



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, February 12, 2019

**Louise Lowry Davis Center
1232 De La Vina Street**

Screen New Members: 6:45 – 7:00 p.m.

Meeting: 7:00 – 9:00 p.m.

DRAFT Minutes

CALL TO ORDER

6:45 PM

ROLL CALL

Committee

Peggy Buchanan, Arts – Present
Nicole Horstin, Crafts/Chair – Present
Brad Kazmerzak, Arts – Present
Marilyn Loperfido, Crafts Present
Member At Large
(vacant)

Staff

Jason Bryan, Senior Recreation Supervisor - present
Dana Simpson, Recreation Specialist - not present
Parks & Recreation Commission Liaison
Roger Perry – not present
Alternate Member, Crafts (vacant)
Alternate Member, Arts (vacant)

SCREEN NEW MEMBERS

CHANGES TO AGENDA

None

PUBLIC COMMENT

Nicole Horstin stated that she feels Crafts section members have been treated poorly on Gap Days.

Marilyn Loperfido noted that the Gap Day clarification discussed at the January 8th meeting was not on tonight's agenda.

CONSENT CALENDAR

1. Approval of Minutes of the January 8, 2019 and of January 23, 2019 – For Action (Attachment)

M/S/C to approve the minutes of the January 8th and January 23rd, 2019 meeting minutes with the following changes:

January 8th meeting new business item 3 paragraph 3 should read “Nicole Horstin believes this change would only benefit Art section members” instead of “Marilyn Loperfido believes...”

January 23rd meeting new business item 1 paragraph 8 should read “Nicole Horstin asked Mr. Whitney to identify the ‘we’ in his statement.” instead of “Nicole Horstin asked Mr. Weber...”.

January 23rd meeting new business item 2 paragraph 2 should read “Ms. Landreau stated that she, herself, and her friends have been victims of Mr. Whitney and Ms. Weber’s behavior in the past” instead of “Ms. Landreau stated that she has friends who have been victims of Mr. Whitney and Ms. Weber’s behavior”.

January 23rd meeting new business item 2 paragraph 7 should read “Ms. Buchanan asked Mr. Whitney if he was aware that show records reflect 12 people who had negative interactions about him.” instead of “Ms. Buchanan asked Mr. Whitney if he was aware at least 11 people in the show who had complained about him.”

2. Statistics Report – For Information (Attachment)

Jason Bryan reported the current membership total is 142 and average attendance in the month of January was 61%.

OLD BUSINESS

1. Advertising Report – For Discussion

a. Consider an increase to the Advertising Fee between \$2 and \$4 per year – For Action

Jason Bryan stated that the Department is in the process of developing the budget for fiscal year 2020 and this would be the time to consider increasing the advertising fund fee. The Advertising Fund fee has not been increased in over 10 years while advertising costs continue to increase and Show membership has been decreasing.

M/S/C to increase the annual advertising fee \$4 in Fiscal Year 2020.

2. Receive a Report from the Advertising Ad-Hoc Committee

Marilyn Loperfido is currently the only member of the Advertising Ad-Hoc Committee; she is looking for members to join this group and/or provide input.

3. Discuss options to allow food or beverage items for sale – For Discussion

Jason reviewed new state legislature potentially allowing cart vendors on sidewalks. The City Attorney’s Office is currently reviewing this legislature and is drafting potential regulations that would apply locally. Mr. Bryan stated that if consensus is reached, the Advisory Committee could provide input to the City for policy consideration.

Nicole spoke with a cottage food vendor who would be interested in joining the show. Brad stated that a new section of rules would need to be developed if food

vendors were added to the show. Placement of a food area was discussed. The Committee wanted to explore the possibility of vendors renting the Chase Palm Park Center or setting up on the turf near Chase Palm Park Center.

This item will be continued to next month with the title of establishing a “food court” in the show.

4. Clarify Rule H.1 and whether a member may reserve a space while also resolving a space claim with another member with a coin flip – For Discussion

The Committee proposed the following changes to rule H.1 to clarify when an assigned space is relinquished in the case of a coin flip.

Begin a second paragraph starting with the existing language of “If two or more permit holders are present at 6:00 a.m. or arrive at that space at exactly the same time after 6:00 a.m., the space claim will respectfully be resolved with a coin flip.” And add a sentence to the end of that paragraph reading “In the event of a coin flip, a member does not relinquish their assigned space until the coin flip determines the winner of said space.”

M/S/C to place this as an action item on the March agenda.

5. Discuss amending rule H.1 to allow spilling to occur at 10:30 a.m. – For Action

The Committee discussed changes to the last paragraph of rule H.1 changing the time spilling is allowed from 11:00 a.m. to 10:30 a.m.

Existing:

“Spilling” into unclaimed adjacent spaces may not be done until 11:00 a.m. and may not exceed an additional 10 feet. 11/2009. If both adjacent members desire the vacant space it should be shared equally. 12/2009, 11/2012, 12/2016

Proposed:

Spilling into unclaimed adjacent spaces may not be done until 10:30 a.m. and may not exceed an additional 10 feet. 11/2009. If both adjacent members desire the vacant space it should be shared equally. 12/2009, 11/2012, 12/2016, 2/2019

M/S/C to approve with these changes with Marilyn Loperfido abstaining.

6. Update on planning for the 54th Anniversary event – For Discussion

There was nothing to report on this item. This item will be continued to next month’s agenda.

7. Review Dual Membership Rules and Procedures – For Discussion

Jason Bryan expressed concern about members not complying with the current show rules relative to the minimum times to show in each section to maintain a dual membership status. Committee members discussed potentially re-working the entire rule. One suggestion was to eliminate the part of the rule specifying 50% items displayed being functional and non-functional while in the Crafts section. Another consideration was to eliminate the 6 attendances in each section per membership year. Configuring the rule to allow any blend of functional and non-functional items on Saturday shows for all members was also discussed.

This item will be continued to next month for discussion.

NEW BUSINESS

STAFF REPORTS

1. General Correspondence – For Discussion

- a. Email from Barbara Remick regarding parking.
- b. Email from Peggy Buchanan regarding rules on words in art.
- c. Email from Margaret Landreau regarding resignation from the Advisory Committee.

2. Citations, Complaints and Incidents

Jason Bryan reported there were no formal complaints received since the last meeting.

ITEMS FOR March 12, 2019 MEETING

1. Clarification of Gap Day rule – for discussion
2. Consider establishing a “food court” in the show – for discussion
3. Consider the Show’s position on City policy being developed regarding cart vendors – for discussion
4. H.1 Coin flip rule clarification on when a member relinquishes their assigned space – for action
5. Review potential changes to the dual membership rules and procedures – for discussion

ADJOURNMENT

9:00 PM

**Next Regular Meeting: Louise Lowry Davis Center
Tuesday, March 12, 2019**

Current Show Membership and Statistics: February 2019

Membership as of 3/4/2019

Arts	59 (of 90 memberships)
Crafts	84 (of 190 memberships)
Total:	<u>143</u>

Date

2/3/2019	140	98%
2/10/2019	141	99%
2/17/2019	141	99%
2/24/2019	97	68%

Average	129	91%
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Historical Data

7/1/2015	190 members (60 arts, 130 crafts)
7/1/2016	174 members (55 arts, 119 crafts)
7/1/2017	159 members (55 arts, 104 crafts)
7/1/2018	154 members (60 arts, 94 crafts)