



**CITY OF SANTA BARBARA**  
**REGULAR MONTHLY MEETING**  
**SANTA BARBARA ARTS AND CRAFTS SHOW**  
**ADVISORY COMMITTEE**

**Tuesday, June 12, 2018**

**Louise Lowry Davis Center**  
**1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.**  
**Meeting: 7:00 – 9:00 p.m.**

**Minutes**

**CALL TO ORDER**

6:33 PM

**ROLL CALL**

**Committee**

Peggy Buchanan, Arts – Present  
Lisa Brown, Crafts – Present  
Nicole Horstin, Crafts – Present  
Lyz Rothman, Arts, Chair – Present

**Member At Large**

Tim Cardy – Present

**Staff**

Jason Bryan, Senior Recreation Supervisor – Present

Dana Simpson, Recreation Specialist – Present

**Parks & Recreation Commission Liaison**

Roger Perry – Not Present

**1<sup>st</sup> Alternate Member, Crafts**

Margaret Landreau – Present

**SCREEN NEW MEMBERS**

**CHANGES TO AGENDA**

Marilyn Dannehower disagreed with the summary included with Old Business, Item 7 on the June agenda and suggested it be replaced with “discussion occurred.”

**PUBLIC COMMENT**

Charlotte Barnard requested additional time before reading a statement in response to several negative incidents with other show members. Staff requested a copy of Ms. Barnard’s statement for inclusion in the packet.

Jeff Kennedy reported that Lime Bike had illegally placed scooters on sidewalks around town, and 100 scooters were impounded. There are two additional companies seeking to bring more scooters. Mr. Kennedy asked the committee to draft a short position statement to City Council in opposition to these merchants and describing how they would adversely affect the show.

Margaret Landreau opposed granting additional time to Ms. Barnard.

Kathy Corcoran believes hardships are impacting both the craft and the art sections. Recently, 51 stores have closed on State Street and many businesses are hurting.

## **CONSENT CALENDAR**

### **1. Approval of Minutes of the May 8, 2018 – For Action (Attachment)**

Claire Weber requested a revision in Old Business, Item 6 from “small cooler on a dolly” to “food cart.”

Motioned, seconded and carried unanimously to approve the minutes with this change.

### **2. Statistics Report – For Information (Attachment)**

Jason Bryan reported that the current membership total is 156 and average weekly attendance in the month of May was 69%.

## **OLD BUSINESS**

### **1. Citations, Complaints and Incidents – For Discussion**

Jason Bryan reported that a complaint was filed against Jeff Kennedy for expressing an untrue statement about another member. The subsequent investigation conducted by staff determined the complaint was nonactionable.

A second complaint is currently under investigation and Mr. Bryan will report on his findings next month.

Lyz Rothman asked about seeing monitor notes to understand what issues might be occurring at the show. Mr. Bryan explained that monitor notes can always be requested with a specific date range or topic through the Public Information Act.

### **2. Advertising Report – For Discussion**

Jason Bryan spoke about a social media professional who will be hired as a consultant to redesign the show’s website, including the landing page, and will implement advertising strategies to recruit new members.

Mr. Bryan reported that the two sandwich board signs are at the printer and will be at the show on Sunday.

### **3. Receive a Report from the Advertising Ad-Hoc Committee**

Marilyn Dannehower reported that the Ad-Hoc Committee met earlier in the week. Currently, the committee is working on two postcards that will be distributed to waterfront hotels. The committee requests that the 2019 anniversary celebration and fundraising event be held at the Carousel House. Ms. Dannehower would request that the date of the 2019 anniversary show be changed to Saturday, May 4<sup>th</sup>, which is the Saturday before Mother’s Day. The rack cards are an ongoing project and funding is needed to print more of them. The committee would request that members continue to send art work to staff for advertising purposes.

### **4. Member requesting the approval of face painting and henna application at the Show – For Action**

Lyz Rothman requested that this item be continued.

This item is continued.

## **5. Discuss steps needed to add food trucks – For Action**

Lyz Rothman does not feel adding food trucks has the general will of the members.

Lisa Brown worries that food truck operators will not continue to come or will find it unsustainable because of limited parking.

Ms. Rothman would like to see other options to bring food to the show.

Marilyn Dannehower shared that it will not be possible to control whether or not there will be food trucks.

Lisa Brown recalled a vendor in the past who sold popsicles and water, which were enjoyed. It would be wonderful to have something like this again.

Jason Bryan reminded that the conducting of official business on city sidewalks is not allowed.

Ms. Rothman asked about having vendors at special events. She asked about designating the show as a special event to allow food vendors.

Tanda Jacobs asked about the vendors who are already selling mangoes and other items at the beach illegally.

Eric Whitney supports the idea of having food, but he does not want a food cart in front of his booth. There are catches to all these benefits.

Jim Hockin asked about inviting a nonprofit organization to offer water by donation. Mr. Bryan reminded that those spaces designated for nonprofits are now ADA spaces.

Motioned, seconded and carried unanimously to table the discussion of food trucks and to continue discussion of other options to bring food to the show.

## **6. Develop changes to rule that prohibits the use of words in art – For Action**

Lyz Rothman believes the limitation on words should be taken away because to express oneself through art is freedom of speech. Rule B.11 is a confusing rule, and is not being enforced consistently. She understands concerns about religion and obscenity, and it may be appropriate to have a penalty if something is offensive.

Peggy Buchanan would support allowing the use of words.

Tim Cardy would not want committee members to act as censors. He asked how a complaint would be handled.

Jason Bryan responded that how the board will judge what messages are appropriate is very subjective and it may be difficult to have that level of review. The rule could specify certain things like books.

Lisa Brown likes the idea, but sees it as a tightrope.

Mr. Cardy asked if a rule could be created that states “no obscenities.”

Peggy Buchanan asked what is spelled out in terms of being visually prohibited. Mr. Bryan explained “erotica” is not allowed. He advised that the committee can eliminate the rule or suggest a revised rule.

Ms. Brown considers the current rule has a gray area because words can be applied to a piece of foam core or painted in an appealing way on a canvas.

Jennifer Miller spoke about art as freedom of expression and open to interpretation, and considers both to be important. She asked who is to be the judge. California stands alone and Santa Barbara is a liberal enclave. If words are limited, what about a cross or heart? Ms. Miller believes there will be natural attrition from the show, if an artist’s work is offensive.

Barbara Remick reminded that the show is governed by the city. She asked who is going to say what can and can’t be said. She thinks this will only bog down the show.

Marilyn Dannehower asked who will be the judge and jury. We don’t have words because of the commercial quality of statements like “made in Santa Barbara.” Art can be made without the words. Members might abuse the words and make the message more important than the piece. Ms. Dannehower stated that it might not be the size of the words but the meaning of the words that becomes the issue. The reason why the show has this rule is because it is too difficult to decide.

Jim Hockin sees this as a slippery slope because of copyrights. The show is a city program so the city would be liable and the city cannot allow itself to get in the position of censoring speech. Mr. Hockin reminded that when the rule was written, not allowing words solved these issues.

Tanda Jacobs sells her paintings to customers from around the world and these visitors have different sensibilities. A large slang word written on a canvas would certainly prevent parents from bringing their children.

Kathy Corcoran remembered the rule used to say words were acceptable with certain limits. She was allowed to personalize magnets and sell them in the crafts section for 17 years. The old rule stood for many years.

Claire Weber expressed being in the middle. It may bring more members into the show, if words are allowed. There are 7 words that are officially listed as offensive on Wikipedia. Ms. Weber would favor having words in the show and believes it would nice to have books available. The message can be art. It is true that customers are looking for items that say “Santa Barbara.”

Eric Whitney expressed also being in the middle, but he would lean toward where the rule stands now. He is concerned about the potential to be offensive. Mr. Whitney stated that the show is friendly, and strong messages could be a huge issue. He is concerned about sending visitors away because of a member’s words.

Mr. Cardy asked what members would like to make and sell that they cannot under this rule.

Ms. Rothman asked that an email be sent to all members for feedback.

Ms. Buchanan asked how words can be determined to be a focal point or incidental.

Ms. Rothman stated that size and scale are not always what determines the focal point.

Mr. Cardy wondered if more artists and crafters would be attracted to the show if words were allowed.

Motioned, seconded and carried unanimously to continue this item to and bring in options for discussion.

### **7. Discuss integrating arts and crafts sections – For Discussion**

Barbara Remick (craft) has lived in Santa Barbara her entire life and been a show member for 6 years. Other shows and festivals she attends are integrated. The Santa Barbara Arts and Crafts Show is unique and the range in quality and price is not found at other shows. Ms. Remick does not support integrating the sections.

John Grandfield (art) believes the show helps emerging artists and the comradery of the art section helped him begin his career as an artist.

Jim Hockin (art) spoke about the show belonging to the people of Santa Barbara. He remarked that the show does not belong to the members. The separate sections were seen to help visitors and community members. To interrupt this historical layout would be misguided, and would discredit the show and the city.

Marilyn Dannehower (craft) asked why craft members are being criticized for possibly wanting to take away the art section's turf and why art section members are trying to defend their turf. There are more customers closer to the wharf and members want to do as well as they can. The craft people are always at the end of the show. Ms. Dannehower feels that craft members deserve an equal chance, and urged the committee to look at both sides.

Jeff Kennedy (art) recalled the long history of the show as an art show. The artists have been there for so long that the public expects there to be two sections, and art section members are frequently directly visitors to the craft section. Artists want to be with other arts. Art is a useless item that has to be sold in this way. The committee needs to address how to attract new members and visitors.

Laurie Gow (crafts) believes the dynamics of how the show is set up are deterring members from joining. The show has been declining. Ms. Gow does not understand why people will drop out of the show because of integration.

Tanda Jacob (art) does not see believe there are enough spaces in the art section for current members. She stated that when people shop they expect separate sections.

Charlotte Barnard (craft) asked why this has not been put up to a vote. She thinks it is crazy to keep discussing the issue without putting a ballot together.

Kathy Corcoran (art) would expect integration will decrease sales. Paintings are not purchased as gifts in the same way as craft items. Artists will not survive surrounded by low-end crafters

Claire Weber (craft) reminded that at the last meeting someone asked how the city felt. Ms. Weber stated that former Commission liaison Leanne French stated that show integration would be lovely. Last summer, Ms. Weber had no sales on 3 out of 5 Sundays.

Cris Hamilton (art) encouraged the committee to find ways to bring in traffic from the hotels near the craft section.

Eric Whitney (craft) believes having art separated from craft is ridiculous. There are cheap art pieces and cheap craft pieces. He sells high-end jewelry. He is also an artist. The argument that an artist cannot sell next to a craft member is ridiculous, and integration will not ruin the history of the show. The Funk Zone has drawn a lot of visitors away from the show. Mr. Whitney believes integration is critical to the lifeline of the show.

Pamela Newman (craft) agrees with integrating. She wonders if the artists understand that they will be able to sell prints if the show is integrated.

Nicole Horstin sees this as an issue about equality. The craft section is not equal with the art section. On Saturday holiday shows, there is equal footing because there are no sections. When she has driven by on a Sunday, she has often seen large sections not being used. Ms. Horstin is fighting for equality. On gap day, the craft members ask permission to be in the art section; when do the art section members ask the craft section members for permission for anything?

Peggy Buchanan represents the art section on the committee, and artists are overwhelmingly opposed to integration. She believes this is a timing issue. The bridge construction project hit the art section the hardest. Ms. Buchanan recommends bringing this issue back to the committee in 18 months.

Lyz Rothman agreed that the will of the art section is not in support of integration. On Saturday shows, members are getting along, but fine artists are not participating because they don't want to show next to craft members. The timing is not good for the show, and she is terrified the show will lose members.

Lisa Brown agreed that the show is declining. She questioned if the committee wants to keep on the same path or risk a change. Integration by attrition will not happen overnight; it will take years.

Motioned, seconded and carried with Lisa Brown and Nicole Horstin opposing to table the discussion.

## **8. Discuss concerns from members with spaces at front of Art section – For Discussion**

Jason Bryan reported that if you are the only member present in this front section, the monitor can be called on the monitor phone and will try to remain in the area during

set-up. If drug use or other illegal activities are observed, Mr. Bryan urges members to call 911.

Mr. Bryan also reported that members have been spreading beyond their spaces before 11:00 AM in this area. He reminded that regardless of how many members are in the front section, the rules do not allow spilling to occur before 11:00 AM.

Tanda Jacobs has observed a man smoking marijuana near her space. Mr. Bryan reminded that it is illegal to smoke in a city park.

Motioned, seconded and carried to extend the meeting by 10 minutes.

## **NEW BUSINESS**

### **1. Election of a new Advisory Committee Chair – For Action**

Motioned, seconded and carried unanimously to appoint Tim Cardy to be chair.

### **2. Review Requests for Accommodation – For Action**

No requests received.

### **3. Discuss allowing members of Art section to sell prints – For Discussion**

Lyz Rothman stated that the fine artists are being impacted by the rule that does not allow them to sell prints. Photographers are permitted to sell prints, so the same should apply to painters. Jason Bryan responded that by the nature of an original, a photographer cannot sell a negative. The municipal code states “handcrafted originals” are to be sold at the show. The only exceptions have been reproductions made from hand-cut wood, digital photography, and digital art because there is no original to sell. In the show rules, Rule B.6 states that “...if there is an original from which a work is photographically or photo-mechanically copied, the resulting work is a reproduction and is not permitted.”

Ms. Rothman believes the limitation that a photographer can print in all sizes and painters cannot is unfair.

Jeff Kennedy stated that he has never seen a problem with a member photographing their own painting and producing a print on their own machine in the same way the photographers do now.

Jim Hockin shared that in 1973 competitors wanted to shut the Arts and Crafts Show down. The rule that every item is individually produced made the show different. When photographers were originally let into the show, every print was seen as being individually produced.

Kathy Corcoran expressed that as long as members do their own work and produce their own prints, it should be acceptable.

Motioned, seconded and carried unanimously to continue this item.

## **STAFF REPORTS**

### **1. General Correspondence – For Discussion**

- a. Email from Aundrea Tavakkoly regarding integration of sections.
- b. Email from Charlene Kraft regarding integration of sections.
- c. Email from David Schrader regarding integration of sections.
- d. Email from John Grandfield regarding integration of sections.
- e. Email from Mandy Starr regarding integration of sections.
- f. Email from Sue Slater regarding integration of sections.
- g. Email from Yin Ping Zheng regarding integration of sections.
- h. Email from Jeff Kennedy regarding integration of sections.
- i. Email from Jeff Kennedy regarding signs.
- j. Email from Jeff Kennedy regarding payments.
- k. Email from Jeff Kennedy regarding incident near dolphin fountain.
- l. Email from Leah Homem regarding handicap space.
- m. Email from Ken Foresta regarding space assignments.
- n. Email from Ken Foresta regarding integration of sections.

### **2. Special show added on Saturday, September 8<sup>th</sup> with the visit of the cruise ship Celebrity Infinity.**

Jason Bryan shared that an additional special show has been added to the 2018 schedule. Space reservations will be administered through the holiday show sign-up process.

## **ITEMS FOR July 10, 2018 MEETING**

### **ADJOURNMENT**

9:10 PM

**Next Regular Meeting: Louise Lowry Davis Center  
Tuesday, July 10, 2018**

