



# City of Santa Barbara Planning Division

## SIGN COMMITTEE MINUTES

**Wednesday, September 21, 2005**      **David Gebhard Public Meeting Room: 630 Garden Street**      **1:36 P.M.**

**COMMITTEE MEMBERS:**      DAWN ZIEMER, Chair, Present  
TOM NILSEN, Vice Chair, Absent  
STEVE HAUSZ, Present  
NATALIE COPE, Present  
RANDY MUDGE, Absent

**ALTERNATES:**      SUSETTE NAYLOR, Absent  
CHRISTOPHER MANSON-HING, Absent

**CITY COUNCIL LIAISON:**      DAS WILLIAMS, Absent

**STAFF:**      JAIME LIMÓN, Design Review Supervisor, Absent  
SUSAN GANTZ, Planning Technician, Present  
BARBARA WALSH, Recording Secretary, Present

### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Suzanne Johnston, Planning Technician II, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

\* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

**EPV = EL PUEBLO VIEJO,      EX = EXCEPTION,      ENF = ENFORCEMENT,      C = CONTINUED**

- \*\* Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- \*\* In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

**NOTICE:**

That on September 16, 2005, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

**GENERAL BUSINESS (1:30):**

## A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

## B. Approval of the minutes of the Sign Committee meeting of September 7, 2005.

Motion: Approval of the minutes of the Sign Committee meeting of September 7, 2005, with corrections.  
Action: Hausz/Cope, 3/0/0.

## C. Listing of Approved Conforming Signs.

The Conforming Sign Review minutes from September 8, 2005 to September 21, 2005 are listed as follows:

1. 617 Garden Street, Mental Health Association of Santa Barbara. Final approval of the sign as submitted.
2. 2701 De la Vina, Santa Barbara Tire and Service Center. Final approval of the signs with the condition that the letters on both signs shall be painted directly onto the building.
3. 251 So. Hope, Big Wave Dave's. Final approval of the sign with the condition that no temporary banners shall be permitted on the lot.
4. 920 State Street, Sumbody. Final approval of the signs as submitted.
5. 311 E. Carrillo Street, Schley, Look & Guthrie, LLP. Final approval as submitted.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Ms. Ziemer announced Tom Nilsen has stated his intention to resign from the Sign Committee.
2. Steve Hausz announced he attended the Downtown Organization Subcommittee meeting and discussed various flags being proposed.

## E. Possible Ordinance Violations.

1. Banner sign at 511 Bath Street.
2. Banner sign at the corner of State Street and Calle Laureles.

## F. Subcommittee Reports:

**(1:40)****Appointment of Sign Review Guidelines Update Subcommittee.**

Appointment was made for Chair Ziemer and Committee member Hausz as the Sign Review Guidelines Update Subcommittee.

**CONCEPT REVIEW - NEW****1. 210 STEARNS WHARF** HC/SD-3 Zone

Assessor's Parcel Number: 033-120-022  
 Application Number: SGN2005-00135  
 Owner: City of Santa Barbara  
 Agent: Jennifer Foster  
 Business Name: Santa Barbara Museum of Natural History  
 Architect: David VanHoy  
 Applicant: Ty Warner Hotel & Resorts, LLC

*(Proposal to remove the exterior light fixtures and install LED lighting to the two existing non illuminated pin mounted wall signs. There is currently 40 square feet of existing signage. The linear building frontage is 201 feet. The allowable signage is 90 square feet.)*

**(1:42)**

Jennifer Foster, Agent; David VanHoy, Architect; and Jenny Theodorou, Director, Sea Center, present.

Motion: Continued two weeks with the comment that the Sign Committee will conduct day and evening site visits in order to observe existing lighted signage on the wharf.

Action: Hausz/Cope, 3/0/0.

**CONCEPT REVIEW - CONTINUED****2. 1604 STATE ST** C-2 Zone

Assessor's Parcel Number: 027-650-006  
 Application Number: SGN2005-00133  
 Owner: Four Sisters, LLC  
 Contractor: Santa Barbara Signs and Graphics  
 Business Name: Community West Bank

*(This is a revised proposal to paint two wall signs approximately 19.7 square feet each for Community West Bank which is located in El Pueblo Viejo Landmark District. All existing signage is to be removed. 39.40 square feet of signage is being requested. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)*

**(1:59)**

Fred Barbaria, Santa Barbara Signs and Graphics; and Lynnette Coverly, Representative, present.

Motion: Continued one week to the Conforming Sign Review with the following comments: 1) The text can remain six inches tall. 2) Reduce the logo proportionally to have the same relationship with the bevel of the background. 3) The painted background needs to be reduced from twenty-four inches to twenty inches and the borders on the left and right should be consistent with the border above and below the logo. 4) In no case shall the overall painted background width exceed the width of the exposed beam directly below it and should preferably be less. 5) Approval is granted for a sign on both State Street and Arrellaga Street frontages. 6) The applicant is to return with scaled elevations showing these conditions. 7) Colors are approved as submitted. 8) The painted background is to match the existing painted background elsewhere on the building. 9) No lighting is approved as part of the application.

Action: Hausz/Cope, 3/0/0.

**CONCEPT REVIEW - CONTINUED**

3. **21 W CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 039-321-002  
Application Number: SGN2005-00129  
Business Name: Spectrum Gyms  
Contractor: Santa Barbara Signs and Graphics  
Owner: Harold FrankTrust

(This is an enforcement case. This is a revised proposal. Proposal for two wall signs each 6 square feet, two awning signs 1.75 square feet each, and a 10 square foot hanging sign for Spectrum Gyms located in El Pueblo Viejo Landmark District. All temporary signs to be removed. 25.50 square feet of signage is being proposed. The linear building frontage is 85.00 feet. The allowable signage is 65.00 square feet.)

**(2:24)**

Fred Barbaria, Santa Barbara Signs and Graphics; and Tony Calhoun, Applicant, present.

Motion: Continued two weeks with the following comments: 1) The application has not gone far enough in being consistent with El Pueblo Viejo Guidelines and applicant should explore other means to become more consistent with the Historic District. 3) The signage must relate better to El Pueblo Viejo by modifying the color, materials, and/or font style.

Action: Hausz/Cope, 3/0/0.

**\*\* MEETING ADJOURNED AT 2:56 P.M. \*\***