



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, March 14, 2007 David Gebhard Public Meeting Room: 630 Garden Street**

**9:00 A.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, *Chair*  
BOB CUNNINGHAM, *Vice-Chair*  
JIM BLAKELEY (ABR)  
STEVE HAUSZ (HLC)  
JENNIFER ROSE

**ALTERNATES:** LOUISE BOUCHER (HLC)  
CHRISTOPHER MANSON-HING (ABR)

**CITY COUNCIL LIAISON:** GRANT HOUSE

**STAFF:** JAIME LIMÓN, Design Review Supervisor  
TONY BOUGHMAN, Planning Technician I  
DEBBIE HUGHEY, Planning Technician II  
GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Tony Boughman, Planning Technician I, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on March 9, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov).

**GENERAL BUSINESS (9:00):**

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of February 28, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

**CONCEPT REVIEW – NEW**

1. **20 W CALLE LAURELES**

C-2/SD-2 Zone

**(9:10)**

Assessor's Parcel Number: 051-121-009  
 Application Number: SGN2007-00028  
 Owner: Donald R. and Jane W. Criswell, Trustees  
 Applicant: Leslie Sack  
 Contractor: Santa Barbara Signs & Graphics  
 Business Name: Leslie Sack Dance Studio

*(Proposal for an 11 square foot wall sign and a 1.9 square foot window sign. The linear building frontage is 20 feet. The allowable signage is 20 square feet.)*

**CONCEPT REVIEW – NEW****2. 1436 STATE ST**

C-2 Zone

**(9:20)** Assessor's Parcel Number: 039-072-020  
 Application Number: SGN2007-00021  
 Owner: Metropolitan Life Insurance Company  
 Applicant: Signs by Ken  
 Business Name: Sotheby's International Realty

*(Proposal for three 6.75 square foot wall signs and one 5 square foot blade sign hung from the existing bracket. 25.25 square feet of signage is requested. The linear building frontage is 75 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW****3. 2905 DE LA VINA ST**

C-2/SD-2 Zone

**(9:30)** Assessor's Parcel Number: 051-202-009  
 Application Number: SGN2007-00026  
 Owner: Blckmore Trust 4/15/02  
 Applicant: Signs by Ken  
 Business Name: Jensen Guitar & Music Co.

*(Proposal for a 12 square foot internally illuminated wall mounted cabinet sign and a 12 square foot wall sign. The linear building frontage is 39 feet. The allowable signage is 39 square feet.)*

**CONCEPT REVIEW – NEW****4. 1828 STATE ST**

C-2 Zone

**(9:45)** Assessor's Parcel Number: 027-032-026  
 Application Number: SGN2007-00029  
 Owner: Albert C. Heimlich Living Trust  
 Applicant: Benton Signs  
 Contractor: Benton Sign Company  
 Business Name: Classic Party Rentals Event Specialists

*(Proposal for a face change to an existing ground sign. The linear building frontage is 27 feet. The allowable signage is 27 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW****5. 609 CHAPALA ST**

C-2 Zone

**(9:55)** Assessor's Parcel Number: 037-123-009  
 Application Number: SGN2007-00030  
 Owner: Bernard G. Soria  
 Applicant: Benton Signs  
 Business Name: Handbag & Luggage Repair Store

*(Proposal to construct one 12 square foot wall sign and one 7.65 square foot sign. The linear building frontage is 29 feet. The allowable signage is 29 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED**

**6. 1221 ANACAPA ST**

C-2 Zone

**(10:10)** Assessor's Parcel Number: 039-183-034  
Application Number: SGN2004-00020  
Applicant: Donnelly Design  
Applicant: Victor Garza  
Architect: Watry Design  
Business Name: Granada Garage

*(Review after final for addition of two ground signs and one wall sign. The linear building frontage is 224 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED**

**7. 1219 ANACAPA ST (BIKE STATION)**

C-2 Zone

**(10:20)** Assessor's Parcel Number: 039-183-034  
Application Number: SGN2007-00019  
Owner: City of Santa Barbara  
Applicant: Andrea White  
Business Name: Bikestation

*(Proposal for two 15 square foot wall signs. The linear building frontage is 63 feet. The allowable signage is 63 square feet. The project is located in the El Pueblo Viejo Landmark District.)*

**DISCUSSION ITEM**

**(10:35)**

*La Cumbre Plaza Interior Tenant Space Signage.*