



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, January 31, 2007**      **David Gebhard Public Meeting Room: 630 Garden Street**      **9:00 A.M.**

**COMMITTEE MEMBERS:**

NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
JIM BLAKELEY (ABR)  
STEVE HAUSZ (HLC)  
JENNIFER ROSE

**ALTERNATES:**

LOUISE BOUCHER (HLC)  
CHRISTOPHER MANSON-HING (ABR)

**CITY COUNCIL LIAISON:** GRANT HOUSE

**STAFF:**

JAIME LIMÓN, Design Review Supervisor  
TONY BOUGHMAN, Planning Technician I and Recording Staff

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Tony Boughman, Planning Technician I, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on January 26, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

**B. Approval of the minutes of the Sign Committee meeting of January 17, 2007.****C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.**

**CONCEPT REVIEW – CONTINUED****1. 509 STATE ST**

C-M Zone

**(9:10)** Assessor's Parcel Number: 037-172-009  
 Application Number: SGN2006-00154  
 Owner: Ray Mahboob  
 Applicant: Milonga, Inc.  
 Business Name: Bricks Cafe

*(Proposal for a 13.3 square foot illuminated wall sign and a 3 square foot projecting sign. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****2. 530 STATE ST**

C-M Zone

**(9:20)** Assessor's Parcel Number: 037-173-026  
 Application Number: SGN2006-00147  
 Owner: McColm Family Trust 8/13/99  
 Applicant: Rod Pearson  
 Business Name: Open Wide Modern World Furniture

*(Proposal for a 25 square foot wall sign and a 3 square foot projecting sign. The linear building frontage is 30 feet. The allowable signage is 30 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW****3. 3775 MODOC RD**

R-2 Zone

**(9:30)** Assessor's Parcel Number: 049-030-030  
 Application Number: SGN2007-00006  
 Owner: Front Porch Communities & Services  
 Applicant: Paul Musgrove  
 Business Name: Vista Del Monte Retirement Center

*(Proposal to reface a 38.5 square foot monument sign and enlarge an existing monument sign to 36 square feet. The linear building frontage is 450 feet. The allowable signage is 25 square feet.)*

**(An exception is requested to exceed the allowable square footage of signage.)**

**CONCEPT REVIEW – CONTINUED****4. 19 E HALEY ST**

C-M Zone

**(9:45)** Assessor's Parcel Number: 037-173-041  
 Application Number: SGN2006-00163  
 Owner: Faulding Hotel, Inc.  
 Applicant: Trevor Martinson  
 Business Name: India House

*(Proposal for an 8 square foot window sign and an 8 square foot projecting sign. This parcel is adjacent to El Pueblo Viejo Landmark District. The linear building frontage is 18 feet. The allowable signage is 18 square feet.)*

**CONCEPT REVIEW – CONTINUED****5. 3892 STATE ST**

C-2/SD-2 Zone

**(9:55)** Assessor's Parcel Number: 057-240-045  
 Application Number: SGN2006-00155  
 Owner: Alan R. Porter  
 Applicant: Sign-A-Rama  
 Business Name: Pueblo Radiology

*(Proposal for a 5.3 square foot monument sign. The linear building frontage is 74 feet. The allowable signage is 65 square feet.)*

**CONCEPT REVIEW – NEW****6. 27 E COTA ST**

C-M Zone

**(10:05)** Assessor's Parcel Number: 037-132-033  
 Application Number: SGN2007-00013  
 Owner: Lyons Building  
 Applicant: Banyan Architects  
 Business Name: Lyons Building

*(Proposal for a 9.5 square foot directory wall sign. This location is adjacent to El Pueblo Viejo Landmark District. The linear building frontage is 170 feet. The allowable signage is 90 square feet.)*

**CONCEPT REVIEW – CONTINUED****7. 1208 STATE ST**

C-2 Zone

**(10:15)** Assessor's Parcel Number: 039-183-018  
 Application Number: SGN2007-00002  
 Owner: Frank & Isako Nam, Trustees  
 Applicant: Signs by Ken  
 Business Name: East Sushi and Thai Asian Cuisine

*(Proposal for a 2.6 square foot wall sign and a 2 square foot projecting sign. The linear building frontage is 22 feet. The allowable signage is 22 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****8. 742 STATE ST 3**

C-2 Zone

**(10:25)** Assessor's Parcel Number: 037-092-001  
 Application Number: SGN2006-00117  
 Owner: Atlantico, Inc.  
 Applicant: Signs by Ken  
 Business Name: Lucky Kid

*(Revised proposal for one 5 square foot wall sign and two 4.75 square foot blade signs. This property, the La Placita Building, also known as the McKay-Bothin Building, is on the list of Potential Historic Resources. The linear building frontage is 41 feet. The allowable signage is 41 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – CONTINUED****9. 506 CHAPALA ST**

C-M Zone

**(10:35)** Assessor's Parcel Number: 037-171-008  
 Application Number: SGN2006-00152  
 Owner: Haimovitz Family, Limited Partnership  
 Applicant: Signs by Ken  
 Business Name: Santa Barbara Business College

*(Proposal for one 40 square foot ground sign, one 4 square foot ground sign, and two 11.25 square foot wall signs. This building is a Structure of Merit: the Firestone Building. The linear building frontage is 102 feet. The allowable signage is 77 square feet.)*

**CONCEPT REVIEW – CONTINUED****10. 1906 CLIFF DR**

C-P/R-2 Zone

**(10:45)** Assessor's Parcel Number: 035-141-008  
 Application Number: SGN2006-00116  
 Owner: Levon Investments, Inc.  
 Applicant: Cearnal Andrulaitis  
 Business Name: The Mesa Center

*(Proposal for a new sign program. The linear building frontage is 687 feet. The allowable signage is 90 square feet.)*

**CONCEPT REVIEW – NEW****11. 3905 STATE ST**

C-P/SD-2 Zone

**(11:15)** Assessor's Parcel Number: 051-021-005  
 Application Number: SGN2007-00007  
 Owner: SPI La Cumbre, LP  
 Applicant: Vogue Sign Company  
 Business Name: TD Ameritrade

*(Proposal for a 19.8 square foot wall sign and a 9.5 square foot wall sign. The linear building frontage is 44 feet. The allowable signage is 43 square feet.)*

**CONCEPT REVIEW – NEW**

**12. 1235 CHAPALA ST**

C-2 Zone

**(11:25)** Assessor's Parcel Number: 039-172-006  
Application Number: SGN2007-00012  
Owner: City of Santa Barbara  
Applicant: Freedom Signs  
Business Name: Twelve 35

*(Proposal for a 40 square foot ground sign. The linear building frontage is 49 feet. The allowable signage is 49 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW**

**13. 1715 STATE ST**

C-2/R-4 Zone

**(11:40)** Assessor's Parcel Number: 027-101-021  
Application Number: SGN2007-00011  
Owner: Girsh Family Trust 3/30/89  
Applicant: Freedom Signs  
Business Name: DRB Mortgage

*(Proposal for a 12.5 square foot ground sign and a 6 square foot wall sign. This location is on the Potential Historic Resource List: Samuel Edwards House Site. The linear building frontage is 35 feet. The allowable signage is 35 square feet. The project is located in El Pueblo Viejo Landmark District.)*