



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, January 18, 2006 **David Gebhard Public Meeting Room: 630 Garden Street** **9:05 A.M.**

COMMITTEE MEMBERS: DAWN ZIEMER, Chair, Present
 NATALIE COPE, Vice Chair, Present, out at 9:55 a.m.
 STEVE HAUSZ, Present
 RANDY MUDGE, Present

ALTERNATES: LOUISE BOUCHER, Present
 CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Present, out at 9:35 a.m.
 SUZANNE JOHNSTON, Planning Technician II, Present
 TONY BOUGHMAN, Planning Technician I, Present
 KATHY GOO, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Tony Boughman, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and www.SantaBarbaraCa.gov

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on January 13, 2006, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (9:00):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of January 4, 2006.

Motion: Approval of the Minutes of the Sign Committee Meeting of January 4, 2006, with corrections.
Action: Ziemer/Hausz, 4/0/0.

C. Listing of Approved Conforming Signs.

Motion: Conforming Sign Review tabled at 9.16 a.m. to the end of the meeting.
Action: Ziemer/Hausz, 4/0/0.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Mr. Boughman announced that the first item on the agenda, 803 State Street, Juicy Couture, requested an indefinite postponement.

Motion: Postponed indefinitely at the applicant's request.

Action: Ziemer/Hausz, 4/0/0

2. Ms. Johnston introduced Kathleen Goo as the Acting Recording Secretary for the Sign Committee and Historic Landmarks Commission. Permanent recruitment is currently in process.

3. Mr. Limon responded to Committee questions regarding enforcement issues.

E. Possible Ordinance Violations.

No possible ordinance violations reported.

CONCEPT REVIEW - NEW**1. 803 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-400-012
 Application Number: SGN2006-00005
 Owner: ESJ Centers
 Applicant: Christine Pierron
 Business Name: Juicy Couture

(Proposal to construct a 3 square foot wall sign, a 15.5 square foot window sign, a 4 square foot window sign and a 12 sq. ft. 34.50 square feet of signage is being requested, in addition to 0.00 square feet of existing signage. The building frontage is 34.00 feet. The allowable signage is 34.00 square feet projecting sign.)

Postponed indefinitely at the applicant's request.

CONCEPT REVIEW - NEW**2. 217 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 017-044-001
 Application Number: SGN2006-00006
 Owner: Brown Clay Martin
 Contractor: Benton Signs
 Business Name: Cajun Kitchen

(Proposal to construct two wall signs at 7.7 square feet each and one new awning sign at 4.45 square feet. 19.85 square feet of signage is being requested, in addition to 0.00 square feet of existing signage. The building frontage is 47.00 feet. The allowable signage is 47.00 square feet.)

(9:42)

Dave Benton, Benton Signs, present

Motion: Final approval of the signs with the following conditions: 1) Reduce the 10 inch capital letters to 9 inches. 2) Reduce the 8 inch capital letters to 7 inches in height, proportionally. 3) Lower signs B and C so that the center is centered on the awnings.

Action: Ziemer/Cope, 2/2/0. Hausz/Mudge opposed. Motion failed.

Amended

Motion: Final approval of the signs with the following conditions: 1) The larger capitals for signs B and C to be 8 inches. 2) The smaller capitals to be at 80% of 8 inches. 3) The height of the signage to be centered on the overall height of the awnings. 4) The applicant shall submit scaled elevations.

Action: Hausz/Mudge, 4/0/0.

CONCEPT REVIEW - NEW**3. 617 N SALSIPUEDES ST** C-M Zone

Assessor's Parcel Number: 031-171-020
Application Number: SGN2006-00007
Owner: Beaver Jerry William/Helene G Trust
Contractor: Benton Signs
Business Name: Marble Expo

(Proposal to construct three painted wall signs at 18.3 square feet each, one 1.5 square foot insert panel on an existing ground 56.40 square feet of signage is being requested, in addition to 0.00 square feet of existing signage. The building frontage is 65.00 feet. The allowable signage is 65.00 square feet directory sign.)

(10:01)

Dave Benton, Benton Signs, present

Motion: Final approval of the signs A, B, C, and D with the following conditions: 1) That signs A, B, and C letter height be 10 inches, and the logo and sign board be reduced proportionally. 2) That sign B be located left of the roll-up door with the top of the sign being flush with the top of the door. 3) The applicant to furnish documentation of sign D for staff.

Action: Hausz/Ziemer, 3/0/0

THIS ITEM WAS TAKEN OUT OF ORDER.**REVIEW AFTER FINAL****4. 401 N MILPAS ST** C-2 Zone

Assessor's Parcel Number: 031-304-021
Application Number: SGN2005-00165
Owner: Merkens, Michaela Trust
Contractor: Signs by Ken

(Proposal for a Sign Program for the four tenant building at 401 North Milpas Street. 0.00 square feet of signage is being requested, in addition to 0.00 square feet of existing signage. The building frontage is 60.00 feet. The allowable signage is 60.00 square feet.)

(10:38)

Ken Sorgman of Signs by Ken, present

Motion: Final approval with the following conditions: 1) The Sign Program strike the statement, "Internally illuminated Channel letters allowed without the use of exposed raceways" and replace it with the statement, "Sign lighting to conform with City Sign Ordinance and Design guidelines." 2) That the applicant makes sure all tenants receive a copy of the amended Sign Program, as stated above.

Action: Hausz/Mudge, 3/0/0

CONCEPT REVIEW - CONTINUED**5. 403 E MONTECITO ST** M-1 Zone

Assessor's Parcel Number: 031-343-010
Application Number: SGN2005-00180
Owner: Spann, Richard
Business Name: KRUZ 97.5 Magic 106.3
Contractor: Signs by Ken

(Proposal for a 10 square foot wall sign. There is an existing 7.25 sq. ft. sign to remain unaltered. 10.00 square feet of signage is being requested, in addition to 7.25 square feet of existing signage. The building frontage is 95.00 feet. The allowable signage is 65.00 square feet.)

(10:19)

Ken Sorgman of Signs by Ken; and Julie Shay, General Manager, present

Motion: Continued two weeks with the following comments: 1) The proposed location of the wall sign does not conform to Ordinance requirement for height above the second floor. 2) The applicant to study alternate solutions which could include replacement of the palm tree or a hanging sign under the pergola. 3) That committee members conduct a site visit to the project location before the next meeting. 4) Reduce the letters to the more appropriate height of 8 inches on the option on the wall to the right of the pergola.

Action: Hausz/Ziemer, 3/0/0

CONCEPT REVIEW - CONTINUED**6. 432 STATE ST** C-M Zone

Assessor's Parcel Number: 037-212-027
Application Number: SGN2005-00171
Owner: Mahboob, Ray
Business Name: Beca Christian
Architect: Designarc
Contractor: Young Construction
Contractor: Sign-A-Rama

(Proposal to install one 6 square foot projecting blade sign for "Beca Christian". 6.00 square feet of signage is being requested, in addition to 0.00 square feet of existing signage. The building frontage is 18.00 feet. The allowable signage is 9.00 square feet.)

(10:48)

Mike Stienecker, Sign-A-Rama, present

Motion: Continued for two weeks with the condition that the applicant study an alternate bracket design for a blade sign that is appropriate for the architecture. The graphic and text were deemed acceptable.

Action: Hausz/Ziemer, 3/0/0

**** MEETING ADJOURNED AT 10:55 A.M. ****