



CITY OF SANTA BARBARA

REGULAR MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday
June 8, 2021
6:00 p.m.

This Meeting Will Be Conducted Electronically

DRAFT MEETING MINUTES

CALL TO ORDER

6:01 PM

ROLL CALL

Committee

David Archer – Arts- Present
Brad Kazmerzak – Arts - Present
Marilyn Dannehower – Crafts - Present
William Smariga – Crafts - Absent
Alternate Members – (vacant)

Staff

Rich Hanna – Recreation Manager - Absent
Jason Bryan – Senior Recreation Supervisor- Present
Janet Sackett – Administrative Specialist - Present
Parks & Recreation Commission Liaison
Roger Perry - Present
Member At Large (vacant)

11 sessions logged into the meeting at the start of the meeting

SCREEN NEW MEMBERS

Applicant screened online. The committee conducted screenings using pictures on a slide show via teleconference.

GENERAL BUSINESS

1. Changes To The Agenda

None.

2. Written Communications

The following emails were received and included in the meeting packet.

- a. Email from Kevin Loughran with staff response on Signup Genius
- b. Email from Marilyn Loperfido regarding meeting packets
- c. Email from Marilyn Loperfido regarding empty spaces near State Street
- d. Email from Marilyn Loperfido regarding time for general business portion of meetings
- e. Email from Marilyn Loperfido with staff response on anniversary show email
- f. Email from Tony Longo regarding surveys
- g. Email from Tony Longo regarding elections
- h. Email from Tony Longo stating middle finger protected by first amendment

Emails received after the agenda was published will be included in the next meeting packet.

Public Comment

Marilyn Loperfido – Would like to know what show members are logged into the meeting. Written Communication, item c, correction – unoccupied show spaces on Saturday show near State and Cabrillo. Also need to discuss Saturday shows set up. Most are setting up at the other end of the show not near State and Cabrillo. Need to be sure empty spaces are filled in.

Jason Bryan – 18 sessions logged in at this time.

CONSENT ITEMS

1. Minutes– For Action (Attachment)

M/S/C to approve the draft minutes of the May 11, 2021 meeting

2. Attendance Report – For Information

Jason Bryan – Provided statistic report for May

OLD BUSINESS

1. Present Staff Report for Organization Review – For Action

Jason Bryan presented a staff report covering key policy recommendations after the Department considered feedback from the Committee and Show members.

a. Unification of the Show by elimination of separate Arts and Crafts sections

Strong support amongst members for unification as long as existing space assignments are preserved. Staff proposes that vacant spaces be made available to all Show members at future space assignment meetings regardless of prior section designation. Recommend continued use of Sign Up Genius.

Will be future discussions. Would also recommend some Ad-Hoc groups be developed to work with staff to prepare recommendations to bring to the full board.

Marilyn Dannehower- Been a long time coming, in full support.

Public Comment

Marilyn Loperfido – Members must resolve the question regarding the Parks and Recreation Department having mandated authority over Show members. Members need to vote on this. Unification has some support from Show members, not full support.

Margaret Landreau – Crafters use smaller spaces than artists, larger spaces are not always filled. Need to develop a plan to utilize the larger spaces.

b. Consider modifications of several procedures and regulations

Allowing painters, illustrators and other artists the opportunity to sell prints of their originally hand-created art if they comply with the same printing requirements applicable to photographers.

Jason Bryan - Majority of Show members support this item as long as reproductions are produced on equipment owned and operated solely by the Show member.

Staff is recommending moving forward on this item.

c. Allowing limited partnerships as already codified for craft food members

Jason Bryan – Little support received to allow partnerships outside the area of cottage food members. Only one single cottage food vendor in the Show at this time.

d. Reviewing rules defining significant modification to functional items

No significant changes are recommended. May be reviewed on a case-by-case basis.

e. Consider allowing Ventura County residents to participate in the Show

Only one person supported allowing Ventura County residents in the Show.

f. Codify public comment time limits in meetings consistent with other advisory groups

Acceptable as the Brown Act specifically authorizes government bodies to establish reasonable rules for the duration and timing of public speaking at meetings. This is consistent with other City advisory groups.

Brad Kazmerzak – Cottage food should remain a separate category. Rules need modification however, Ad-Hoc committees would be helpful in coordinating discussions and recommendations.

Jason Bryan – Up to 8 cottage food members were allowed when the rule was adopted. Only 1 has been active in the last year.

David Archer – Artist prints should be allowed. Cottage food should be their own entity. Public comment should remain at two minutes.

Marilyn Dannehower – Support cottage food members. Send out an email informing vendors there is an opportunity to add more cottage food members.

Public Comment

John LaPointe – Speaker time limits, 2 minutes or 5 for discussion on current issues?

Jason Bryan – 2 minutes is for public comment on agenda items. Discussion with a back and forth with Committee members is not part of the two minutes.

John LaPointe – Discussion items must be approved by the majority of the show membership.

Claire Weber – Prints allowed should be limited to a specific percentage of prints on display. Unequitable to allow partnerships in Cottage food.

Marilyn Dannehower – It was agreed that both partners must attend to get credit for the show.

Brad Kazmerzak – One person should be responsible to attend in order to get credit.

Tanda Jacobs – There are two to three fruit vendors every Sunday near State and Cabrillo. Typically these vendors do not have permits, how is this acceptable?

Jason Bryan - City is aware of these issues. City is moving forward with ordinances specifically prohibiting this. At this time, there is not a Municipal Code prohibiting these types of vendors.

Margaret Landreau – California State law states that it is illegal to prevent street vending as long as it is a specific distance from a permitted event. They are required to have a business license and a re-sale permit.

Marilyn Loperfido – A two-thirds vote is required to approve any changes to the Show. Members are the owners of the Show. Illegal to impose a two minute time limit for members to speak.

Jason Bryan – The Show is administered by the City of Santa Barbara. While Show members are very important stakeholders, it is within the purview of the Parks and Recreation Department to set the standards on how the Show is managed. This has been done in a way that is open and invites input. These procedures are consistent with other City Advisory Committees.

The Show may choose to have complete control through privatization, this is always an option and has been discussed in the past. The Farmers market is an example of a thriving enterprise managed independently from the City.

Brad Kazmerzak – Support two minute time limit, without a time limit the Show could easily run many hours. Do not support privatizing the Show.

Janet Jacobsen – There is strong support for integration of the Show among members. Will there be another survey monkey sent out? How would a two thirds vote be administered?

Jason Bryan – This is a careful process allowing for a lot of input. The Parks and Recreation Director has the authority to move these changes forward without a two-thirds vote of the general membership of the Show. Ad-Hoc committees will discuss these items in more detail and assist with recommendations.

Cris Hamilton – Are we not already integrated at this time? Is there a way the rules can be relaxed at this time in regards to prints?

Jason Bryan – Needs to go through the Committee process. Time line has not yet been determined.

Marilyn Dannehower – Changes in regards to allowing prints should be moved through the process quickly. Needs approval from the Committee.

g. Allow opportunities for community and special events in the waterfront area on a limited number of Sundays

Jason Bryan - Staff is recommending Show members develop framework for approving special events at the Waterfront on a limited number of Sundays. While events can run simultaneously, there will be some challenges. Recommending a separate Ad-Hoc committee be developed specific to this topic.

David Archer – As long as no Sunday shows are cancelled, do not have a problem.

Brad Kazmerzak – Can co-exist. Not in favor of cancelling any shows.

Marilyn Dannehower – Must not lose any Sundays. We can co-exist.

Public Comment

John LaPointe – Do not support losing any Sundays.

Margaret Landreau – Must have same number of regular days and regular hours. Not in support of losing any Sundays.

Marilyn Loperfido – All discussions are for the benefit of the Show. Fully support allowing prints. Will we be using Sign Up Genius on all Sundays moving forward? Survey sent out did not include proposed rule changes.

Ken Foresta – Having the Show every Sunday is the Gold Standard of the Show, cannot skip any Sundays.

Cris Hamilton – Do not agree to have joint Show along with City events.

h. Standardize Committee Appointment Process with Other Department Advisory Groups

Jason Bryan – Staff is recommending a hybrid approach that will maintain Committee selection through election, as it is now, but change some of the terms. Staff recommends a staggered 2 – year term without term limits with two of the members primarily producing fine arts/non-functional items and two off the members producing primarily crafts/functional items and one member at large who is not a Show member.

Marilyn Dannehower – Need to ensure that we are keeping track of who is Fine Arts/non-functional and who is Crafts/functional. Would like to move through this quickly. Put on next month's agenda as an action item.

David Archer – Do not necessarily agree to no term limits. Without voluntary involvement or motivation, we cannot force members to be on the Committee.

Brad Kazmerzak – Can we recommend one year terms?

Jason Bryan – Two year terms is standard among City Advisory Groups.

Public Comment

Claire Weber – This is two changes; two year term limits and no term limits? This is a lot of change. Let's try two years and hope that Show members step up.

Margaret Landreau – Rules changed will impact the livelihood of all Show members. Term limits maintain accountability. Proposed changes are not in the best interest of the show.

Marilyn Loperfido – Policies don't go away when someone's term limit ends. Term limits are against the ordinance and principles of the Show.

Deborah Healy – Much easier for Members to run for the Committee if on-line meetings continue. This works best for Members and will promote more participation.

John LaPointe – Need clarification on term limits. Is there is no support for "unlimited terms" of Committee members? In favor of "term limits", this promotes new participation.

Cris Hamilton – In favor of term limits. Agree that issues should remain with the Committee after terms have expired. Is there now, or will there be an oversight committee to determine if a Committee member is representing their own interests rather than the greater good of the Show?

Jason Bryan – This is a unique situation as all show members have an economic interest in Show policy.

Marilyn Dannehower – In favor of having a mix of on-line meetings along with in-person meetings to promote participation. Personal preference would be to have two – two year consecutive terms and then off the Committee for two years.

David Archer – Agree with two – two year terms and then a break. Also agree with continuing on-line meetings.

Brad Kazmerzak – In favor of two – two year terms and then a break. Promotes member involvement. Also in agreement to continue on-line meetings.

i. Violation procedure including code of conduct

Jason Bryan – Staff recommends the Show standardize to the Code of Conduct associated enforcement procedures used throughout the Department while integrating input from the Committee.

Minor Violations – Where Show member does not comply with monitor's directions will be subject to the member immediately leaving the Show for that day. Consistent with rule L.1.

Major Violations – Will be referred to the Committee for a penalty recommendation that will be considered by the Parks and Recreation Manager. Parks and Recreation Director decision will be final.

Extreme Violations – Will be referred to Parks and Recreation Manager to determine appropriate penalty and will notify the Committee of their decision. Parks and Recreation Director's decision is final.

Brad Kazmerzak – Can we add a time frame to this? Fifteen – Thirty days for determination and action?

Jason Bryan – A Special Meeting would take place to swiftly address cases.

Marilyn Dannehower – Should be defined timelines. Difficult for Committee members to impose penalties on Show members.

Public Comment –

Marilyn Loperfido – The Code of Conduct applies to bad behavior in facilities. These alleged incidents are subjective. Too much time has been spent on this. The Show member accused has no recourse.

Deborah Healy – Conflict resolution not punishment is the best way to approach these issues.

Jason Bryan – There will be additional opportunities for input and recommendations on the next steps in this process. Staff will schedule some subsequent meetings/workshops and Ad-Hoc groups to discuss these specific issues and develop recommendations to present to the Advisory Committee. Will work with the Committee on setting up these meetings.

NEW BUSINESS

1. Show Marketing – For Discussion

Jason Bryan – Presented show marketing accounting on how monies were spent in Fiscal Year 2021.

2. Show Reopening Timeline – For Discussion

Jason Bryan – Santa Barbara County Health restrictions are expected to be lifted on June 10th. Staff plans to bring interim plan to the Advisory Committee at the July 13th meeting. Staff suggests considering attendance requirements on or after August 1, 2021.

ITEMS FOR July 13, 2021 MEETING

ADJOURNMENT

8:59 PM

Link to Meeting Video:

<https://attendee.gotowebinar.com/recording/9024177229324804865>

**Next Regular Meeting: Via Teleconference
 Tuesday, July 13, 2021**