



CITY OF SANTA BARBARA

SPECIAL MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday, September 8, 2020
Screen New Members: 6:00 p.m.
Meeting: 7:00 p.m.

This Meeting Will Be Conducted Electronically

DRAFT MEETING MINUTES

SCREEN NEW MEMBERS

6:01pm

Applicants screened on-line. The committee conducted screenings using pictures on a slide show via teleconference.

7:01pm

Regular business portion of meeting began.

ROLL CALL

Committee

Peggy Buchanan – Arts, Present
Brad Kazmerzak – Arts, Present
Margaret Landreau – Crafts, Chair, Present
William Smariga – Crafts, Present
Marilyn Dannehower, Crafts Alternate
Alternate Member, Arts (vacant)

Staff

Rich Hanna – Recreation Manager, Present
Jason Bryan – Senior Recreation Supervisor, Present
Janet Sackett – Administrative Specialist, Present
Parks & Recreation Commission Liaison
Roger Perry, Not Present
Member At Large (vacant)

REVIEW ELECTRONIC MEETING PROCEDURES

Jason Bryan - reviewed electronic meeting procedures with Committee members stating that this is a learning process for all.

Public Comment:

Marilyn Loperfido - Stated that two minute time limits per comment should not be enforced, unfair to members. Should be able to comment on items more than one time.

CHANGES TO AGENDA

None.

PUBLIC COMMENT

Marilyn Dannehower - Would like to integrate show as an Arts and Crafts show with all members equally supported.

CONSENT CALENDAR

1. Approval of Minutes of the February 18, 2019 Meeting – For Action (Attachment)

Jason Bryan - Date should be February, 18 2020 not 2019.

Marilyn Loperfido - Page 2, Item 2, - requests changes to: "Marilyn Loperfido concurred with time constraints for items". Stated; "meetings used to be held for three hours for business portion of meeting".

M/S/C approved February 18, 2020 minutes with requested changes.

NEW BUSINESS

1. New Committee and Staff Introductions – For Information

Jason Bryan - Introduction and welcome to William Smariga.

Jason Bryan - Introduction of Recreation Manager, Rich Hanna.

2. Advisory Committee Chairperson Election – For Action

Staff Recommendation: Continue Margaret Landreau's appointment as Chair until the December 2020 meeting.

M/S/C approved for Margaret Landreau to continue as Chair.

3. Show Reopening Plans – For Discussion

Jason Bryan informed committee of payment credits to their accounts for lapse of show during the period of March – September 2020.

No re-open date is known at this time.

When show re-opens minimum attendance requirements will be temporarily waived.

Regular space assignment meetings are temporarily suspended.

Member will be allowed to exhibit up to two months when dues are in arrears.

Make up days will be added once we know when show will re-open.

\$2,000 in additional funds allocated for advertising shows re-opening.

Committee Discussion:

Brad Kazmerzak - Why was Arts & Crafts show categorized in the same group as concerts and festivals? We can social distance.

Jason Bryan - City has discussed with Santa Barbara County Health that this show consists of 140 small businesses in an outdoor – open air linear concept. City supports show re-opening.

Brad Kazmerzak - Why was Skate Park able to remain open with no mask wearing or social distancing?

Rich Hanna - Skate Park was approved to remain open by County Health because of its use for summer camps. Recommendations are proposed to the City Attorney who in turn presents to SB County Health. Other Cities have been approved to reopen specific sectors while SB has not been approved to open; such as playgrounds.

City will recommend show be allowed to reopen, in addition City will provide safety protocols such as hand washing stations, signs etc.

Also, City has discussed with SB County Health that the Paseo Nuevo show remains open however, no approval for Arts and Crafts. Waiting for an answer on this, when received will present to Arts and Crafts show.

William Smariga - Concur – let's get show back with social distancing, and safety protocols.

Margaret Landreau - Most craft shows have limited space. Arts and Craft show members are ten feet apart. One flow of traffic. Can limit one – three people at a time to view items.

Closing State Street was a huge endeavor. Revitalized downtown. However, far more exposure to people and pathogens downtown with parklets than would be at the show.

Rich Hanna - Can understand frustrations. Show will reopen with whatever restrictions are imposed City and Arts & Crafts members, staff, will comply.

Will make sure that any future rulings are shared with committee. Will be back to health department later in the week.

Public Comment:

Jeff Kennedy - Why the rush to re-open, show moves hand in hand with tourist industry. Why risk covid-19 exposure, tourism is down, we just ended our best season. Allot of members will not want to resume at this time.

Brad Kazmerzak - Agree, show at Paseo Nuevo we use all safety precautions. Members should not have to come back if they choose not to with no fees or penalties or ramifications at all.

Margaret Landreau - Everyone must be able to choose themselves if they will come back. Punishment free, not come back until safe and healthy. Members should not lose their space while not showing during this time.

Very busy in downtown Santa Barbara. Many people not flying but driving to nearby locations to shop etc.

Marilyn Dannehower - Would like to suggest that discussion ensue regarding an easy way to fill in the empty spaces that will be left by the members who choose not to come back at this time. Especially the prime real estate area nearer Stearn's Wharf and State Street where the most foot traffic takes place. Can we use the on-line system to utilize the space assignments?

Marilyn Loperfido - 1. Credit for time served.2. City wants to make money over safety of members and public safety. People cannot touch things any longer. Farmers Market is an example of this.3. Official vote by all show members if they want to come back or not. Cannot open then close again.

Tanda Jacobs - Say I don't come back for two months after the show re-opens, do the fees become due when the show re-opens or when I actually come back to the show?

Space assignments – fill in the spots of members choosing not to come back at the re-open will their spots be used temporarily or permanently?

Jason Bryan - An official policy has not yet been developed. Parks and Recreation Department will consider accommodations as we near a re-opening date.

Margaret Landreau - Two months in arrears exemption – is this after you choose to rejoin the show or after the show re-opens in general? You can take a leave of absence and come back early or later.

Jason Bryan - These determinations have not been finalized as of yet. Typically, in leaves of absence you are paying fees while excused.

Marilyn Loperfido - Meeting of members – do not stop comment on item up for comment. Out of order. Don't limit people to two minutes.

4. New Department-Wide Code of Conduct – For Information

Jason Bryan - Revised code of conduct presented. Broad overview read. Document will be sent to members. Many items referenced do not apply to show members, this document is a department wide document.

5. Set Goals/Focus Areas for Committee Members – For Discussion

Margaret Landreau - Request committee members to commit to taking on specific tasks/issues outside of regular monthly meetings in order to invest in future success of the Arts and Crafts show.

Specific Topics: Advertising, Social Media, Rule Revisement, Food Vendors, New Member Recruitment

Brad Kazmerzak - Will look at show rules. Too many rules with this show. Serious changes need to be made with how the show is run.

Social Media needs to be hired out. Too much time involved with posting. Just google how to.

Peggy will help Marilyn Dannehower with Advertising issues.

Public Comment:

Marilyn Loperfido - Ran an ad in craigslist for new members. Cottage food vendors also. What rules need to be changed? Must pick a date to re-open.

Old BUSINESS

1. Review Dual Member Rule – For Discussion

Brad Kazmerzak - Ten arts dual and ten crafts dual. Rules need to be streamlined and concise. Would have an assigned space. No restraints on how many times to show in each section. Unlimited number of dual permits.

Jason Bryan - Must place item on agenda with verbiage for review on next agenda.

Public Comment:

Marilyn Dannehower - Does not make sense to only have Art in Arts and Crafts in Craft. Only benefits Art members. Art is a non-functional piece of work.

Pamela Newman - Any crafter is considered an artist. Everyone should be able to sell in each section.

Tanda Jacobs - All artists will want to have dual. Generally crafts are less expensive than art. Wording does not need changed.

Marilyn Loperfido - Two minutes to speak is not fair. Arts and Crafts is defined as functional and non-functional. Minimal attendance numbers should be removed. What's going to help the artists?

Margaret Landreau - M/S/C to review Brads submitted dual rule verbiage for October agenda, Peggy seconded – yes all.

ITEMS FOR OCTOBER 13, 2020 MEETING

1. Discuss restrictions placed on Cottage Food members
2. Review request of Show integration request
3. Dual Rule revisions

ADJOURNMENT

8:51pm

**Next Regular Meeting: Via Teleconference
Tuesday, October 13, 2020**