



## CITY OF SANTA BARBARA

### REGULAR MONTHLY MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday, August 14, 2018

Louise Lowry Davis Center  
1232 De La Vina Street

Screen New Members: 6:30 – 7:00 p.m.  
Meeting: 7:00 – 9:00 p.m.

#### Minutes

#### CALL TO ORDER

6:30 PM

#### ROLL CALL

##### Committee

Peggy Buchanan, Arts – Present  
Lisa Brown, Crafts – Present  
Nicole Horstin, Crafts – Present  
Lyz Rothman, Arts – Excused Absence  
**Member At Large**  
Tim Cardy, Chair – Present

##### Staff

Jason Bryan, Senior Recreation Supervisor – Present  
Dana Simpson, Recreation Specialist – Present  
**Parks & Recreation Commission Liaison**  
Roger Perry – Not Present  
**1<sup>st</sup> Alternate Member, Crafts**  
Margaret Landreau – Excused Absence

#### SCREEN NEW MEMBERS

#### CHANGES TO AGENDA

Jason Bryan requests Citations, Complaints and Incidents be handled earlier on the agenda. The committee agrees to move item before Old Business.

#### PUBLIC COMMENT

Marilyn Loperfido (Dual) shared two items. There is a current study being conducted on how to revitalize State Street. The Arts and Crafts Show should be interjected into this discussion. A new district, the Lagoon District, has been branded in neighborhoods adjacent to the waterfront and could be a positive association for the show. Ms. Loperfido asked for these items to be discussed under New Business.

#### CONSENT CALENDAR

##### 1. Approval of Minutes of the July 10, 2018 – For Action (Attachment)

Motioned, seconded and carried unanimously to approve the minutes.

##### 2. Statistics Report – For Information (Attachment)

Jason Bryan reported that the current membership total is 116 and average weekly attendance in the month of July was 75%.

#### OLD BUSINESS

##### 1. Advertising Report – For Discussion

Jason Bryan will present a formal report at the next meeting.

## **2. Receive a Report from the Advertising Ad-Hoc Committee**

Marilyn Dannehower reported that rack cards have been reprinted and delivered. The Chamber of Commerce event on the August 30<sup>th</sup> at MOXI is an excellent networking opportunity. She asked the committee to purchase one (\$20) ticket for an interested member to attend for the purpose of promoting the show. Advertising Ad-Hoc Committee members are distributing rack cards to hotels not provided rack cards by the distribution service. Three new postcards have been designed with a photographs of works made by members. Ms. Dannehower requested that the 54<sup>th</sup> anniversary event in May be placed as an item on the agenda from now until the event because event coordination and auction fundraising will require a great deal of planning.

Jason Bryan reported that an announcement about the Arts and Crafts Show was included in the audio program during the Children's Fiesta parade.

Lisa Brown asked members to send images to staff of their work for future advertising purposes.

Marilyn Lopferido would like to see the postcards incorporated into the website.

Motioned, seconded and carried unanimously to approve the purchase of the \$20 ticket to the Chamber of Commerce event.

## **3. Develop changes to rule that prohibits the use of words in art – For Discussion**

Peggy Buchanan reviewed B.11 and proposed several revisions. She expressed her intention to simplify the rule. Her revision reads: "Words, messages, mottos or statements are only permitted if incidental to the finished work and are not religious, sexual or political. When they become the principal feature (size, placement, color, texture) of the permit holder's work, they are prohibited."

Marilyn Dannehower believed if a customer is purchasing an item because of the words (love, beach, Santa Barbara) then that makes words the predominant appeal.

Jim Hockin reminded that rule changes and interpretations are determined by the consensus of the committee, which may change with each committee so more concrete words or images would be helpful. This is a government run show and someone could interpret this rule as governmental censorship. The problem was solved originally by not allowing words. Small street names in paintings or photographs were seen as incidental.

Eric Whitney suggested qualifying the sensitive categories of religious, political or sexual. Each of us will have a different definition of what makes the words incidental.

Jason Bryan added that show members must abide by all local, state and federal laws to prevent copyright infringement. This proposed revision would be vetted by management and the city attorney.

Ms. Dannehower stated that if members are using words to sell their work, the show will become commercialized.

Ms. Buchanan asked about titles on paintings, which is critical to a piece.

Claire Weber mentioned there was a member who sold signs that were crafted with a child's name.

Nicole Horstin would support words because it is a freedom of speech issue, but would consider limiting profanity.

Lisa Brown believes technique can be more dominant than words, and would struggle with how this would be legislated.

Ms. Buchanan reminded there are a lot of words already being used by members of the show.

Mr. Bryan indicated that a rule could be changed for a period of time as a test.

Motioned, seconded and carried unanimously to place this proposed rule change on the next agenda for action.

#### **4. Discuss allowing members of Art section to sell prints – For Discussion**

Tim Cardy proposed the following additional text to rule B.6: "Original works that are photographically or photo-mechanically copied: the work must be an original by that artist and is subject to all rules and regulations required of Graphic arts. All new items are subject to standard screening." To rule B.9, the following additional text was proposed: "Craft artisans wishing to exhibit and sell photographs of their work must also follow all Graphic arts rules and regulations and apply for a dual permit. All new items are subject to standard screening."

Lisa Brown suggested craft, photography and fine art be separate categories. There is a larger issue in the municipal code, which states all work must be "individually hand produced."

Marilyn Dannehower reviewed that being handcrafted limited competition with local galleries and other businesses. Commercializing the show could lead to privatizing the show.

Jim Hockin worried that this change would require removing "original art." It would be false advertising to retain this description.

Eric Whitney does not support this change because if reproductions are allowed in the art section, they would have to be allowed in the crafts section. He is concerned about the potential for an explosion of reproductions in the show.

Claire Weber was against this change.

Mr. Cardy believed it is wrong if a fine artist cannot reproduce their work.

Motioned, seconded and carried with Peggy Buchanan opposing to table this discussion.

## **NEW BUSINESS**

### **1. Clarify coin flip procedure when more than two members compete for a space – For Discussion**

Jason Bryan explained there have been recent disagreements among members on settling a coin flip with more than two members competing for a space. He would recommend that when more than two members are present all members flip coins and whomever has a unique flip wins.

Claire Weber presented specific language for this rule: "If three or more permit holders are contesting for a space, all permit holders will each flip individual coins, and the permit holder who has flipped the "odd" side (different than all others) will win the coin flip. If necessary, this process shall be repeated until the desired result of one "odd" side is reached."

Motioned, seconded and carried unanimously to continue this item to the next agenda.

### **2. Clarify jewelry guidelines regarding simple mold and die cast punch – For Discussion**

Motioned, seconded and carried unanimously to continue this item to the next agenda.

### **3. Review of Advisory Committee Election Ballot – For Information**

Jason Bryan reported that election ballots will be mailed this week. Ballots can be returned in the provided envelope to a show monitor, mailed or delivered to the office. Ballots are due by 5:00 PM on Friday, August 31<sup>st</sup>.

### **4. Review Requests for Accommodation – For Action**

- a. Review Ken Beddingfield space sharing with Linda Fox.
- b. Review Leah Homem space sharing with Margaret Landreau.
- c. Review Margaret Landreau space sharing with Leah Homem.
- d. Review Mette Julian space sharing with Charlotte Barnard or Christopher Bojorquez.
- e. Review Richard Paluch space sharing with Charlotte Barnard or Christopher Bojorquez.

Motioned, seconded and carried unanimously to approve items a-e for 3 months.

- f. Review temporary handicap status for Charlene Kraft.

Jason Bryan reported that Charlene Kraft has indicated she is no longer in need of temporary handicap status.

- g. Review temporary handicap status for Leah Homem.

Motioned, seconded and carried unanimously to continue this item to the next agenda.

## **STAFF REPORTS**

### **1. General Correspondence – For Discussion**

- a. Email from Jeff Kennedy regarding SignUpGenius with response from staff.
- b. Email from Jeff Kennedy regarding online payments and fraud prevention.

## **2. Citations, Complaints and Incidents – For Discussion**

- a. Jason Bryan reported that Lilia Megyei in the craft section was issued a one-week suspension. Ms. Megyei was unwilling to remove an item in violation with show rules and did not follow the monitor's directive.

The committee commended Trisha Dalziel for upholding the show rules and for taking thorough and extensive monitor notes.

- b. Jason Bryan reported that several metal chains on display in Chaille Odom's booth in the craft section were determined by the monitor to be readily available commercially made items. Ms. Odom responded that she made the chains. The following Sunday the monitor found the exact chain and approached Ms. Odom with the sample. Ms. Odom admitted to not making the piece and to selling a commercial item, after lying to the monitor. The penalty for selling a commercial item is removal from the show.

Trisha Dalziel explained that she was shocked to find the exact chain, and is concerned that this raised questions about other items sold by Ms. Odom, and the die cuts used by some jewelers. Ms. Dalziel presented a link of the chain being sold by Ms. Odom to the committee. Ms. Dalziel reviewed that Ms. Odom's response was inconsistent with her prior explanation and she admitted to not making the chain herself.

Eric Whitney researched Ms. Odom's Etsy's page and based on her sales she has averaged 109 sales a week, which suggested a large inventory for a single jeweler to produce. He is considered about her integrity as a member and would advise the committee to remove her from the show.

Marilyn Dannehower explained that she set up next to Ms. Odom and she reported to her that 20 to 30 orders require 2-3 hours of work.

Nichole Horstin has observed that the number of items in Ms. Odom's booth has grown significantly.

Mr. Bryan explained that the committee could impose a 6-month suspension or automatic revocation of her permit, and no opportunity to reapply to the show.

Motioned, seconded and carried unanimously to remove Ms. Odom from the show with no opportunity to reapply.

## **ITEMS FOR September 11, 2018 MEETING**

### **ADJOURNMENT**

9:05 PM

**Next Regular Meeting: Louise Lowry Davis Center  
Tuesday, September 11, 2018**

