



CITY OF SANTA BARBARA

SPECIAL MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday, December 8, 2020
Screen New Members: 6:30 p.m.
Meeting: 7:00 p.m.

DRAFT MEETING MINUTES

CALL TO ORDER

6:32 p.m.

ROLL CALL

Committee

Peggy Buchanan – Arts, Present
Brad Kazmerzak – Arts, Present
Margaret Landreau – Crafts, Chair, Present
William Smariga – Crafts, Present
Marilyn Dannehower – Crafts Alternate

Staff

Rich Hanna – Recreation Manager, Present
Jason Bryan – Senior Recreation Supervisor, Present
Janet Sackett – Administrative Specialist, Present
Parks & Recreation Commission Liaison
Roger Perry
Member At Large (vacant)

SCREEN NEW MEMBERS

Applicants screened on-line. The committee conducted screenings using pictures on a slide show via teleconference.

GENERAL BUSINESS

1. Changes To The Agenda

None.

2. Written Communications

- a. Email from Brad Kazmerzak to Show Members
- b. Email from County Public Health regarding regional stay at home order
- c. Email from Claire Weber regarding purple tier
- d. Email from Jeff Kennedy regarding membership statistics
- e. Email from Jeff Kennedy regarding Show resuming
- f. Email from Jeff Kennedy regarding meeting videos and inactive members

3. Public Comment

Marilyn Loperfido – Last month's new member screening took one hour. Would like to suggest that screenings be posted as to what is approved and not approved. Request that a link to the full agenda packet be posted on the Members Resource page. Last Saturday show looked very sparse, four or five people showing. Suggest for a Saturday show there should be a minimum show attendance requirement.

Claire Weber – Comment regarding last month’s screening of Kristin Cahills earrings, the earrings do meet the criteria of show rules. Committee needs to refer to rules when an item is in question. Request committee re-assess the decision on said earrings.

CONSENT ITEMS

1. Approval of Minutes of the October 13, 2020 Meeting – For Action

Margaret Landreau – Under, Old Business – Rule D.7, name should be noted as Margaret Landreau.

Approval of Minutes of the November 10, 2020 Meeting – For Action

Margaret Landreau – On November 10th. meeting minutes – under Consent Items, name noted as “Marilyn Landreau” was incorrect. Should have been Margaret Landreau.

M/S/C to approve October and November minutes with noted corrections.

2. Attendance Report – For Information

Jason Bryan presented report to committee.

NEW BUSINESS

1. Selection of a Committee Chairperson – For Action

Staff Recommendation: As indicated in the Show Procedures and Regulations, “The Advisory Committee shall elect from its members a chairperson for a term of six (6) months, to be elected at the first June meeting and the first December meeting”; board ask questions of staff; open item to public comment; bring back to Committee for action.

William Smariga - Made the motion to select Margaret Landreau as chair.

Peggy Buchanan - Recommended Brad Kazmerzak as chair. Healthy to trade off on Chair.

Brad Kazmerzak - Stated that he would concur with William that Margaret continue as chair if Margaret’s computer issues when getting the meetings up and running are addressed.

Jason Bryan – Presented an alternative option – decision could be moved to February 2021 meeting when new committee is formed.

Margaret Landreau – Suggested she continue as chair through February 2021 until the new committee is formed.

Public Comment:

Marilyn Loperfido – Rotating chair shares responsibility among committee members.

M/S/C to extend Margaret Landreau term as Chair through February 2021.

2. Show Marketing – For Discussion

Staff Recommendation: Staff to present information on advertising; board ask questions of staff; open item to public comment; bring back to Committee for action.

a. Review holiday show marketing.

b. Review recruitment for members to participate in the Ad-Hoc Advertising Committee.

Jason Bryan – Holiday show marketing – Exposure in City newsletter, Facebook posts weekly, Santa Barbara Independent.

Ad-Hoc Committee – Marilyn Dannehower has agreed to head and re-establish Ad-Hoc committee. Email was sent out to members requesting participation.

Public Comment:

Marilyn Dannehower – What is the budget for this committee? What has been spent? Meetings should commence in January 2021. Start slowly as members return to the show when they feel safe.

Jason Bryan – Will have report to committee by the end of December.

Public Comment:

Marilyn Loperfido – Caution with what is spent now with a very few members showing at this time.

Brad Kazmerzak – The members who are showing at this time are representing the entire show.

3. Review Advisory Committee Election – For Information

Staff Recommendation: Staff will present information on a Committee election for one representative each for the Arts and Crafts sections for 18 months terms to begin in February 2021; board ask questions of staff; open item to public comment; bring back to Committee for discussion.

Jason Bryan – Peggy Buchanan will complete her second complete term in January 2021, Margaret Landreau – first term ends in January 2021. May run for a second term.

All members were emailed a nomination form to serve as either a primary or alternate member. Marilyn Dannehower completed her first term as an alternate and she is eligible to run for a primary position or for a second term as an alternate. January 2021 will be the vote.

A Member At Large application was received from Kera McCandless. Ms. McCandless will be considered for the position at the next Park and Recreation Commission Meeting, Wednesday, December 16, 2020 at 4:00pm.

Public Comment:

Jeff Kennedy – Parks and Recreation Commission should not be the only decision maker on this position. What are her qualifications? There should not be any elections until the show is back in its full capacity.

Marilyn Dannehower – We need to know who this person is and why she is interested in the position. Full disclosure is necessary.

Marilyn Loperfido – This person may not know anything about the show. Must familiarize themselves on the show and be introduced on rules and background on the show.

Brad Kazmerzak – This role is potentially a tie-breaking role in the show. There should be no bias whatsoever. We need to know who this person is and why they want to hold this position.

4. Member Survey – For Discussion

Staff Recommendation: Staff is developing a survey to be sent to members participating in the Show since reopening to inquire how procedure modifications have been working; board ask questions of staff; open item to public comment; bring back to Committee for discussion and input.

Jason Bryan – Three questions will be on the survey in regards to; how safe/comfortable members feel showing at this time of Covid-19 restrictions. How supportive staff have been to members and how the space assignment program is working.

Public Comment:

Marilyn Dannehower – Would like to have the survey include a question on what suggestions members would like to see moving forward.

Jeff Kennedy – Survey should be sent to all show members, not only to members who are currently showing.

Jason Bryan – Will modify questions so that all members can provide input. Please submit any additional questions you would like included.

ITEMS FOR January 12, 2021 MEETING

ADJOURNMENT

7:56 p.m.

Next Regular Meeting: Via Teleconference
Tuesday, January 12, 2021

Link to meeting video:

<https://attendee.gotowebinar.com/recording/4731385862812026123>

**Santa Barbara Arts & Crafts Show
Artist Screening Results
December 8, 2020**

Last	First	Section	New Addition Rejoin	Description	Decision	Cautions
Firek	Jan	Arts	New	Photography	3-0	
Galzerano	Will	Arts	New	Paintings	4-0	
LaBrie	George	Arts	New	Paintings	4-0	
Ramirez	Maria	Crafts	New	Knit hats and scarfs		Will reschedule
Simmons	Sylvia	Crafts	Addition	Cloth masks	4-0	