor
DEBBIE HUGHEY, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

NOTICE:

That on April 6, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of March 28, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED

1. **2905 DE LA VINA ST**

C-2/SD-2 Zone

(9:10)

Assessor's Parcel Number: 051-202-00
 Application Number: SGN2007-00026
 Owner: Blckmore Trust 4/15/02
 Applicant: Signs by Ken
 Business Name: Jensen Guitar & Music Co.

(Proposal for a 12 square foot internally illuminated wall mounted cabinet sign and a 12 square foot wall sign. The linear building frontage is 39 feet. The allowable sign area is 39 square feet.)

CONCEPT REVIEW – CONTINUED**2. 506 CHAPALA ST** C-M Zone

(9:20) Assessor's Parcel Number: 037-171-008
 Application Number: SGN2006-00152
 Owner: Haimovitz Family Limited Partnership
 Applicant: Signs by Ken
 Business Name: Santa Barbara Business College

(Proposal for one 40 square foot ground sign, one 4 square foot ground sign, and two 11.25 square foot wall signs. This building is a Structure of Merit: the Firestone Building. The linear building frontage is 102 feet. The allowable signage is 77 square feet.)

CONCEPT REVIEW – NEW**3. 9 W FIGUEROA ST** C-2 Zone

(9:30) Assessor's Parcel Number: 039-281-041
 Application Number: SGN2007-00036
 Owner: City of Santa Barbara
 Applicant: Signs by Ken
 Business Name: Express Personnel Services

(Proposal to install a 7 square foot wood projecting sign and a 7 square foot wood wall sign for Express Personnel Service. Also proposed is a new wrought iron bracket for the projecting sign. The linear building frontage is 29 feet. The allowable signage is 29 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 500 ANACAPA ST** C-M Zone

(9:40) Assessor's Parcel Number: 031-201-031
 Application Number: SGN2007-00034
 Owner: Louis and Leonila A. Sánchez
 Applicant: Sign-A-Rama
 Business Name: EOS Lounge

(Proposal for a new 7.5 square foot painted wall sign with neon internal illumination. The linear building frontage is 99 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – CONTINUED**5. 136 S HOPE AVE B-8** C-2/SD-2 Zone

(9:50) Assessor's Parcel Number: 051-010-007
 Application Number: SGN2007-00014
 Owner: Riviera Dairy Products
 Applicant: Conceptual Motion
 Business Name: Claire's

(Revised proposal for Concept Review of a 0.80 square foot blade sign. The linear building frontage is 17 feet. The allowable signage is 9 square feet.)

CONCEPT REVIEW – NEW**6. 1524 STATE ST**

C-2 Zone

(10:00)

Assessor's Parcel Number: 027-232-011
Application Number: SGN2007-00037
Owner: Edward J. Charvet Jr. Trust F/B/O
Applicant: Benton Signs
Business Name: We the People

(Proposal for a 9.9 square foot wall sign on the front of building, one 6 square foot projecting sign on an existing bracket; two 29 square feet wall signs on each side of the building. Total square footage requested is 20.8 square feet. Allowable square footage is 25 square feet. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**7. 742 STATE ST SUITE 3**

C-2 Zone

(10:10)

Assessor's Parcel Number: 037-092-001
Application Number: SGN2006-00117
Owner: Atlantico, Inc.
Applicant: Signs by Ken
Business Name: Lucky Kid

(Revised proposal for one 5 square foot wall sign and two 4.75 square foot blade signs. This property, the La Placita Building, also known as the McKay-Bothin Building, is on the list of Potential Historic Resources. The linear building frontage is 41 feet. The allowable signage is 41 square feet. The project is located in El Pueblo Viejo Landmark District.)