

Parks and Recreation Department

Arts and Crafts Show Advertising Fund

As at end **March-2017**

Fiscal Year 2016		
Start of FY16		\$13,547.78
Member advertising fees	Jul 15-Jun 16	\$ 3,409.63
<u>Expenses</u>	<u>Date</u>	
Independent Advert	7/2/2015	\$ 336.00
Independent Advert	9/3/2015	\$ 342.72
Sticker printing	9/9/2015	\$ 500.69
KLITE holiday ad campaign	10/14/2015	\$ 2,208.00
Cristy Hamilton Video 2	11/16/2015	\$ 750.00
Independent Advert	12/3/2015	\$ 350.00
Independent Advert	12/17/2015	\$ 336.00
Independent Advert	1/28/2016	\$ 336.00
Independent Advert	2/11/2016	\$ 336.00
Chamber of Commerce Membership	3/25/2016	\$ 375.00
Visit Santa Barbara Membership	5/25/2016	\$ 320.00
		\$ 6,190.41
 As at 6/30/2016 (FY16)		 \$10,767.00

Fiscal Year 2017		
Start of FY17		\$10,767.00
Member advertising fees	Jul 16-Mar 17	\$ 2,500.00
<u>Expenses</u>	<u>Date</u>	
Funk Zone Map - 3 months	8/22/2016	\$ 65.00
KLITE Holiday Ad Campaign	9/19/2016	\$ 1,000.00
Printing 25 Posters for Funk Zone	9/20/2016	\$ 26.73
Printing 25 Posters for Funk Zone	10/17/2016	\$ 27.00
Printing Postcards	11/30/2016	\$ 89.72
Printing 25 Posters for Funk Zone	12/8/2016	\$ 27.00
Sentinel Ad Campaign	12/31/2016	\$ 1,600.00
Sentinel Ad Campaign	2/28/2017	\$ 175.00
		\$ 3,010.45
<u>Pending Expenses</u>	<u>Date</u>	
Printing 25 Posters for Funk Zone	12/8/2016	\$ 27.00 (6-4-16)
Permanent Signs		\$ 3,000.00 (11-11-14)
Chamber Flat Map		\$ 750.00 (9-8-15)
Funk Zone Map		\$ 300.00 (6-4-16)
Rack Card Printing		\$ 125.00 (6-4-16)
Additional Post Card Printing		\$ 152.00 (6-4-16)
Jan-Jun 2017 Sentinel Campaign		\$ 1,500.00 (12-13-16)
Visit Santa Barbara Renewal		\$ 320.00 (estimate)
Chamber Membership Renewal		\$ 439.75 (confirmed)
		\$ 6,613.75
 As at 11/30/2016 (FY17)		 \$ 3,642.80