



## CITY OF SANTA BARBARA

### REGULAR MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday  
April 13, 2021  
6:45 p.m.

**This Meeting Will Be Conducted Electronically  
As Described Below**

#### MEETING AGENDA

**IN ORDER TO PROMOTE SOCIAL DISTANCING AND PRIORITIZE THE PUBLIC'S HEALTH AND WELL-BEING, THE GOVERNOR OF THE STATE OF CALIFORNIA ISSUED EXECUTIVE ORDER N-29-20, WHICH ALLOWS THE SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE TO HOLD MEETINGS VIA TELECONFERENCES OR OTHER ELECTRONIC MEETING FORMAT WHILE STILL MEETING THE STATE'S OPEN AND PUBLIC MEETING REQUIREMENTS. AS A PUBLIC HEALTH AND SAFETY PRECAUTION, THE LOUISE LOWRY DAVIS CENTER WILL NOT BE OPEN TO THE GENERAL PUBLIC. COMMITTEE MEMBERS MAY PARTICIPATE ELECTRONICALLY. THE CITY OF SANTA BARBARA STRONGLY ENCOURAGES AND WELCOMES PUBLIC PARTICIPATION DURING THIS TIME. PUBLIC PARTICIPATION IS AVAILABLE THROUGH THE FOLLOWING OPTIONS:**

**ELECTRONIC PARTICIPATION:** Register to join meeting electronically at:  
<https://attendee.gotowebinar.com/register/7587053957814405904>

**WEBINAR ID: 315-317-371**

**To register, please use the Chrome, Firefox, or Safari browsers for the meeting. The Internet Explorer browser is not supported by the software.**

After registering, you will receive a confirmation email containing information about joining the webinar. You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended. You can also select the option to use your telephone, but you must use the GoToWebinar software to interact with the meeting. Select "Use Telephone" after joining the webinar in order to use your telephone.

Oral comments during a meeting may be made by electronic participation only.

If you have technical questions about the webinar, please go to: <https://support.goto.com/webinar>, or call the **Technical Support Phone Number (805) 617-7080**. To see what **Accessibility Features** are available in GoToWebinar, please visit <https://support.goto.com/webinar/help/what-accessibility-features-are-available-in-gotowebinar>.

**WRITTEN PUBLIC COMMENT:** Public comments sent via email to [JBryan@SantaBarbaraCA.gov](mailto:JBryan@SantaBarbaraCA.gov) and received no later than one hour before the meeting will be submitted to the Arts and Crafts Show Committee Members and will become part of the public record.

**PUBLIC COMMENT: Public comment on matters not listed on the agenda will occur** at the beginning of the meeting. Members of the public wishing to speak must "raise their hand" in the GoToWebinar platform by selecting the virtual hand icon, which is generally located on most devices in the upper right hand corner of the screen. When persons are called on to speak, their microphone will be activated and they will be notified to begin speaking. Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during general public comment. The time allotted for general public comment at the beginning of the 7:00 p.m. session is 15 minutes.

**PUBLIC COMMENT ON AGENDIZED ITEMS:** Members of the public wishing to speak on a matter on the agenda must “raise their hand” in the GoToWebinar platform by selecting the virtual hand icon during the presentation of that item. The “raise hand” icon is generally located on most devices in the upper right hand corner of the screen. When persons are called on to speak, their microphone will be activated and they will be notified to begin speaking. Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not permitted during meetings conducted electronically.

## **CALL TO ORDER**

## **ROLL CALL**

### **Committee**

David Archer – Arts  
Brad Kazmerzak – Arts  
Marilyn Dannehower – Crafts, Chair  
William Smariga – Crafts  
Alternate Members – (vacant)

### **Staff**

Rich Hanna – Recreation Manager  
Jason Bryan – Senior Recreation Supervisor  
Janet Sackett – Administrative Specialist  
**Parks & Recreation Commission Liaison**  
Roger Perry  
**Member At Large** (vacant)

## **SCREEN NEW MEMBERS**

## **GENERAL BUSINESS**

1. Changes To The Agenda
2. Written Communications
  - a. Email from Jim Koorey regarding Show path forward
  - b. Email from Marilyn Loperfido regarding January Commission meeting
  - c. Email from Marilyn Loperfido regarding March Advisory Committee meeting
  - d. Email from Marilyn Loperfido regarding membership survey
3. Public Comment

## **CONSENT ITEMS**

1. **Minutes– For Action (Attachment)**  
Recommendation: That the Committee waive the reading and approve the minutes of the Regular Meeting of March 9, 2021
2. **Attendance Report – For Information**  
Recommendation: That staff present attendance data for March 2021

## **NEW BUSINESS**

1. **Present Staff Report for Organization Review – For Discussion**  
Recommendation: Staff to present a report on recommendations for policy changes in 5 key areas, listed below; open item to public comment; bring back to Committee for discussion. This topic will be presented again at a special meeting to be held on Tuesday, April 27<sup>th</sup> providing time for Show members to review the staff report and provide additional input.
  - a. Unification of the Show by elimination of separate Arts and Crafts sections
  - b. Consider modifications of several procedures and regulations
  - c. Allow opportunities for community and special events in the waterfront area on a limited number of Sundays
  - d. Standardize Advisory Committee appointment process with other Department advisory groups
  - e. Violation procedure including Code of Conduct

**2. Review 56<sup>th</sup> Anniversary of the Show to be Recognized on Saturday, May 8<sup>th</sup> – For Discussion**

Recommendation: Staff to present information on the upcoming Show anniversary aligned with Mother’s Day weekend; open item to public comment; bring back to Committee for discussion.

**3. Show Marketing – For Action**

Recommendation: Staff to present information on advertising including \$755 additional advertising funding from the Department that must be spent by June 30; board ask questions of staff; open item to public comment; bring back to Committee for Action.

- a. Approve \$500 for the Visitor Center Flat Map
- b. Designate an amount to use to promote the 56<sup>th</sup> Anniversary

**4. Begin Planning for Transition out of COVID – For Discussion**

Recommendation: Staff to present information on Santa Barbara County’s eventual transition out of Health Officer Order restrictions and how that could apply to the Show with anticipated changes after July; open item to public comment; bring back to Committee for discussion.

**ITEMS FOR May 11, 2021 MEETING**

**ADJOURNMENT**

**REPORTS:** Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet are available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact Jason Bryan at 805-560-7550. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**Next Special Meeting:           Via Teleconference  
  Tuesday, April 27, 2021**

**Next Regular Meeting:       Via Teleconference  
  Tuesday, May 11, 2021**

