



CITY OF SANTA BARBARA

SPECIAL MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday, November 10, 2020
Screen New Members: 6:30 p.m.
Meeting: 7:00 p.m.

**This Meeting Will Be Conducted Electronically
As Described Below**

MEETING AGENDA

IN ORDER TO PROMOTE SOCIAL DISTANCING AND PRIORITIZE THE PUBLIC'S HEALTH AND WELL-BEING, THE GOVERNOR OF THE STATE OF CALIFORNIA ISSUED EXECUTIVE ORDER N-29-20, WHICH ALLOWS THE SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE TO HOLD MEETINGS VIA TELECONFERENCES OR OTHER ELECTRONIC MEETING FORMAT WHILE STILL MEETING THE STATE'S OPEN AND PUBLIC MEETING REQUIREMENTS. AS A PUBLIC HEALTH AND SAFETY PRECAUTION, THE LOUISE LOWRY DAVIS CENTER WILL NOT BE OPEN TO THE GENERAL PUBLIC. COMMITTEE MEMBERS MAY PARTICIPATE ELECTRONICALLY. THE CITY OF SANTA BARBARA STRONGLY ENCOURAGES AND WELCOMES PUBLIC PARTICIPATION DURING THIS TIME. PUBLIC PARTICIPATION IS AVAILABLE THROUGH THE FOLLOWING OPTIONS:

ELECTRONIC PARTICIPATION: Register to join meeting electronically at:
<https://attendee.gotowebinar.com/register/835819463397231632>

WEBINAR ID: 231-089-355

After registering, you will receive a confirmation email containing information about joining the webinar. You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

You may also select the option to use your telephone, but you must use the GoToWebinar software to interact with the meeting. Select "Use Telephone" after joining the webinar in order to use your telephone, dial the number and enter the PIN provided when prompted.

Oral comments during a meeting may be made by electronic participation only.

If you have technical questions about the webinar, please go to: <https://support.goto.com/webinar>.

WRITTEN PUBLIC COMMENT: Public comments sent via email to JBryan@SantaBarbaraCA.gov and received no later than one hour before the meeting will be submitted to the Arts and Crafts Show Committee Members and will become part of the public record.

PUBLIC COMMENT: Public comment on matters not listed on the agenda will occur at the beginning of the meeting. Members of the public wishing to speak must "raise their hand" in the GoToWebinar platform by selecting the virtual hand icon, which is generally located on most devices in the upper right hand corner of the screen. When persons are called on to speak, their microphone will be activated and they will be notified to begin speaking. Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not allowed during general public comment. The time allotted for general public comment at the beginning of the 7:00 p.m. session is 15 minutes.

PUBLIC COMMENT ON AGENDIZED ITEMS: Members of the public wishing to speak on a matter on the agenda must "raise their hand" in the GoToWebinar platform by selecting the virtual hand icon during the presentation of that item. The "raise hand" icon is generally located on most devices in the upper right hand corner of the screen. When persons are called on to speak, their microphone will be activated and they will be notified to begin speaking. Each speaker will be given a total of 2 minutes to address the Committee. Pooling of time is not permitted during meetings conducted electronically.

CALL TO ORDER

ROLL CALL

Committee

Peggy Buchanan – Arts
Brad Kazmerzak – Arts
Margaret Landreau – Crafts, Chair
William Smariga – Crafts
Marilyn Dannehower – Crafts Alternate
Alternate Member, Arts (vacant)

Staff

Rich Hanna – Recreation Manager
Jason Bryan – Senior Recreation Supervisor
Janet Sackett – Administrative Specialist
Parks & Recreation Commission Liaison
Roger Perry
Member At Large (vacant)

SCREEN NEW MEMBERS

GENERAL BUSINESS

1. Changes To The Agenda
2. Written Communications
 - a. Email from Cris Hamilton regarding Show integration
 - b. Email 1 from Jeff Kennedy regarding possible electric bike dock on Show line
 - c. Email 2 from Jeff Kennedy regarding possible electric bike dock on Show line
 - d. Email from Jeff Kennedy requesting Municipal Code chapter 15.08 be posted on Show website
 - e. Email from Jeff Kennedy suggesting Advisory Committee meeting be suspended
 - f. Email from Ken Forresta regarding reopening and maintaining show sections
 - g. Email from Marilyn Loperfido regarding Independent Holiday Guide
 - h. Email from Zaffar Bhatti regarding interim show composition
 - i. Letter from Brad Kazmerzak to City Attorney in response to 2019 integration petition
3. Public Comment

CONSENT ITEMS

1. Approval of Minutes of the October 13, 2020 Meeting – **For Action**
2. Attendance Report – **For Information**

NEW BUSINESS

1. Show Marketing

Staff Recommendation: Staff to present information on advertising; board ask questions of staff; open item to public comment; bring back to Committee for action.

- a. Review media coverage on Show reopening – **For Information**
- b. Decide on participating in the Independent Gift Guide with the City covering costs (1/2 page costs \$700 or full page costs \$1100) – **For Action**
- c. Re-establishing an advertising ad-hoc committee with a recommendation that Marilyn Dannehower head the committee – **For Action**

2. Select Additional Saturday Shows for the Holiday Season – For Action

Staff Recommendation: Staff recommends adding Saturday shows on December 5th and December 12th, 2020; board ask questions of staff; open item to public comment; bring back to Committee for action.

ITEMS FOR December 8, 2020 MEETING

ADJOURNMENT

REPORTS: Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet are available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact Jason Bryan at 805-560-7550. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**Next Regular Meeting: Via Teleconference
 Tuesday, December 8, 2020**

**Santa Barbara Arts & Crafts Show
Artist Screening List
November 10, 2020**

Last	First	Section	New Addition Rejoin	Description	Decision	Cautions
Bagley	Danielle	Crafts	New	Woven beads and posable cardboard figurines		
Cahill	Kristin	Crafts	New	Jewelry		
Coetzee	Karla	Crafts	New	Hand painted tote bags		
Luz	Ava	Craft	New	Jewelry		
Mercado	Beatriz	Crafts	New	Cotton crochet headbands		
Simmons	Sylvia	Crafts	New	Glass crafts including boxes, mosaics and kaleidoscopes		