



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, February 28, 2007**      **David Gebhard Public Meeting Room: 630 Garden Street**      **9:00 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair  
   JIM BLAKELEY (ABR)  
   STEVE HAUSZ (HLC)  
   JENNIFER ROSE

**ALTERNATES:**              LOUISE BOUCHER (HLC)  
   CHRISTOPHER MANSON-HING (ABR)

**CITY COUNCIL LIAISON:**      GRANT HOUSE

**STAFF:**      JAIME LIMÓN, Design Review Supervisor  
                                 TONY BOUGHMAN, Planning Technician I, and Recording Staff

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Tony Boughman, Planning Technician I, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on February 23, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov).

**GENERAL BUSINESS (9:00):**

## A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

## B. Approval of the minutes of the Sign Committee meeting of February 14, 2007.

## C. Listing of approved Conforming Signs.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

## E. Possible Ordinance Violations.

**CONCEPT REVIEW – NEW****1. 1219 ANACAPA ST (BIKE STATION) C-2 Zone**

**(9:10)** Assessor's Parcel Number: 039-183-034  
 Application Number: SGN2007-00019  
 Owner: City of Santa Barbara  
 Applicant: Andrea White  
 Business Name: Bikestation

*(Proposal for two 15 square foot wall signs for tenant space located in City Granada Garage # 6. The linear building frontage is 63 feet. The allowable signage is 63 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**REVIEW AFTER FINAL****2. 1221 ANACAPA ST C-2 Zone**

**(9:25)** Assessor's Parcel Number: 039-183-034  
 Application Number: SGN2004-00020  
 Applicant: Victor Garza  
 Architect: Watry Design  
 Business Name: Granada Garage

*(Review after final for addition of two ground signs and one wall sign in City Granada Garage # 6. The linear building frontage is 224 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****3. 1235 CHAPALA ST C-2 Zone**

**(9:35)** Assessor's Parcel Number: 039-172-006  
 Application Number: SGN2007-00012  
 Owner: City of Santa Barbara  
 Applicant: Freedom Signs  
 Business Name: Twelve 35

*(Proposal for a 40 square foot ground sign. The linear building frontage is 49 feet. The allowable signage is 49 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****4. 1906 CLIFF DR C-P/R-2 Zone**

**(9:45)** Assessor's Parcel Number: 035-141-008  
 Application Number: SGN2006-00116  
 Owner: Levon Investments, Inc.  
 Applicant: Cearnal Andrulaitis  
 Business Name: The Mesa Center

*(Proposal for a new sign program. The linear building frontage is 687 feet.)*

**(Exceptions are requested for oversize letters and to allow signs on walls above roofs.)**

**CONCEPT REVIEW – CONTINUED****5. 1023 STATE ST**

C-2 Zone

**(9:55)** Assessor's Parcel Number: 039-281-015  
 Application Number: SGN2007-00017  
 Owner: Jane L. Alexander Trust  
 Applicant: Signs by Ken  
 Business Name: K. Frank

*(Proposal for a 4.5 square foot blade sign, an 8 square foot hanging sign, and a 6.75 square foot wall sign. The linear building frontage is 30 feet. The allowable signage is 30 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****6. 136 S HOPE AVE B-8**

C-2/SD-2 Zone

**(10:05)** Assessor's Parcel Number: 051-010-007  
 Application Number: SGN2007-00014  
 Owner: Riviera Dairy Products  
 Applicant: Conceptual Motion  
 Architect: Persona Signs  
 Business Name: Claire's

*(Proposal for Concept Review of a blade sign, a wall sign, and awning signs. The linear building frontage is 17 feet. The allowable signage is 8.5 square feet.)*

**CONCEPT REVIEW – NEW****7. 711 PASEO NUEVO**

C-2 Zone

**(10:20)** Assessor's Parcel Number: 037-400-002  
 Application Number: SGN2007-00018  
 Owner: Redevelopment Agency/Santa Barbara  
 Applicant: Glen Morris  
 Business Name: The Walking Company

*(Proposal for two externally illuminated awning signs, a 4 square foot projecting sign on an existing mall bracket illuminated with existing fixtures, and a 1 square foot wall sign. The linear building frontage is 30 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**DISCUSSION ITEM****(10:30)**

*Appoint two Committee members to form a Sign Award Subcommittee. The Subcommittee will bring in nominees in four categories to be voted on by the Full Committee.*