



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE MINUTES

**Wednesday, March 28, 2007 David Gebhard Public Meeting Room: 630 Garden Street**

**9:00 A.M.**

**COMMITTEE MEMBERS:**

NATALIE COPE, *Chair* – Present  
BOB CUNNINGHAM, *Vice-Chair* – Present at 9:27 a.m.  
JIM BLAKELEY (ABR) – Absent  
STEVE HAUSZ (HLC) – Present  
JENNIFER ROSE – Present

**ALTERNATES:**

LOUISE BOUCHER (HLC)  
CHRISTOPHER MANSON-HING (ABR)

**CITY COUNCIL LIAISON:** GRANT HOUSE

**STAFF:** JAIME LIMÓN, Design Review Supervisor – Absent  
DEBBIE HUGHEY, Planning Technician – Present  
GABRIELA FELICIANO, Commission Secretary – Present

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on March 23, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov).

**GENERAL BUSINESS (9:03):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

**B. Approval of the minutes of the Sign Committee meeting of March 14, 2007.**

**Motion:** Approval of the minutes of the Sign Committee meeting of March 14, 2007.

**Action:** Hausz/Rose, 3/0/0. (Blakeley/Cunningham absent.) Motion carried.

**C. Listing of approved Conforming Signs.**

The signs approved on Conforming Sign Review for March 28 are listed below:

1. 632 State Street, Dan Merkel Gallery. Final approval as submitted.
2. 233 E. De La Guerra, Sonos. Final approval with conditions.

**D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.**

No announcements were made.

The following request was made at the end of the meeting.

(10:20)

Mr. Cunningham requested a discussion item regarding signs that are out of the Sign Committee jurisdiction but within the City of Santa Barbara. He gave examples such as the Earl Warren Showgrounds, Santa Barbara School District, county buildings, Caltrans, lottery signs, and smog check signs. After discussing the subject with the Committee, a discussion with City Council is planned and then he will be looking into directing this issue to state officials for legislation to be established to respect local sign ordinances when state agency signs are being installed.

E. Possible Ordinance Violations.

No possible ordinance violations reported.

**CONCEPT REVIEW – CONTINUED**

1. **1219 ANACAPA ST (BIKE STATION)** C-2 Zone

**(9:04)** Assessor's Parcel Number: 039-183-034  
Application Number: SGN2007-00019  
Owner: City of Santa Barbara  
Applicant: Andrea White  
Business Name: Bikestation

*(Proposal for two 15 square foot wall signs. The linear building frontage is 63 feet. The allowable signage is 63 square feet. The project is located in El Pueblo Viejo Landmark District.)*

Present: Victor Garza, Parking/TMP Superintendent

**Motion: Final approval of the signage as submitted for the awning valance with the comment that the alley entrance wall sign was previously approved at the March 14, 2007, meeting.**

Action: Hausz/Rose, 3/0/0. (Blakeley/Cunningham absent.) Motion carried.

**CONCEPT REVIEW – CONTINUED**

2. **1221 ANACAPA ST** C-2 Zone

**(9:06)** Assessor's Parcel Number: 039-183-034  
Application Number: SGN2004-00020  
Owner: City of Santa Barbara  
Applicant: Donnelly Design  
Applicant: Victor Garza  
Business Name: Granada Garage

*(Review after final for addition of two ground signs and one wall sign. The linear building frontage is 224 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)*

Present: Victor Garza, Parking/TMP Superintendent

**Motion:** Final approval of the “Granada Garage” wall sign and the Anapamu Street ground sign, with the comment that the ground sign on the Anacapa Street entrance is continued until the applicant returns with a design for the traffic island.

**Action:** Hausz/Rose, 3/0/0. (Blakeley/Cunningham absent.) Motion carried.

**\*\* THE COMMITTEE RECESSED FROM 9:13 A.M. TO 9:20 A.M. \*\***

**CONCEPT REVIEW – CONTINUED**

3. **2905 DE LA VINA ST** C-2/SD-2 Zone

**(9:20)** Assessor's Parcel Number: 051-202-009  
Application Number: SGN2007-00026  
Owner: Blackmore Trust 4/15/02  
Applicant: Signs by Ken  
Business Name: Jensen Guitar & Music Co.

*(Proposal for a 12 square foot internally illuminated wall mounted cabinet sign and a 12 square foot wall sign. The linear building frontage is 39 feet. The allowable signage is 39 square feet.)*

**Present:** Ken Sorgman, Signs by Ken  
David Hekhuis, Business Owner

**Motion:** Continued two weeks with the following comments: 1) The Committee cannot support the use of the pre-existing cabinet sign on the front façade and the applicant needs to find a different option for signage. 2) The location of the sign at the parking lot entrance is acceptable, but should be redesigned for greater legibility.

**Action:** Hausz/Rose, 4/0/0. (Blakeley absent.) Motion carried.

**CONCEPT REVIEW – NEW**

4. **3883 LA CUMBRE PLAZA LN** C-2/SD-2 Zone

**(9:45)** Assessor's Parcel Number: 051-022-036  
Application Number: SGN2007-00027  
Owner: Daketta, La Cumbre LLC  
Applicant: AKC Services, Inc.  
Business Name: Wescom Credit Union

*(Proposal to install two (2) new 19.25 square feet illuminated channel letter wall signs and one 21.24 square feet illuminated monument sign. The linear building frontage is 70 feet. The allowable signage is 65 feet.)*

**(An exception is requested for letter size to exceed allowable height of 12 inches by requesting 15 1/2 inch letters.)**

**Present:** Chris Polster, AKC Services

**Motion:** **Final approval with the following conditions:** **1)** The sign on the east tower face is not approved. **2)** Applicant shall return with final drawings for Staff to review. **3)** The south tower sign shall have 12 inch high letters with the logo to be resized proportionally and an updated *Exception Request Letter* shall be submitted for the logo due to the fact that it is an oversize letter. **4)** The south tower wall sign “Wescom” letters shall be halo lit, reversed pan channel, with the letters reduced in depth to three inches, and the logo to be an internally illuminated face lit. **5)** The monument sign is acceptable in size and location with the background and letters to be reversed and the lamps to be changed from high output to standard lamps.

Action: Hausz/Cunningham, 4/0/0. (Blakeley absent.) Motion carried.

**CONCEPT REVIEW – CONTINUED**

**5. 136 S HOPE AVE B-8**

C-2/SD-2 Zone

**(10:02)** Assessor's Parcel Number: 051-010-007  
 Application Number: SGN2007-00014  
 Owner: Riviera Dairy Products  
 Applicant: Conceptual Motion  
 Business Name: Claire's

*(Revised proposal for Concept Review of a 0.80 square foot blade sign and a 6.94 square foot wall sign. The linear building frontage is 17 feet. The allowable signage is 9 square feet.)*

**(An exception is requested for letters in excess of the allowed twelve inch height requirement.)**

Present: Neil Dipaola and Edward DeVincente, Conceptual Motion

**Motion:** **Continued two weeks with the following comments:** **1)** The wall sign is acceptable as presented. **2)** The blade sign should be restudied to be more in conformance with the requirements of the La Cumber Plaza Tenant Design Manual. **3)** The bracket needs to be restudied to have a design that relates to the storefront design and to the guidelines found in the Tenant Design Manual.

Action: Cunningham/Hausz, 4/0/0. (Blakeley absent.) Motion carried.

**\*\* MEETING ADJOURNED AT 10:21 A.M. \*\***