



CITY OF SANTA BARBARA  
REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE

Tuesday, November 14, 2017

Louise Lowry Davis Center  
1232 De La Vina Street

Screen New Members: 6:30 – 7:00 p.m.  
Meeting: 7:00 – 9:00 p.m.

MINUTES

CALL TO ORDER

6:33 PM

ROLL CALL

**Committee**

Nicole Horstin, Crafts – Excused Absence  
Lisa Brown, Crafts – Present  
Tony Longo, Arts, Chair – Present  
Lyz Rothman, Arts – Present

**Member At Large**

Tim Cardy – Present

**Staff**

Jason Bryan, Senior Recreation Supervisor – Present

Dana Simpson – Recreation Specialist

**Parks & Recreation Commission Liaison**

Roger Perry – Present

**1<sup>st</sup> Alternate Member, Crafts**

Margaret Landreau – Present until 8:06 pm

SCREEN NEW MEMBERS

CHANGES TO AGENDA

None.

PUBLIC COMMENT

None.

CONSENT CALENDAR

1. **Approval of Minutes of the October 10, 2017 – For Action (Attachment)**

Under Old Business 1, add the statement “Committee members requested a report on why Jason Bryan and Judith McCaffrey overruled the committee’s recommendation on a violations against Pavlov that they may use in a letter to the director.”

Under New Business 5, change “Lisa Brown believes younger members will show a greater level of maturity” to “Lisa Brown believes younger members may show a greater level of maturity.” Add to Ms. Rothman’s statement that “She believes this would be better suited as a mentorship program where youth members would be guided.”

Motioned, seconded and carried unanimously to approve the minutes with these changes.

2. **Statistics Report – For Information (Attachment)**

Jason Bryan reports that average show attendance in the month of October was 66%.

Eric Whitney requests information about who left and who joined the show, and proposes an “exit interview” to understand why people leave the show.

Tony Longo asks for an exit statistic to be included with future attendance reports.

Lyz Rothman wants to know how many members join and how many leave each month.

## **OLD BUSINESS**

### **1. Citations, Complaints and Incidents – For Discussion**

Jason Bryan reports that the customer complaint filed against member Richard Paluch has been reviewed and is being dismissed.

### **2. Advertising Report – For Discussion**

Jason Bryan presents information about the State Street underpass art revitalization project.

### **3. Receive a Report from the Advertising Ad-Hoc Committee**

Lyz Rothman presents the Advertising Ad-Hoc Committee. Due to the low funds, the committee is focusing on 2018 and developing a list of priorities. Ms. Rothman requests a report about how advertising funds have been spent over the past five years.

Lisa Brown states the advertising ad-hoc committee is looking into fundraising opportunities.

Margaret Landreau is working with dozens of members who have distributed 800 postcards.

Ms. Rothman encourages more postings on community job boards about Arts and Crafts show membership. One suggestion is to post every two weeks in “Creative Gigs” on Craigslist.

Tony Longo asks if there is an accounting standard of setting aside 3% for all programs to promote existing classes and how the city is using this fund to promote the show. Mr. Bryan reports there is not a specific fund of this type.

Mr. Longo asks for a report of the projects and items the ad-hoc advertising committee is working on before each Advisory Committee meeting.

Mr. Longo also requests to see a five-year advertising fund report.

### **4. Review Recommendation to Reinstate the Rain Out Day Make-Up Rule Without an Expiration Date – For Information**

Jason Bryan reports that the rule is being reviewed by management and that he will request if last year’s rule can be reinstated, while the rule revision is under review. The committee asks if the rule can be reinstated while the review process is underway.

### **5. Discuss Reinstatement of Quarterly Payment Option – For Discussion**

Jason Bryan explains that the \$10 per payment fee being suggested by staff to administer a quarterly payment plan is similar to the existing plan where members pay \$10 per payment on the bi-annual payment plan.

Claire Weber is concerned about attrition rates increasing.

Motioned, seconded and carried with Lisa Brown opposing to put quarterly payments into place beginning in January of 2018 with a \$10 per payment fee and an evaluation in 12 months about whether continuing quarterly payments would need to be re-approved by the Advisory Committee.

**6. Review Process and Policies for Youth Members – For Discussion**

The committee is generally opposed to having minors in the show without a very specific supervision system.

Lyz Rothman suggests implementing a mentorship program that can provide the level of supervision needed and to address the committee's concerns about younger members.

Jason Bryan asks Ms. Rothman to help develop language that can be discussed next month.

Claire Weber states she would have loved to have participated in the show when she was a minor and the experience would have kick-started her art career at a young age.

Eric Whitney suggests tabling this topic since there is currently no restriction against youth in the show.

**NEW BUSINESS**

**1. Discuss Safety Issues Near the Show – For Discussion**

**a. Complaints regarding illegal activity.**

**b. Issues with bicycles, skateboards and rental vehicles in the area.**

Jason Bryan asks that members call 911 when illegal activity is observed. The monitor can be asked to assist if members are uncomfortable calling.

Tony Longo asks if staff can contact the bike and scooter rental companies if they disrupt show activities.

Eric Whitney states that some of the vehicles have licenses on them, and feels it is illegal for licensed vehicles to be on the sidewalk.

**2. Discuss Rule Enforcement – For Discussion.**

Lyz Rothman wants to see a report on the status of pending complaints and their action.

**3. Review Requests for Accommodation – For Action**

**a. Review permanent accommodation request for Pali Ex Szilvassy.**

Motioned, seconded and carried unanimously to wait until the nurse reviews this case before considering disability status.

**Review Ken Beddingfield's request to share a spot with Linda Fox.**

Motioned, seconded and carried unanimously to approve space sharing for Ken Beddingfield with Linda Fox.

**b. Review Richard Paluch's request to share a spot with Charlotte Barnard or Christopher Bojorquez.**

Motioned, seconded and carried unanimously to approve space sharing for Richard Paluch with Charlotte Barnard or Christopher Bojorquez.

**4. Change the Space Sharing Rule to Reflect Only the Member's Assigned Space or a Designated Handicap Space – For Discussion**

Motioned, seconded and carried unanimously to extend the meeting by five minutes.

Motioned, seconded and carried unanimously to continue this item to next month and to place the item early on the agenda.

**5. Review Art Section Space Assignment 92-97 – For Discussion**

Motioned, seconded and carried unanimously to continue this item to next month and place the item early on the agenda.

**STAFF REPORTS**

**1. General Correspondence – For Discussion**

- a. Email from Ken Foresta regarding space assignment meeting.
- b. Email from Tony Longo regarding the arts section.

**ITEMS FOR December 12, 2017 MEETING**

**ADJOURNMENT**

9:06 PM

**Next Regular Meeting:**      **Louise Lowry Davis Center**  
***Tuesday December 19, 2017***  
***(re-scheduled from December 12, 2017)***

