



CITY OF SANTA BARBARA

SPECIAL MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Thursday, September 24, 2020
Special Meeting: 6:30 p.m.

This Meeting Will Be Conducted Electronically

DRAFT MEETING MINUTES

CALL TO ORDER

6:31pm

ROLL CALL

Committee

Peggy Buchanan – Arts, Present
Brad Kazmerzak – Arts, Present
Margaret Landreau – Crafts, Chair, Present
William Smariga – Crafts, Present
Marilyn Dannehower, Crafts Alternate
Alternate Member, Arts (vacant)

Staff

Nicole Parmelee – Business Manager, Present
Jason Bryan – Senior Recreation Supervisor, Present
Janet Sackett – Administrative Specialist, Not Present
Parks & Recreation Commission Liaison
Roger Perry, Not Present
Member At Large (vacant)

GENERAL BUSINESS

1. Changes To The Agenda

None.

2. Written Communications

- a. Email from David Schrader regarding Show reopening
- b. Email from Jeff Kennedy regarding returning Show dues
- c. Email from Jeff Kennedy regarding September meeting
- d. Email from Jeff Kennedy with staff response on Show reopening and Committee meetings
- e. Email from Jim Koorey with reopening recommendations
- f. Email form Marilyn Loperfido regarding time limits at meetings
- g. Email from Marilyn Loperfido regarding social media tutorials
- h. Email from Tony Longo regarding changes to Show regulations
- i. Email from Tony Longo regarding Jeff Kennedy's correspondence
- j. Email from Tony Longo regarding membership fees
- k. Email from Claire Weber regarding reopening

3. Public Comment

Marilyn Loperfido – 2 minute speaking rule should be eliminated.

NEW BUSINESS

1. **Show Reopening – For Discussion**

Jason Bryan presented results of survey of Arts and Craft show members. Survey responses indicate the following:

Margaret Landreau – received questions regarding effect to unemployment benefits when show re-opens.

Most members who have incurred a partial or complete loss of income are eligible for unemployment benefits however; if show re-opens before the end of 2020 members would be required to declare income from show and benefits would be reduced based on amount earned.

Jason Bryan – received emails from show members voicing uncertainty regarding loss of space assignments for those who choose not to participate initially.

City will provide handwashing stations; sandwich board signage indicating 6 feet of social distancing, mandatory masks by both show members and members of the public.

Members may place their own signage in addition to City provided signage. Plastic sheeting over displayed items may be utilized and wiped down after each customer views items.

All members must self-certify with Santa Barbara County Public Health Rise program (Re Opening in Safe Environment).

Temporary member accommodations:

- Membership fees from closure dates will be credited
- Dues will not start until each member returns
- Members will keep their space assignment and seniority
- Space assignment meetings are suspended at this time
- Members may exhibit up to two months in arrears

44% of members are expected to return soon. May change restrictions to allow access to entire show line and change when and how members may claim space. May us SignUpGenius to pre-populate temporary space assignments.

Public comment

Marilyn Dannehower –

Is there a way to hold a members space in SignUpGenius for 2 hours before allowing someone to temporarily claim the space so that each member has time to determine if they will show on that particular date?

Jeff Kennedy –

Called Santa Barbara County Public Health Department, claimed they never heard of the Santa Barbara Arts and Crafts Show. Health Department states that festivals and swap meets are prohibited. Clearly that status applies to Santa Barbara Arts and Crafts.

John Grandfield –

Not in favor of SignUpGenius. Traditional fill-in day rule should apply.

Susan Hugo –

In favor of using SignUpGenius.

Tanda Jacobs –

Not in favor of using SignUpGenius if Artists lose their spot.

Are you required to wear a mask the entire time while exhibiting at the show even if there are no customers in the booth?

Jason Bryan –

Yes, per Santa Barbara County Health you are required to wear the mask the entire time as you would in any retail environment.

Jim Hockin –

Not in favor of SignUpGenius, to complicated.

Janet Jacobsen –

You would show up in SignUpGenius if you have paid your dues?

Jason Bryan –

Yes, even if you are in arrears and showing.

Chris Hamilton –

Rules state that only people in same household can approach as a group. People are not observing this rule and not wearing masks.

Decisions on advertising monies should be made when all show members are back.

Jim Hockin –

In favor of SignUpGenius however, people who have spots and do not show up should be penalized.

One customer in the booth at a time is not workable. Enough space to have several.

Cannot wear mask all the time, have COPD, using face shield.

Claire Weber –

If some members are not returning they should apply for Covid-19 hiatus.

Artists do not want crafts section people in their spaces – should allow if the spaces are vacant.

Need to customize SignUpGenius to accommodate special circumstances related to Covid-19.

Leanne Iverson –

Nice to have the choice to come back or not at this time.

Debra Healey –

Signs say “no public gatherings”, people are running, bicycling, shouting etc. Should Arts and Craft show continue at this time and possibly contribute to this atmosphere?

Marilyn Loperfido –

Majority vote was to not re-open at this time. Need to add additional Saturday shows when re-opening. Lost twenty-seven Sundays through September 24th.

Committee Discussion –

Brad Kazmerzak –

Not in favor of SignUpGenius, start show earlier.

William Smariga –

Members have a choice to come back now or not. SignUpGenius is the most logical way to facilitate space assignments.

Peggy Buchanan –

In favor of SignUpGenius – or gap rule.

Margaret Landreau –

Health Department will be checking on the Arts and Crafts show on Sundays in regards to masks and social distancing rules.

Longest standing members have priority for space assignments, as always. All of this is temporary until show returns to normal circumstances.

Brad Kazmerzak –

There should not be any agendas or changes pertaining to rules until all members are back in the show.

Jason Bryan –

For a modified gap rule time of 9:00am fill in work?

Not everyone will be happy with modifications. Less than one half of show members will be coming back at this time.

Margaret Landreau –

Monthly space assignment meetings may be a better option or SignUpGenius.

Public Comment

Jeff Kennedy –

State of California under order – no festivals. Need a mailing to go out to all show members listing proposed changes and modifications.

Ken Bettenfield –

Before SignUpGenius member had to show up at 5:00am – 6:00am to claim a spot. SignUpGenius is a much better option.

Marilyn Dannehower –

Attendance has always had more weight than seniority. SignUpGenius is a better option.

Marlyn Loperfido –

Need another meeting. Too much to change in one meeting.

Tanda Jacobs –

Always twice as many crafters than artists. SignUpGenius a better option.

Claire Weber –

Incorporate a hybrid system – members should retain spot if they choose.

Chris Hamilton –

No intention of coming back at this time. These are temporary solutions.

Debra Healy –

This will be a small show. No need to do this much on these issues at this time.

Brad Kazmerzak –

Show member should call Jason on Wednesday before Sunday show and let him know if you are planning to attend. Best option.

ADJOURNMENT

8:00pm

**Next Regular Meeting: Via Teleconference
Tuesday, October 13, 2020**