



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, April 25, 2007 David Gebhard Public Meeting Room: 630 Garden Street 9:00 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair* – Present
BOB CUNNINGHAM, *Vice-Chair* – Present
JIM BLAKELEY (ABR) – Absent
STEVE HAUSZ (HLC) – Present
JENNIFER ROSE – Absent

ALTERNATES: LOUISE BOUCHER (HLC) – Absent
CHRISTOPHER MANSON-HING (ABR) – Absent

CITY COUNCIL LIAISON: GRANT HOUSE – Absent

STAFF: JAIME LIMÓN, Design Review Supervisor – Absent
DEBBIE HUGHEY, Planning Technician – Present
GABRIELA FELICIANO, Commission Secretary – Present

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

NOTICE:

That on April 20, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:08):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of April 11, 2007.

Motion: Approval of the minutes of the Sign Committee meeting of April 11, 2007, with correction.

Action: Hausz/Cunningham, 3/0/0. (Blakeley/Rose absent.) Motion carried.

C. Listing of approved Conforming Signs.

The sign approved on Conforming Sign Review on April 18th is listed below:

1. 211 Stearns Wharf, The Sea Center. Final approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Ms. Hughey made the following announcements:

- a) A sign sweep was done at Milpas Street on April 20th by the new sign enforcement officer. Banners were cited at 12 different places of business:
 1. 118 N. Milpas Street – banner for car alarms
 2. 314 N. Milpas Street – banner for check cashing

3. 401 N. Milpas Street – banner for Platinum Tel
 4. 402 N. Milpas Street – portable signs at Fast Lane Auto
 5. 422 N. Milpas Street – banner for Julio’s Business Services
 6. 425 N. Milpas Street – portable signs at El Paso Imports
 7. 429 N. Milpas Street – banner for Money Transfer at El Dorado Jewelry
 8. 605 N. Milpas Street – banner for Money Transfer at Chapala Market
 9. 612 N. Milpas Street – banner and portable sign for Olga’s Hair and Nail
 10. 617 N. Milpas Street – bootleg sign attached to approved blade sign
 11. 833 N. Milpas Street – portable “Lotto” sign in boundary landscape area
 12. 900 N. Milpas Street – banner to promote grand opening of “Hacienda Realty Group.”
- b) A discussion item regarding signs that are out of the Sign Committee jurisdiction, but within the City of Santa Barbara, will be held at the next May 9th meeting.

E. Possible Ordinance Violations.

No possible ordinance violations reported.

CONCEPT REVIEW - CONTINUED

1. **1524 STATE ST** C-2 Zone

(9:13) Assessor's Parcel Number: 027-232-011
 Application Number: SGN2007-00037
 Owner: Edward J. Charvet Jr. Trust F/B/O
 Applicant: Benton Signs
 Business Name: We the People

(Proposal for a 9.9 square foot wall sign on the front of building, one 6 square foot projecting sign on an existing bracket. Total square footage requested is 15.9 square feet. The linear building frontage is 25 feet. Allowable square footage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

Present: David Benton, Benton Signs

Motion: Final approval as submitted.

Action: Cunningham/Hausz, 3/0/0. (Blakeley/Rose absent.) Motion carried.

FINAL REVIEW

2. **506 CHAPALA ST** C-M Zone

(9:18) Assessor's Parcel Number: 037-171-008
 Application Number: SGN2006-00152
 Owner: Haimovitz Family Limited Partnership
 Applicant: Signs by Ken
 Business Name: Santa Barbara Business College

(Proposal for one 40 square foot ground sign, one 4 square foot ground sign, and two 11.25 square foot wall signs. This building is a Structure of Merit: the Firestone Building. The linear building frontage is 102 feet. The allowable signage is 77 square feet.)

(Review of the lighting for the wall sign.)

Present: Ken Sorgman, Signs By Ken
Kevin Buckley, Santa Barbara Business College

Motion: **Final approval of the lighting for the wall sign with the following conditions and comment:** 1) The light box for the wall sign shall be extended to completely fill the space between the two pilasters at both locations. 2) The revised lighting for the ground sign is approved as submitted.

Action: Cunningham/Hausz, 3/0/0. (Blakeley/Rose absent.) Motion carried.

CONCEPT REVIEW - CONTINUED

3. **9 W FIGUEROA ST** C-2 Zone

(9:25) Assessor's Parcel Number: 039-281-041
Application Number: SGN2007-00036
Owner: City of Santa Barbara
Applicant: Signs by Ken
Business Name: Express Personnel Services

(Proposal to install a 7 square foot wood projecting sign and a 7 square foot wood wall sign for Express Personnel Service. Also proposed is a new wrought iron bracket for the projecting sign. The linear building frontage is 29 feet. The allowable signage is 29 square feet. The project is located in El Pueblo Viejo Landmark District.)

Present: Ken Sorgman, Signs by Ken
Lance Wilhoite, Express Personnel Services

Motion: **Final approval as submitted.**

Action: Cunningham/Hausz, 3/0/0. (Blakeley/Rose absent.) Motion carried.

CONCEPT REVIEW – NEW

4. **1298 COAST VILLAGE RD** C-1/R-2/SD3 Zone

Assessor's Parcel Number: 009-230-043
Application Number: SGN2007-00040
Owner: Olive Oil & Gas LP
Applicant: Jennifer Brown
Business Name: Coast Village 76 Station

(Proposal for a 19.8 square foot monument sign; eight pump skirt signs totaling 48 square feet; eight pump valance signs totaling 22 square feet; and one 19.3 square foot auto care sign. A total of 109.1 square feet are requested. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)

Motion: **To postpone this item to the May 9th meeting at the applicant’s request.**

Action: Cunningham/Hausz, 3/0/0. (Blakeley/Rose absent.) Motion carried.

CONCEPT REVIEW - NEW**5. 500 ANACAPA ST**

C-M Zone

(9:37) Assessor's Parcel Number: 031-201-031
Application Number: SGN2007-00034
Owner: Louis and Leonila A. Sánchez
Applicant: Sign-A-Rama
Business Name: EOS Lounge

(Proposal for a new 7.5 square foot painted wall sign with neon internal illumination. The linear building frontage is 99 feet. The allowable signage is 65 square feet.)

Present: Kyle Turner, Sign-A-Rama

Motion: **Final approval as submitted with the following conditions:** 1) The maximum dimension from wall face to sign face shall be four inches. 2) Plastic and paint finishes shall be low sheen.

Action: Cunninham/Hausz, 3/0/0. (Blakeley/Rose absent.) Motion carried.

DISCUSSION ITEM:**6. 2007 SIGN COMMITTEE AWARDS – NOMINATION/SELECTION OF AWARD WINNERS**

(9:30)

This item was heard out of order.

Chair Cope presented pictures of signs for all categories for possible nomination. It was noted that many of the signs, that had potential to be great signs, were not installed as approved by the Committee. That is the Committee members' dilemma that is making it difficult to nominate certain signs in the City.

Mr. Cunningham stated that Santa Barbara Beautiful will also be presenting a commercial sign award and the judging will take place in June. He suggested that the Sign Committee take advantage of their list of nominees.

**** MEETING ADJOURNED AT 9:51 A.M. ****