



**CITY OF SANTA BARBARA**

**REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday, July 10, 2018**

**Louise Lowry Davis Center  
1232 De La Vina Street**

**Screen New Members: 6:00 – 7:00 p.m.  
Meeting: 7:00 – 9:00 p.m.**

**Minutes**

**CALL TO ORDER**

6:00 PM

**ROLL CALL**

**Committee**

Peggy Buchanan, Arts – Present  
Lisa Brown, Crafts – Excused Absence  
Nicole Horstin, Crafts – Present  
Lyz Rothman, Arts – Present

**Member At Large**

Tim Cardy, Chair – Present

**Staff**

Jason Bryan, Senior Recreation Supervisor – Present

Dana Simpson, Recreation Specialist – Present

**Parks & Recreation Commission Liaison**

Roger Perry – Present

**1<sup>st</sup> Alternate Member, Crafts**

Margaret Landreau – Present

**SCREEN NEW MEMBERS**

**CHANGES TO AGENDA**

None.

**PUBLIC COMMENT**

None.

**CONSENT CALENDAR**

**1. Approval of Minutes of the June 12, 2018 – For Action (Attachment)**

Claire Weber requested that her comment in Old Business, Item 7 be expanded to “Ms. Weber stated that former Commission liaison Leanne French stated that show integration would be lovely.”

Motioned, seconded and carried unanimously to approve the minutes with the change.

**2. Statistics Report – For Information (Attachment)**

Jason Bryan reported that the current membership total is 152 and average weekly attendance in the month of June was 86%. This percentage is higher than usual because two Sundays were declared “unreasonable weather days,” resulting in attendance credit given to all members.

## **OLD BUSINESS**

### **1. Citations, Complaints and Incidents – For Discussion**

Jason Bryan has requested a response from Lilia Megyei regarding her conduct toward the monitor and for not pulling items the monitor indicated did not meet show rules. There are two additional citations under review by staff.

### **2. Advertising Report – For Discussion**

Jason Bryan reported that \$4,400 has been allocated and \$2,066 remains unallocated. A consultant has been contracted to focus on member recruitment not using the show's advertising fund. Consultant projects will include creating a video testimonial, redesigning the show's membership webpage and social media outreach to prospective members.

Tim Cardy suggested adding "at the beach" to the top of the rack card.

### **3. Receive a Report from the Advertising Ad-Hoc Committee**

Jason Bryan distributed a report from the Advertising Committee.

### **4. Member requesting the approval of face painting and henna application – For Discussion**

Lyz Rothman has found it difficult to find a festival similar to the Arts and Crafts Show with developed guidelines for henna application. She would suggest separating requirements for henna application from face painting. There is a chemical that can be mixed into cones used for henna that may cause an allergic reaction. If an artist is making their own henna, this risk will be avoided.

Ms. Rothman recommends a temporary 3 or 6 month trial period to see how the addition of face painting/henna application affects the show. She would want a member to have their own insurance and possibly sign a contract. Regarding face painting, there are commercial companies, such as Tag and FX, who make safe products.

Tim Cardy asked about any relevant city rules or regulations. Jason Bryan responded that Rule B.21, which prohibits body art from the show would need to be removed or revised. Mr. Bryan reminded that members have not been required to carry insurance, which is an anomaly among city programs.

Mr. Cardy knows there are fairs where insurance is required and paints must be food safe and commercially made.

Roger Perry spoke of carrying individual liability insurance and suggested that using commercially produced henna dyes could extend liability to that manufacturer.

Peggy Buchanan is opposed to applying paint to the body because of "touching" and the sexual issues in this day and age. She does not believe this could be properly patrolled or policed.

Eric Whitney reminded that the FDA has not approved henna for application on the body and it is unregulated, so there are no lab tested products. Face paints would probably fall under cosmetics. Mr. Whitney suggested that body art is not a craft - it is

a visual art. Mr. Whitney might see it being in the art section. The probationary rule, which already exists in the show guidelines, is specifically for items in categories neither included nor excluded in the rules.

Claire Weber reviewed that henna application was discussed at an Arts and Crafts Show Advisory Committee meeting in March of 2013, and the committee decided against it.

Jim Hockin commented that the liability for the city would be huge, and this addition would be so different from what the show does or is established to do. It could be considered cultural enrichment. He asked how it would be policed.

Mr. Cardy asked how the city regulates events in public parks. Mr. Bryan spoke about Earth Day where there often is face painting, but the city is not the event organizer. Vendors often carry insurance as required by the organizer. Any event has to follow local, state and federal laws.

Motioned, seconded and carried unanimously to table this item.

**5. Discuss options to allow food or beverage items for sale – For Discussion**

Motioned, seconded and carried unanimously to table this item for 3 months.

**6. Develop changes to rule that prohibits the use of words in art – For Discussion**

Lyz Rothman supports freedom of speech for all members.

Margaret Landreau asked for a proposal on how to include words and how the use of words would be implemented.

Peggy Buchanan stated that words are already being used and the current rule is being applied subjectively. How the rule is currently worded needs to be revised for greater clarity.

Jason Bryan mentioned that Rule B.11 would need to be revised. Mr. Bryan presented three options: to strike the rule, to keep the rule as written or to change the rule.

Nicole Horstin asked what kind of words should be allowed.

Ms. Landreau asked what the goal would be in changing the rule because she thinks the rule is clear.

Ms. Buchanan believes other words in the rule need to be clearer, specifically what is the “principle feature” and “message.”

Ms. Rothman believes there is intention behind the use of words or symbols and the execution is artistic. It is difficult to interpret or make a judgement call. Restricting what a member has to say in their work is unacceptable to her.

Tim Cardy asked if the committee is censoring with this rule and if members start creating offensive messages, then the committee will have to police. He urged caution.

Claire Weber reminded that listing words that could not be used would be an option. Sex, politics and religion are charged areas that could be excluded by the show rules.

Eric Whitney sees no easy option. There is too much gray area and there will be unintended consequences.

Jim Hockin reviewed that the rule states criteria and always required judgment, which is the gray area. The jewelry guidelines were developed to list everything out and changing this rule might require something as similarly extensive.

Roger Perry suggested that any art with words would have to be juried.

Motioned, seconded and carried unanimously for committee members to draft changes to the rule for discussion at the August meeting. Mr. Bryan reminded committee members not to engage in serial communication that would violate the Brown Act.

#### **7. Discuss allowing members of Art section to sell prints – For Discussion**

Tim Cardy was curious why photographers can sell prints and artists can't sell photographs of their work. It is important to bring in new members and having prints might help boost show membership.

Lyz Rothman reminded that photographers who lost items during the microburst were able to replenish more quickly than artists who lost canvases. An artist owns their art and may reproduce what is their own. She agrees that selling prints could bring new members and help current members. Photographers may have gained an advantage and this change would even the playing field.

Jason Bryan responded that this rule was approved because a photographer cannot sell an original. The municipal code is specific about members selling items that are "handcrafted" and "original."

Margaret Landreau questioned why painters cannot sell reproductions. The reason a picture of a painting is not allowed is unclear to her.

Mr. Cardy reviewed that the discussion is about giving the artists the same requirements as photographers.

Eric Whitney believes reproductions would affect the entire show not just photography. He asked about digital printing. It is core to the show that all works are handcrafted originals. Mr. Whitney does not agree with allowing photographers to sell reproductions.

Sylvia Aghabekian-Lowden asked if she could take a photograph of her craft and sell it. Mr. Bryan responded that the current rules would prohibit such items.

Jim Hockin stated that in 1973 business owners wanted to shut down the show because it competed with private business. Having only original art is what separated the show and made it culturally enriching and, as a government entity, also made the show not in competition with private enterprise.

Claire Weber heard previous committee members state that allowing photographic reproductions opened a slippery slope. Ms. Weber objects heavily and sees this as not in compliance with the show's origins.

Mr. Bryan stated that the rules under consideration are Rules B.6 and B.9.

Ms. Landreau asked how long digital photography has been allowed in the show. Mr. Bryan responded for about 17 years. Ms. Landreau asked about changing the wording to specifically allow painters to make reproductions. She has heard from current art section members who sell paintings that they cannot compete with photographers.

Motioned, seconded and carried unanimously to continue this item and develop options to revise B.6 to expand prints beyond photographers.

## **NEW BUSINESS**

### **1. Review Requests for Accommodation – For Action**

#### **a. Review temporary handicap status for Leah Homem.**

Jason Bryan reported that the staff nurse has reviewed medical information and requested extending temporary status for one month until additional medical information can be received and reviewed.

Motioned, seconded and carried unanimously to extend temporary status for one month and to continue this item.

### **2. Review of Advisory Committee Election – For Information**

## **STAFF REPORTS**

### **1. General Correspondence – For Discussion**

- a. Email and statement from Charlotte Barnard regarding June meeting.
- b. Email from Claire Weber regarding Rule H.4.
- c. Email from Jeff Kennedy regarding City Council meeting.
- d. Email from Jeff Kennedy regarding Gap Rule.
- e. Email from Pali Ex Szilvassy regarding show integration.
- f. Statement read from James Hockin at June meeting.
- g. Emails regarding scooters.

## **ITEMS FOR August 14, 2018 MEETING**

Discussion on clarification of simple molds and use of die cast punches.

## **ADJOURNMENT**

8:53 PM

**Next Regular Meeting: Louise Lowry Davis Center  
Tuesday, August 14, 2018**

