



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, December 15, 2004 Housing & Redevelopment Public Meeting Room: 630 Garden Street 1:30 P.M.

COMMITTEE MEMBERS: LORETTA REDD, Chair, Present
 DAWN ZIEMER, Vice Chair, Present
 STEVE HAUSZ, Present at 2:30 p.m., left at 2:40 p.m., returned at 3:00 p.m.
 STELLA LARSON, Present at 1:37 p.m.
 TOM NILSEN, Present

ALTERNATES: ANTHONY SPANN, Absent
 CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Present at 1:42 p.m.

STAFF: JAIME LIMÓN, Design Review Supervisor, Absent
 DAVID SULLIVAN, Planning Technician I, Present
 BARBARA WALSH, Recording Secretary, Absent

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call David Sullivan, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on December 10, 2004, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of December 1, 2004.

Motion: Approval of the minutes of the Sign Committee meeting of December 1, 2004, with corrections.
Action: Ziemer/Nilsen, 3/0/0.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from December 2, 2004 to December 15, 2004 are listed as follows:

1. 219 W. Carrillo, Final Approval to amend the Sign Program.
2. 31 W. Carrillo, Hotel Andalucia, Final Approval of the temporary sign.
3. 1435 Cliff Drive, Free Methodist Church, Final Approval of the Review After Final.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

E. Possible Ordinance Violations.

No ordinance violations.

CONCEPT REVIEW - NEW1. **720 N MILPAS ST**

C-2/R-2 Zone

Assessor's Parcel Number: 031-122-033
Application Number: SGN2004-00138
Owner: Luigi Moscardi
Contractor: Signs by Ken
Business Name: Aggressive Soccer Store

(Proposal to install a 10.66 square foot hanging sign with dimensional letters. 10.66 square feet of signage is being requested. The building frontage is 37.00 feet. The allowable signage is 37.00 square feet.)

(1:43)

Ken Sorgman, Contractor, present.

Motion: Final approval of the sign with the condition that the sign background color shall match the building's color.

Action: Larson/Nilsen, 4/0/0.

CONCEPT REVIEW - NEW**2. 2829 DE LA VINA ST C-2/SD-2 Zone**

Assessor's Parcel Number: 051-212-002

Application Number: SGN2004-00137

Owner: Patrick Carroll

Applicant: Wasantha Mohottige

Business Name: Bangkok Palace

(Proposal to install a 20.5 square foot mdo wood wall sign. 20.50 square feet of signage is being requested. The building frontage is 32.50 feet. The allowable signage is 32.50 square feet.)

(1:53)

Wasantha Mohottige & Frank Rizo, Applicants, present.

Motion: Continued one week to conforming review with the following comments: 1) Consider using lighter colors for the letters and a darker color background. 2) Reduce letter heights to a size that is more proportionate with the building's facade. 3) Conceal the screws that attach the sign to the building.

Action: Larson/Nilsen, 4/0/0.

CONCEPT REVIEW - CONTINUED**3. 3120 STATE ST C-2/SD-2 Zone**

Assessor's Parcel Number: 053-332-017

Application Number: SGN2004-00110

Owner: Paul Uyesaka

Applicant: Ronald Wilkinson

Business Name: Flooring America

Contractor: Vogue Signs

(Proposal to remove the existing 23 square foot wood wall sign and install a 25 square foot painted foam wall sign. 25.00 square feet of signage is being requested. The building frontage is 40.00 feet. The allowable signage is 40.00 square feet.)

(2:00)

Rocco Norton, Business Owner, present.

Motion: Continued one week to conforming review with the following comment that the applicant is to return with accurately scaled drawings depicting the wall sign with 10 inch letter heights in a "stacked" and straight orientation that is in proportion with the buildings facade.

Action: Larson/Nilsen, 3/1/0, Nilsen opposed.

CONCEPT REVIEW - NEW**4. 1345 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-131-002
Application Number: SGN2004-00136
Owner: Betty Howard
Contractor: Dave's Signs
Business Name: Fremont Investments

(Proposal to install three, 9 square foot, non-illuminated acrylic plastic letter wall signs for an existing commercial building in El Pueblo Viejo Landmark District. 27.00 square feet of signage is being requested. The building frontage is 50.00 feet. The allowable signage is 50.00 square feet.)

(2:22)

Lydia Welch, Contractor, present.

Motion: Continued four weeks with the following comments: 1) Proposed signage needs to be more consistent with El Pueblo Viejo Landmark District. 2) Staff should provide the applicant with El Pueblo Viejo Landmark District design guidelines.

Action: Larson/Nilsen, 4/0/0.

CONCEPT REVIEW - CONTINUED**5. 29 E CABRILLO BLVD**

HRC-2/SD-3 Zone

Assessor's Parcel Number: 033-112-006
Application Number: SGN2004-00133
Owner: Suzanne Hester, Trustee
Business Name: El Torito
Applicant: Dave's Sign

(Proposal to replace three existing signs with a 4.75 square foot wall sign with channel letters, an 11.5 square foot sandblasted wood blade sign and a 5.5 square foot sandblasted wood parking sign in El Pueblo Viejo Landmark District. 21.75 square feet of signage is being requested. The building frontage is 132.00 feet. The allowable signage is 90.00 square feet.)

(2:28)

Lydia Welch, Contractor, present.

Motion: Continued four weeks with the following comments: 1) Applicant should furnish staff with accurately scaled drawings of all proposed signage that includes color samples, materials, lighting specifications, and elevations. 2) Signage materials and colors should be more consistent with El Pueblo Viejo Landmark District guidelines.

Action: Larson/Ziemer, 4/0/0.

CONCEPT REVIEW - CONTINUED**6. CITYWIDE**

Assessor's Parcel Number: 099-MS-C-0RW
Application Number: SGN2004-00033
Owner: City of Santa Barbara Creeks Division
Applicant: Daniel Huecker

(Proposal for a new City of Santa Barbara sign program along six creeks. The program would install 27 creek name signs at selected bridges with anti-pollution messages.)

(2:47)

Daniel Huecker, Creeks Outreach Coordinator; Jill Zachary, Creeks Division Manager; Michael Hackett, Creeks Advisory Committee; Das Williams, City Council Member, present.

Motion: Final approval of the project with the following comments: 1) The Committee appreciates the well-executed design of each sign. 2) Applicant shall return to conforming review for the sign material. 3) Study the use of environmentally-friendly, graffiti resistant paint for all signs. 4) Fasteners should be rust in color.

Action: Nilsen/Hausz, 4/0/0.

**** MEETING ADJOURNED AT 3:05 P.M. ****