



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, December 19, 2007 David Gebhard Public Meeting Room: 630 Garden Street 9:07 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair* – Present
 BOB CUNNINGHAM, *Vice-Chair* – Absent
 STEVE HAUSZ (HLC) – Present
 JENNIFER ROSE – Absent
 PAUL ZINK (ABR) – Present

ALTERNATES: LOUISE BOUCHER (HLC) – Absent
 CLAY AURELL (ABR) – Absent

CITY COUNCIL LIAISON: GRANT HOUSE – Absent

STAFF: DANNY KATO, Senior Planner – Absent
 DEBBIE HUGHEY, Planning Technician II – Present
 KATHLEEN GOO, Alternate Commission Secretary – Present

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, at 564-5470, otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact Debbie Hughey, Planning Technician II at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on December 13, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:09):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of December 5, 2007.

Motion: Approval of the minutes of the Sign Committee meeting of December 5, 2007, with corrections.

Action: Hausz/Zink, 3/0/0. (Cunningham/Rose absent) Motion carried.

C. Listing of approved Conforming Signs.

The signs approved on Conforming Sign Review on December 12, 2007, are listed below:

1. 4 West Calle Laureles, ZenSpa. Final approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Commissioner Hausz reported on the December 10, 2007, meeting with Commissioners Grant House and Roger Horton, City Planner Bettie Weiss, Senior Planners Danny Kato and Jaime Limón, and Commissioners Dawn Sharpe, Louise Boucher, and Stella Larsons regarding problems with sign applications and sign enforcement. Staff will work with the Sign Committee to develop short-term and long-term solutions to the various problems.

2. The St. Vincent's Senior Housing project at 4200 Calle Real will be returning to the Architectural Board of Review and referred to the Sign Committee for a Courtesy Review.
3. There will not be a Sign Committee meeting on January 2, 2008.

E. Possible Ordinance Violations.

No violations reported.

CONCEPT REVIEW - CONTINUED

1. **801 STATE ST A** C-2 Zone

(9:13) Assessor's Parcel Number: 037-400-013
 Application Number: SGN2007-00114
 Owner: Hughes Land Holding Trust 5/9/84
 Applicant: Vogue Signs Company
 Business Name: Sunglass Hut

(Proposal to construct a 6.06 square foot blade sign and an 18.19 square foot wall sign for Sunglass Hut. An exception is requested to exceed the total square footage of signs allowed. The linear building frontage is 10.20 feet. The allowable signage is 10.20 square feet. The project is located in the El Pueblo Viejo Landmark District.)

Present: Christian Muldoon, Agent/Applicant

Motion: **Final approval of signage with the following conditions:** 1) The scroll needs to be three-quarter (¾) inch solid steel. 2) The cross-arm needs to be one (1) inch square solid steel. 3) The vertical hanging legs need to be three quarter (¾) inch square solid steel.

Action: Hausz/Zink, 3/0/0. (Cunningham/Rose absent) Motion carried.

CONCEPT REVIEW - NEW

2. **308 PALM AVE** M-1 Zone

(9:21) Assessor's Parcel Number: 031-342-009
 Application Number: SGN2007-00143
 Owner: Jaya Lozano
 Applicant: Freedom Signs
 Business Name: Under the Hood Automotive

(Proposal to install one 20.8 square foot hand-painted wall sign and one 18.2 hand-painted logo sign. The linear building frontage is 55.00 feet. The allowable signage is 55.00 square feet.)

Present: Dan Morris, Applicant

Motion: **Continued two weeks with the following comments:** 1) Committee cannot support text of the business name above the garage door, but could support the logo to be reduced to approximately twenty-four (24) inches in height. 2) The Committee suggests the applicant relocate signage and logo either next to the customer door or at the (site) wall at the entrance to the property.

Action: Hausz/Zink, 3/0/0. (Cunningham/Rose absent) Motion carried.

CONCEPT REVIEW - CONTINUED**3. 511 STATE ST**

C-M Zone

(9:35) Assessor's Parcel Number: 037-172-012
Application Number: SGN2007-00144
Owner: Kazunobu Nakashimo
Applicant: Steve Hurst
Business Name: Wahoo's Fish Taco

(Proposal for three signs. One 20 square foot wall sign on the front elevation, one 4.2 square foot wall sign on rear entrance to building and a 4.5 square foot blade sign on the front elevation. Total proposed square footage is 28.7. The linear building frontage is 25.00 feet. The allowable signage is 25.00 square feet.)

Present: Steve Hurst, Applicant

Motion: **Final approval of sign with the following conditions:** 1) Lighting fixture shades need to be painted with the yellow patina finish. 2) The gooseneck lighting tube is to be painted white. 3) No exposed conduit on the building face.

Action: Hausz/Zink, 3/0/0. (Cunningham/Rose absent) Motion carried.

Committee comments: The Committee noted that total signage square footage is 21.8 feet.

CONCEPT REVIEW - NEW**4. 3305 STATE ST**

C-L/C-P/SD-2 Zone

(9:44) Assessor's Parcel Number: 051-100-001
Application Number: SGN2007-00149
Owner: Emil F. and James M. Deloreto Trust
Applicant: Signs By Ken
Architect: Lenvik and Minor
Business Name: Loreto Plaza

(Proposal for Sign Program for Loreto Plaza - Halolit Letters. The linear building frontage is 100 feet.)

Present: Ken Sorgman, Applicant
Richard Six, Lenvik and Minor

Commissioner Hausz reported that Richard Six contacted him regarding his concerns about signage above roofs.

Motion: **Continued to the January 16, 2008, meeting with the following comments:** 1) The Committee discussed various concerns and issues regarding the detailing of the backplate to have: **a)** more apparent thickness; **b)** more consistent letter height and style; and **c)** a more consistent letter color. 2) Applicant to consider letter height and font for the tower signage. 3) The tower signage needs to be soft illumination. 4) Applicant to discuss logo colors with existing tenants. 5) Applicant to consider a possible patina on backplate or sign letters. 6) The Committee is open to considering only the letters to be counted as signage and the backplate to be considered as part of the architecture.

Action: Hausz/Zink, 3/0/0. (Cunningham/Rose absent) Motion carried.

**** MEETING ADJOURNED AT 10:26 A.M. ****