



City of Santa Barbara Planning Division

SIGN COMMITTEE MINUTES

Wednesday, August 10, 2005 **David Gebhard Public Meeting Room: 630 Garden Street 1:30 P.M.**

COMMITTEE MEMBERS: DAWN ZIEMER, Chair, Present
 TOM NILSEN, Vice Chair, Absent
 STEVE HAUSZ, Absent
 NATALIE COPE, Present
 RANDY MUDGE, Present

ALTERNATES: SUSETTE NAYLOR, Absent
 CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Absent
 JASON SMART, Temporary Planning Technician, Present
 BARBARA WALSH, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Suzanne Johnston, Planning Technician II, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and www.SantaBarbaraCa.gov

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on August 5, 2005, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of July 27, 2005.

Motion: Approval of the minutes of the Sign Committee meeting of July 27, 2005, with one correction.
Action: Cope/Mudge, 3/0/0.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from July 28, 2005 to August 10, 2005 are listed as follows:

1. Downtown Project, City of Santa Barbara. Final approval with the condition that only the "B" in the word "Block" shall be capitalized. The rest of the word shall be lower case.
2. 1273 Coast Village Road, Kreiss. Final approval with the following conditions: 1) The list of store locations in Sign B is not approved. 2) The applicant is to either remove the lighting or return to seek approval for it.
3. 530 E. Montecito, Commission Junction. Final approval with the following conditions: 1) Paint the signs with a semi-glossed or matted finish. 2) Reduce Sign B to the same height as Sign A. 3) Reduce the length of Sign C to five feet and reduce the height proportionately.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Mr. Smart announced the following:

- a) Steve Hausz and Tom Nilsen will be absent from today's meeting.
- b) Item No. 7, 1272 Coast Village Road, has been postponed two weeks at the applicant's request.

Motion: Postpone Item No. 7, 1272 Coast Village Road two weeks.
Action: Cope/Mudge, 3/0/0.

E. Possible Ordinance Violations.

No possible ordinance violations reported.

REFERRED FROM CONFORMING SIGN REVIEW**1. 222 W PUEBLO ST**

C-O Zone

(1:45)

Assessor's Parcel Number: 025-112-015
 Application Number: SGN2005-00118
 Owner: San Ysidro Partners, LLC
 Contractor: Benton Signs & Designs
 Business Name: Pueblo Surgery Center

(Proposal to construct a 23.3 square foot double-faced sandblasted redwood ground sign with four panels on each side for Pueblo Surgery Center. 23.30 square feet of signage is being requested in addition to 10.30 square feet of existing signage. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)

(Referred from Conforming Review at the applicant's request.)

THIS ITEM WAS TAKEN OUT OF ORDER.

(1:47)

Dave Benton, Benton Signs of Santa Barbara, present.

Motion: Final approval with the following conditions: 1) Reduce the sign 12" in length and adjust the height proportionately. 2) The posts shall be 4x4. 3) Submit revised drawings to Staff. 4) It is understood the sign will be a minimum of 18" away from the sidewalk.

Action: Cope/Mudge, 3/0/0.

CONCEPT REVIEW – CONTINUED**2. 1 N CALLE CESAR CHAVEZ**

OM-1/SD-3 Zone

(1:55)

Assessor's Parcel Number: 017-113-012
 Application Number: SGN2005-00120
 Owner: Jacques, Ltd.
 Applicant: Ellie Goodman
 Contractor: Santa Barbara Signs and Graphics

(Conceptual review of sign template for a sign program at the Vercal Building. Twenty sign frames, one per tenant at 8.75 square feet each, are proposed as part of the program.)

THIS ITEM WAS TAKEN OUT OF ORDER.

(1:41)

Fred Barbaria, Santa Barbara Signs and Graphics, present.

Motion: Final approval with the condition that the directory paint colors are to match existing.

Action: Ziemer/Cope, 3/0/0.

CONCEPT REVIEW – CONTINUED**3. 1929 CLIFF DR**

C-P/R-2/SD-3 Zone

(2:05)

Assessor's Parcel Number: 045-015-016
Application Number: SGN2005-00114
Business Name: Fuel Depot
Owner: Jemesa Properties, LLC
Applicant: John Price
Engineer: A & S Engineering

(Proposal to replace an existing 36 square foot sign on an existing concrete monument base with a new internally illuminated 38.11 square foot sign for Fuel Depot. 38.11 square feet of signage is being requested. The linear building frontage is 41 feet. The allowable signage is 41 square feet.)

(PROJECT REQUIRES EXCEPTION FINDINGS IF HEIGHT EXCEEDS 6 FEET OR SIGN AREA EXCEEDS 41 SQUARE FEET.)**(1:56)**

Ahmad Ghaderi, A&S Engineering; and John Price, Applicant, present.

Motion: Final approval as submitted with the following conditions: 1) The cabinet shall be a total height of six feet. 2) The numbers shall be six inches. 3) The "Gasoline" letters shall be four inches tall. 4) The "Unleaded" letters shall be three and one-quarter inches tall. 5) The applicant is to research toning down the yellow color. 6) Submit revised drawings to Staff. 7) The case and base shall match the white of the adjacent wall.

Action: Ziemer/Mudge, 3/0/0.

CONCEPT REVIEW – CONTINUED**4. 506 CHAPALA ST**

C-M Zone

(2:15)

Assessor's Parcel Number: 037-171-008
Application Number: SGN2005-00084
Owner: Haimovitz Family Limited Partnership
Architect: Marc Perry
Business Name: Santa Barbara Harley Davidson

(This is a Structure of Merit in El Pueblo Viejo Landmark District. Proposal to install three metal wall signs at 12 square feet each and two single-faced ground mounted signs at 12 square feet each with an art deco base. 60 square feet of signage is being requested. The linear building frontage is 138 feet. The allowable signage is 90 square feet.)

(2:13)

Marc Perry, Architect; and Marty Cherrie, Applicant, present.

Motion: Final approval with the condition that the color sample is approved as "Harley Davidson Orange" by Kawneer.

Action: Mudge/Cope, 3/0/0.

CONCEPT REVIEW – CONTINUED**5. 24 W FIGUEROA ST**

C-2 Zone

(2:30) Assessor's Parcel Number: 039-231-017
 Application Number: SGN2005-00117
 Owner: The Laurel Company
 Business Name: Savoy Truffles
 Applicant: Paul Shields
 Architect: Paul White

(Proposal to install two hanging sandblasted wood signs, 3.5 square feet each, and one 8 square foot wall sign for Savoy Truffles in El Pueblo Viejo Landmark District. 15 square feet of signage is being requested. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

(2:26)

Paul Shields, Applicant, present.

Motion: Final approval with the following conditions: 1) The white lettering shall match the off-white color of the building. 2) The height of the "Savoy" letters shall be reduced to seven inches and the height of the "Truffles" letters shall be reduced to five inches.

Action: Ziemer/Mudge, 3/0/0.

CONCEPT REVIEW – CONTINUED**6. 11 W FIGUEROA ST**

C-2 Zone

(2:40) Assessor's Parcel Number: 039-281-008
 Application Number: SGN2005-00099
 Owner: Zungri Family Trust
 Applicant: Angela Claudio
 Business Name: Walter Claudio

(Proposal for two 2.44 square foot blade iron/wood signs, two mounted iron letter signs, and three window-mounted decal signs for the Walter Claudio business. The total amount of requested signage is 22.52 square feet. This project is in El Pueblo Viejo Landmark District. 22.52 square feet of signage is being requested. The linear building frontage is 36 feet. The allowable signage is 36 square feet.)

(2:40)

Motion: Continued indefinitely due to the applicant's absence.

Action: Ziemer/Cope, 3/0/0.

CONCEPT REVIEW – CONTINUED**7. 1272 COAST VILLAGE RD**

C-1/SD-3 Zone

(2:50) Assessor's Parcel Number: 009-230-035
 Application Number: SGN2005-00109
 Owner: Martin Foreman, Trustee
 Contractor: Signs by Ken
 Business Name: Red Studio

(Proposal to replace two wood hanging signs measuring 6 square feet each with one 13 square foot wall sign for Red Studio. An exception is requested for 16" letter height and is required for the proposed signage above the roof. 12.88 square feet of signage is being requested. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

(The Sign Committee has required a sign program and the abatement of Sign Ordinance violations for this building.)

(PROJECT REQUIRES EXCEPTION FINDINGS)

Postponed two weeks at the applicant's request.

**** MEETING ADJOURNED AT 2:40 P.M. ****