



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE MINUTES

Wednesday, February 9, 2005

David Gebhard Public Meeting Room: 630 Garden Street 1:42 P.M.

**COMMITTEE MEMBERS:**

DAWN ZIEMER, Chair, Present  
TOM NILSEN, Vice Chair, Present  
STEVE HAUSZ, Absent  
NATALIE COPE, Absent  
RANDY MUDGE, Present

**ALTERNATES:**

SUSETTE NAYLOR, Absent  
CHRISTOPHER MANSON-HING, Absent

**CITY COUNCIL LIAISON:**

DAS WILLIAMS, Absent

**STAFF:**

JAIME LIMÓN, Design Review Supervisor, Absent  
SUZANNE JOHNSTON, Planning Technician II, Present  
BARBARA WALSH, Recording Secretary, Present

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Suzanne Johnston, Planning Technician II, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

- Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

- \*\* Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- \*\* In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

**NOTICE:**

That on February 4, 2005, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

**GENERAL BUSINESS (1:30):**

## A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

## B. Approval of the minutes of the Sign Committee meeting of January 26, 2005.

Motion: Approval of the minutes of the Sign Committee meeting of January 26, 2005, with no corrections.

Action: Nilsen/Mudge, 3/0/0.

## C. Listing of Approved Conforming Signs:

The signs approved on Conforming Sign Review from January 27, 2005 to February 9, 2005 are listed as follows:

1. 3120 State Street, Flooring America. Final Approval of the sign as submitted.
2. 900 N. Milpas Street, Sal's Pizza. Continued.
3. 533 State Street, Starbucks. Final Approval of the signs as submitted.
4. 3130 State Street, Golden China. Final Approval of the sign as submitted.
5. 301 E. Gutierrez Street, The Tent Merchant. Final Approval as submitted.
6. 1200 Coast Village Road, The Bottle Shop. Final Approval of the location of the glacier vending machine as submitted.
7. 1035 State Street, Business First National Bank. Final Approval of the sign program as submitted with the findings that the following grounds for an exception have been shown: 1) There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not apply generally to other properties in the vicinity. 2) The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity. 3) The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

## 1. Ms. Johnston announced the following:

- a) Item No. 3, 31 W. Carrillo Street, has requested an indefinite continuance.
- b) Item No. 4, 401 S. Hope Avenue, has requested a two-week continuance.
- c) Item No. 5, 402 S. Hope Avenue has requested a two-week continuance.

Motion: To continue Item No. 3, 31 W. Carrillo Street indefinitely, and continue Item, No. 4, 401 S. Hope Avenue and Item No. 5, 402 S. Hope Avenue two-weeks.

Action: Nilsen/Mudge, 3/0/0.

- d) Steve Hausz will be absent from the meeting.

## E. Possible Ordinance Violations.

No possible ordinance violations reported.

**CONCEPT REVIEW - NEW**

1. **1824 STATE ST** C-2/R-1 Zone

Assessor's Parcel Number: 027-032-030  
Application Number: SGN2005-00012  
Owner: Albert Heimlich  
Business Name: Barbara Hirach  
Contractor: David Benton

*(Proposal to change the face of an existing seven square foot monument sign located in El Pueblo Viejo Landmark District. seven square feet of signage is being requested. The linear building frontage is 40 feet. The allowable signage is 40 square feet.*

**(1:44)**

David Benton, Contractor, present.

Motion: Final Approval of the sign and a one-week continuance to Conforming Sign Review for final review of the color details.  
Action: Nilsen/Mudge, 3/0/0.

**CONCEPT REVIEW - CONTINUED**

2. **320 W CARRILLO ST** C-2 Zone

Assessor's Parcel Number: 039-262-033  
Application Number: SGN2004-00142  
Owner: Lawrence Broida  
Business Name: Ducati Pro Italia  
Architect: Rex Ruskauff

*(Proposal to remove two wall signs and install a 23 square foot painted wall sign and four, 1.4 square foot awning signs in El Pueblo Viejo Landmark District. A total of 29 square feet of signage is being requested. The linear building frontage is 53 feet. The allowable signage is 53 square feet.)*

**(1:49)**

Rex Ruskauff, Architect, present.

Motion: Final Approval as submitted of Signs B and C and a one-week continuance to the Conforming Sign Review with the following comments: 1) Sign A: Reduce the letters to 8" and reduce the signs proportionately. 2) All letters are to be black or white. 3) Return with revised drawings and color samples.  
Action: Mudge/Ziemer, 2/1/0. Nilsen opposed.

**CONCEPT REVIEW - CONTINUED****3. 31 W CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 039-321-001  
Application Number: SGN2005-00004  
Owner: Urban Pacific LLC  
Business Name: Hotel Andalucia  
Applicant: John Tynan  
Architect: JG Johnson Architects  
Contractor: Malt Construction  
Contractor: Melchiori Construction Company

*(Proposal to install three, 14 square foot wall signs, two, five square foot projecting signs, an eight square foot ground sign, an eight square foot wall sign, and a .3 square foot wall sign in El Pueblo Viejo Landmark District. An exception is requested for letter heights to exceed ten inches in El Pueblo Viejo Landmark District. A total of 68.3 square feet of signage is being requested. The linear building frontage is 135 feet. The allowable signage is 90 square feet.)*

**(PROJECT REQUIRES EXCEPTION FINDINGS.)**

Postponed indefinitely at the applicant's request.

**CONCEPT REVIEW - CONTINUED****4. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

Assessor's Parcel Number: 051-240-018  
Application Number: SGN2004-00131  
Owner: Cutter Properties LTD  
Contractor: Vogue Sign Company  
Business Name: Santa Barbara Auto Group

*(Proposal to install 90.6 square feet of new signage at the property. The project will result in nine different signs totaling 244 square feet of signage. An exception is requested for 18" letter heights on four signs and over signage. A total of 90.6 square feet of signage is being requested. The linear building frontage is 150 feet. The allowable signage is 90 square feet.)*

**(PROJECT REQUIRES EXCEPTION FINDINGS.)**

Postponed two weeks at the applicant's request.

**CONCEPT REVIEW - CONTINUED****5. 402 S HOPE AVE**

E-3/PD/SD-2 Zone

Assessor's Parcel Number: 051-240-017  
Application Number: SGN2004-00132  
Owner: Cutter Properties LTD  
Contractor: Vogue Sign Company  
Business Name: Santa Barbara Auto Group

*(Proposal to install 280 square feet of signage at the property with 383 square feet of existing signage. The project will result in 15 different signs totaling 432 square feet of signage. An exception is requested for 18" letter heights on five signs, over signage and a 6'1" ground sign height. A total of 280 square feet of signage is being requested. The linear building frontage is 200 feet. The allowable signage is 90 square feet.)*

**(PROJECT REQUIRES EXCEPTION FINDINGS.)**

Postponed two weeks at the applicant's request.

**\*\* MEETING ADJOURNED AT 2:02 P.M. \*\***