



Santa Barbara Arts and Crafts Show Advisory Committee Special Meeting

September 24, 2020

- Roll Call
- General Business
- New Business
- Adjournment

Review Electronic Meeting Procedures

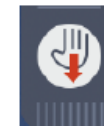


- A. Promotes social distancing
- B. Compliant with the Brown Act
- C. Run similar to in-person meetings with the Chair moving through the agenda
- D. Only Committee members and staff have video
- E. Show members and the general public can participate through public comment and responding to questions from Committee members



How To Make An Oral Public Comment

- Oral comments may only be made with GoToWebinar during the public comment period
- To indicate that you would like to make a public comment, click the “Raise / Lower Your Hand” icon in the Control Panel
- The Organizer will notify you when it is your turn to speak
- You will have two minutes to speak and no time may be donated from another speaker
- It is recommended that speakers keep a personal timer handy



Indicates a “Raised Hand”



You Have 2:00 Minutes to Speak

Click Mic to Unmute



The screenshot shows the "GoToWebinar Control Panel" window. On the left, a vertical toolbar contains several icons: a right-pointing arrow, a microphone with a red slash (muted), a calendar, and a hand with a green arrow (mute/unmute). A green arrow points from the text "Click Mic to Unmute" to the microphone icon. The main panel shows the "Audio" section with three radio buttons: "Computer audio" (selected), "Phone call", and "No audio". Below this, a microphone icon is followed by the word "MUTED" in red. A dropdown menu shows "Built-in Microphone". At the bottom, a speaker icon is followed by a volume bar and a dropdown menu showing "Built-in Output".



You Have 2:00 Minutes to Speak

No Time Remaining

2:00

1:30

1:00

0:30

0:00



General Business



- Changes To The Agenda
- Written Communications
 - Email from David Schrader regarding Show reopening
 - Email from Jeff Kennedy regarding returning Show dues
 - Email from Jeff Kennedy regarding September meeting
 - Email from Jeff Kennedy with staff response on Show reopening and Committee meetings
 - Email from Jim Koorey with reopening recommendations
 - Email from Marilyn Loperfido regarding time limits at meetings
 - Email from Marilyn Loperfido regarding social media tutorials
 - Email from Tony Longo regarding changes to Show regulations
 - Email from Tony Longo regarding Jeff Kennedy's correspondence
 - Email from Tony Longo regarding membership fees
 - Email from Claire Weber regarding reopening

New Business



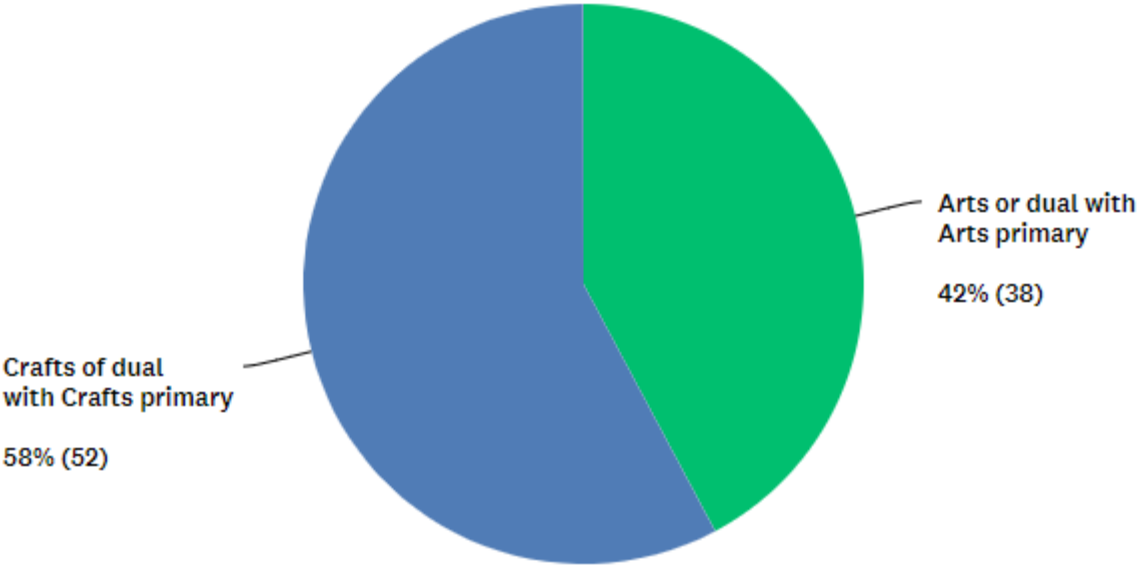
Show Reopening Introduction

- County Health Department approved the Show to resume
- 137 small businesses
- Survey results
- Safety requirements
- Accommodations for members
- Options for space assignments
- Input from members

Show Reopening

Survey Results

Which section are you a member of?

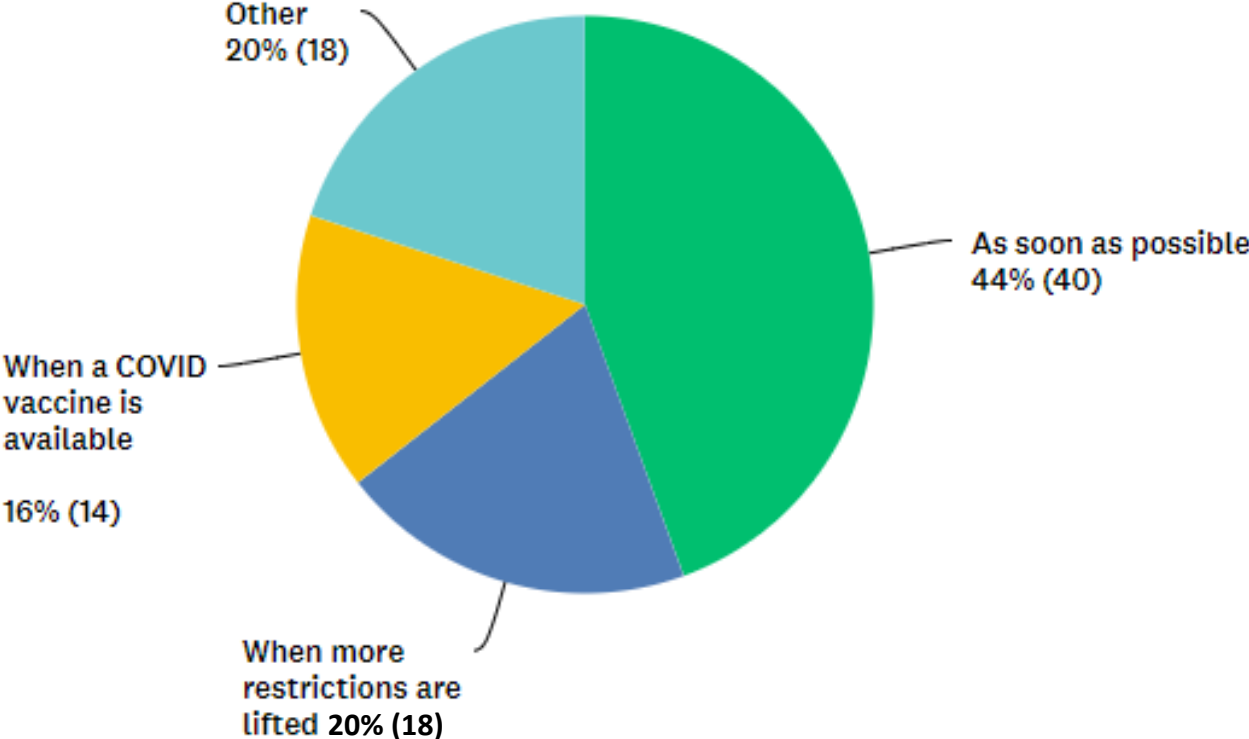


90 responses from 137 members (66%)

Show Reopening



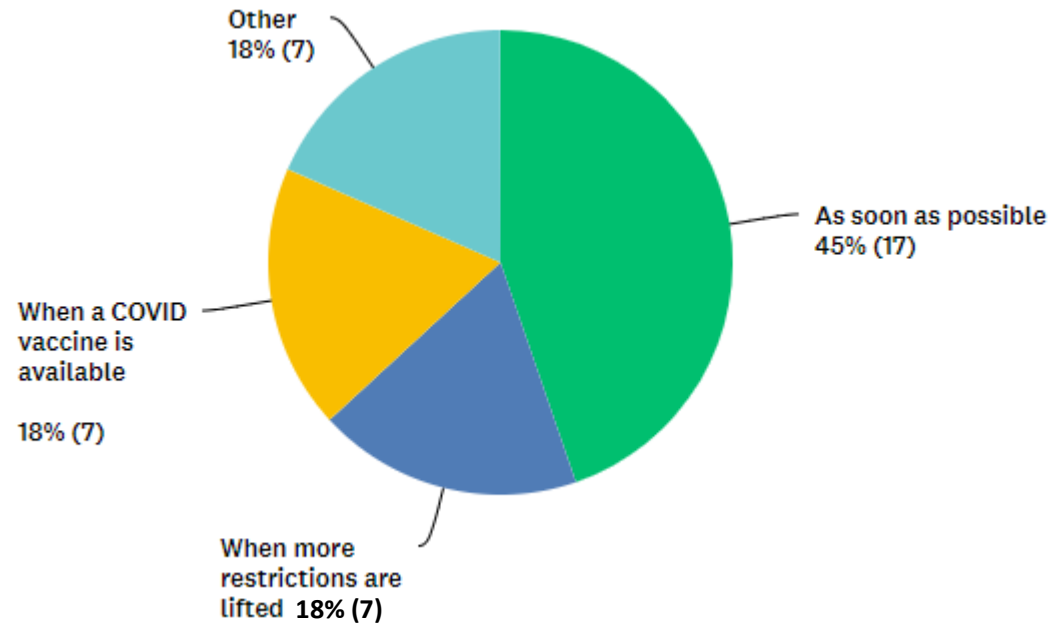
When do you want to resume exhibiting?



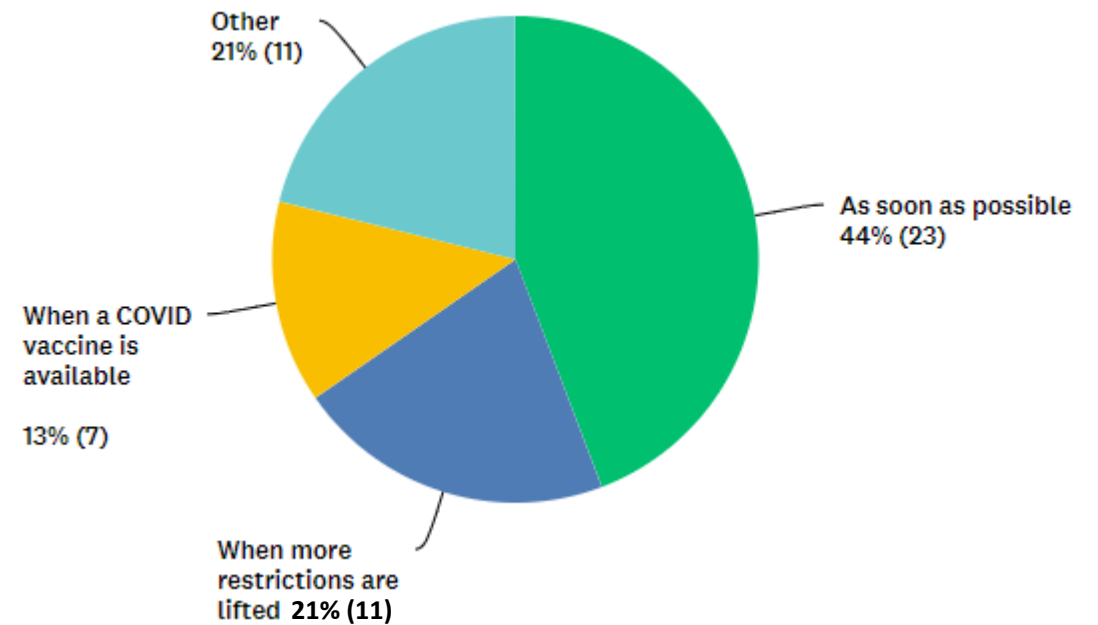
Show Reopening



Arts Section



Crafts Section

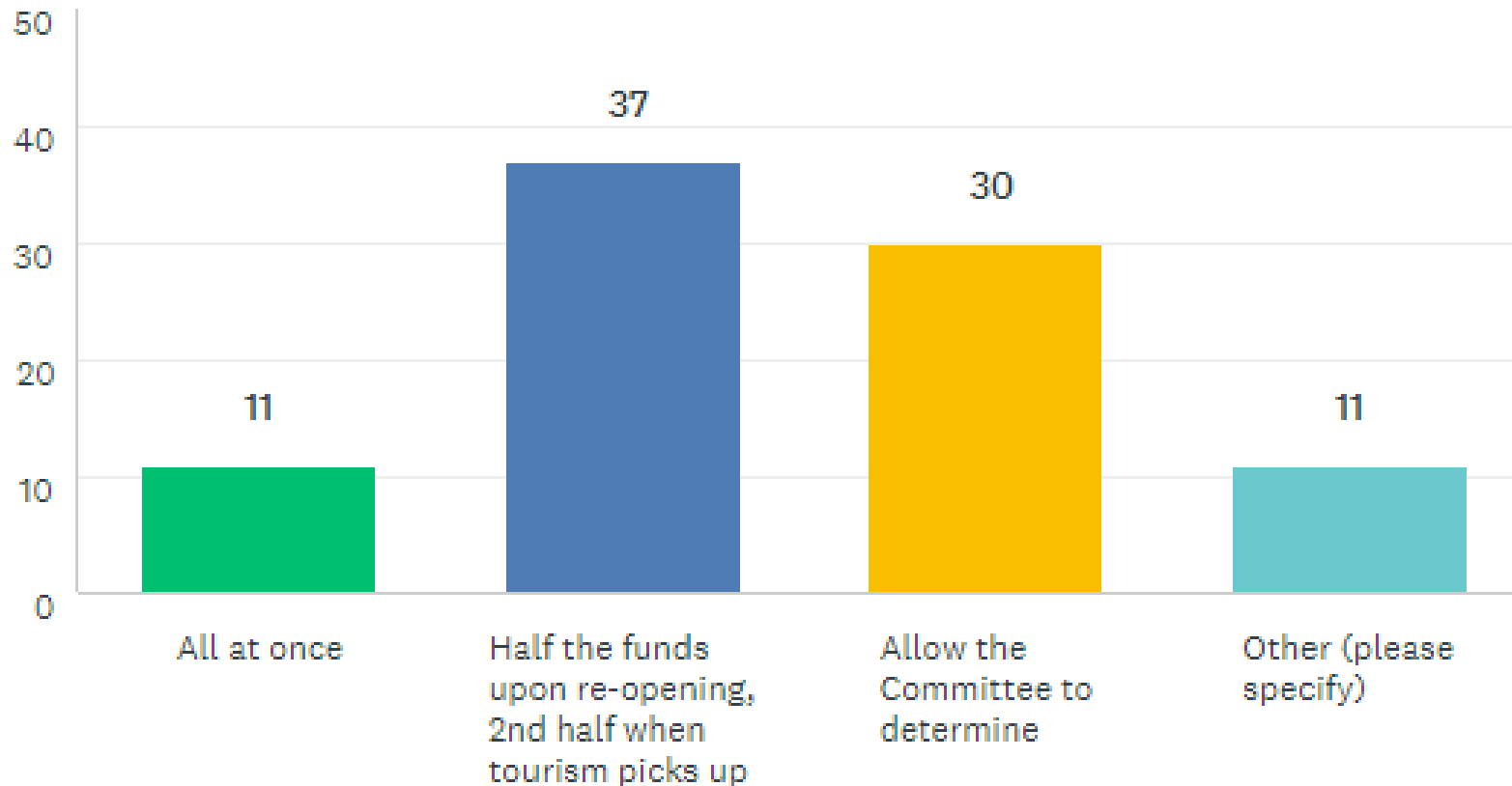


(When do you want to resume exhibiting?)

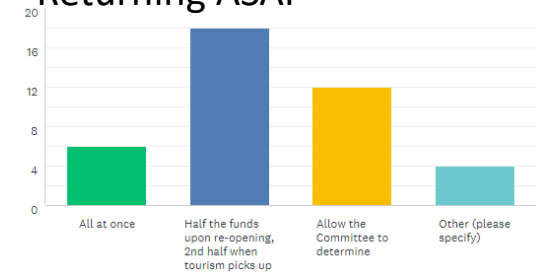
Show Reopening



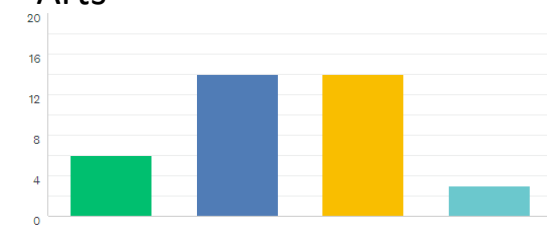
When to spend \$2,000 for advertising?



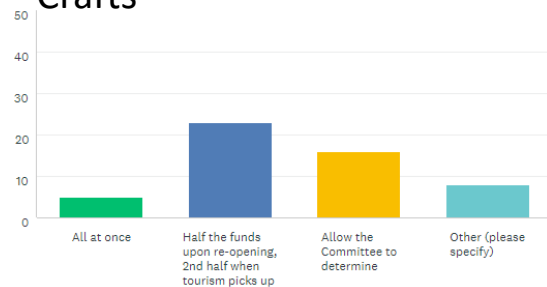
Returning ASAP



Arts



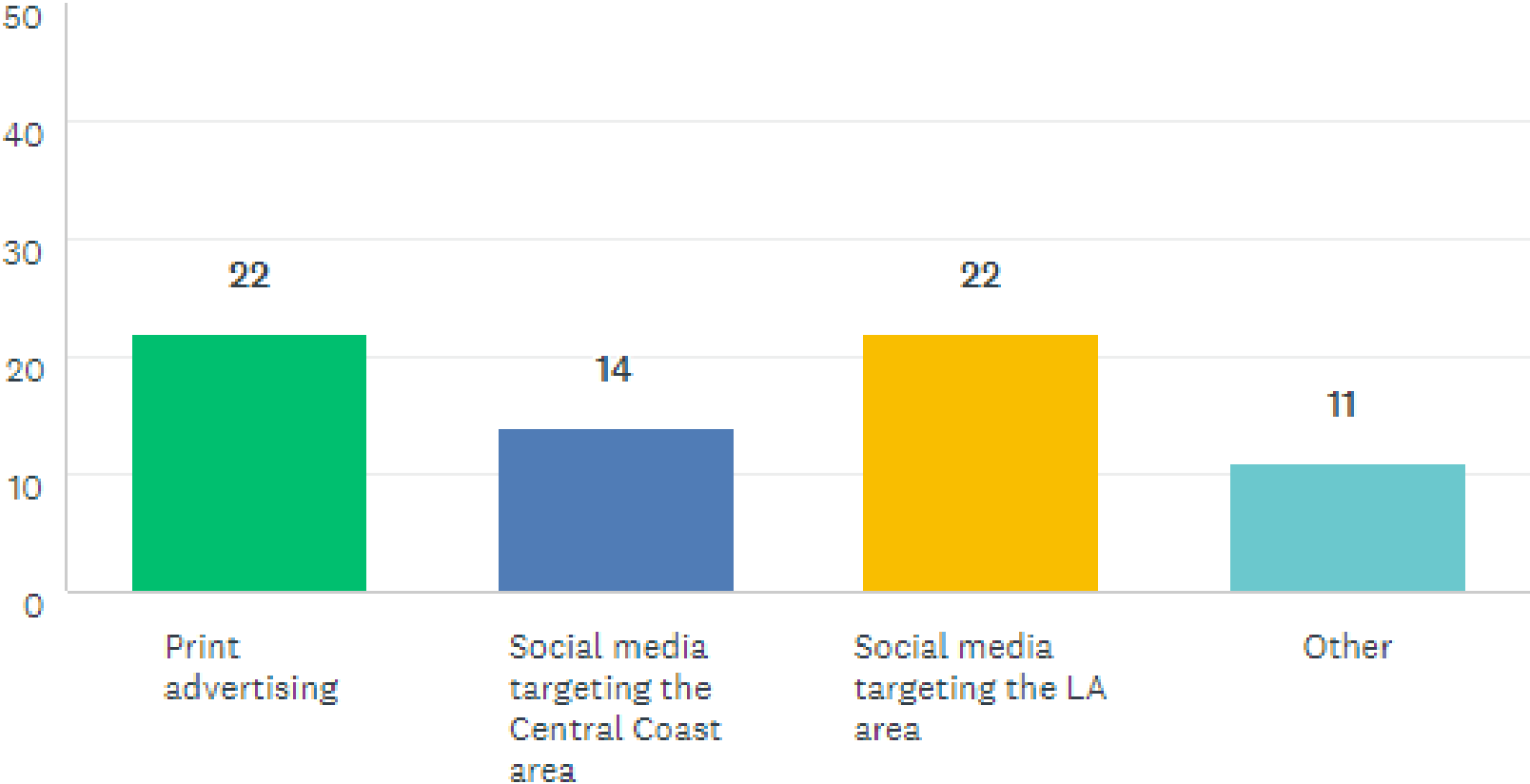
Crafts



Show Reopening



How to spend \$2,000 for advertising?

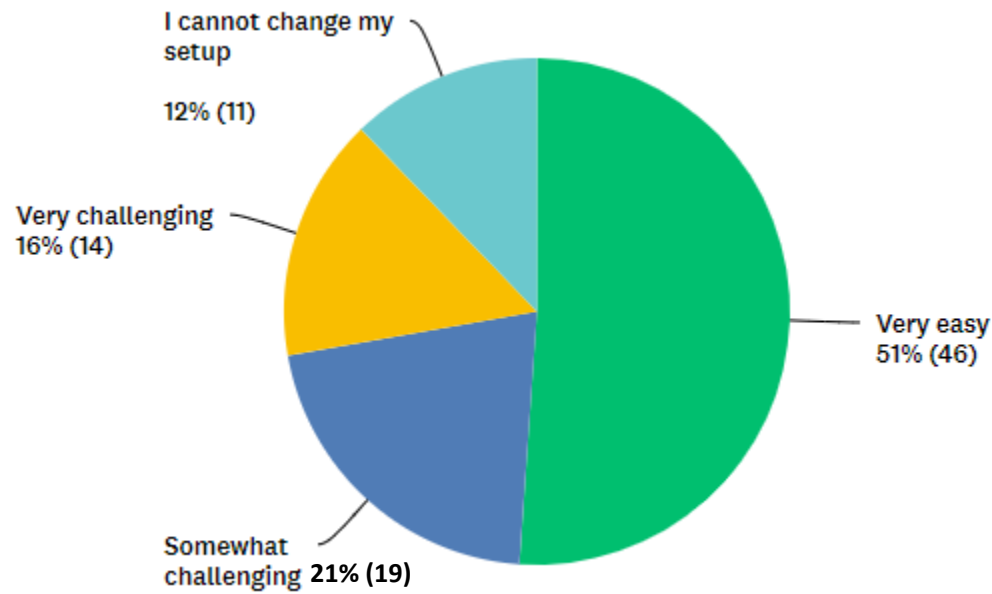


Show Reopening

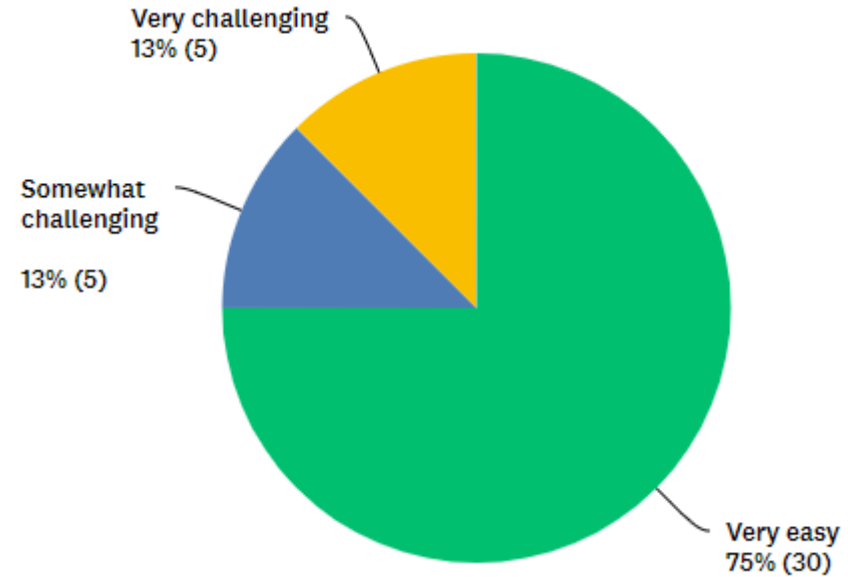
How easy to change layout?



All Responses



Returning ASAP



Show Reopening

- Hand washing stations
- Signage
 - Sandwich boards
 - Required and optional signs at each booth

WE ARE SAFELY
OPEN

- ✓ Signage
- ✓ Employee Training
- ✓ Employee Health

This location is self-certified with the Santa Barbara County

The Santa Barbara Arts and Crafts Show



Welcome! To keep customers and show members safe, only **one group at a time** (from one household) may visit each show member's booth.



Do not visit the show if you have a cough, fever, or any other symptom of COVID-19.



You must wear a mask at all times.



Stay at least six feet away from others who are not part of your household.



Show Reopening



Safety requirements

- All returning members must read the State and County guidance documents and implement safety protocols
- All shoppers and members must wear a face mask
- One household at a time in member's space
- Displays must begin 6 feet back from the sidewalk
- All members must self certify with Santa Barbara County Public Health Department's RISE (Reopening In Safe Environment) program – use "Retail" for Industry Type

Show Reopening



Temporary member accommodations

- Membership fees from closure date will be credited
- Members not wanting to resume will not have dues start until they return (credits will be refunded)
- Members not returning will keep their space assignment and seniority
- Regular space assignment meetings will be suspended
- Members may exhibit up to 2 months in arrears



Show Reopening

Options for space assignments

- 44% of show expected to return soon
- Possible space assignment solutions
 - Use the existing “gap” rule, but change restrictions to allow access to the entire Show line and, possibly, change the when all members can claim spaces
 - Use SignUpGenius and treat upcoming shows the same as Saturdays or with existing assignments pre-populated