



CITY OF SANTA BARBARA
REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE

Tuesday, September 12, 2017

Louise Lowry Davis Center
1232 De La Vina Street

Screen New Members: 6:30 – 7:00 p.m.
Meeting: 7:00 – 9:00 p.m.

MINUTES

CALL TO ORDER

6:44 PM

ROLL CALL

Committee

Nicole Horstin, Crafts – Present
Lisa Brown, Crafts – Present
Tony Longo, Arts, Chair – Present
Lyz Rothman, Arts – Present
Member At Large
Tim Cardy – Present

Staff

Jason Bryan, Senior Recreation Supervisor – Present
Dana Simpson, Recreation Specialist – Present
Parks & Recreation Commission Liaison
Roger Perry – Present
1st Alternate, Crafts
Margaret Landreau – Present

SCREEN NEW MEMBERS

CHANGES TO AGENDA

Citations, Complaints and Incidents shall be moved to the first agenda item.

PUBLIC COMMENT

Marilyn Loperfido requested that the option to pay permits quarterly be reinstated and added to the next agenda.

Nichole Horstin asked if the Crafts section can be notified when the Casa Las Palmas parking lot is reserved. This lot has been reserved for the past three shows and impacts members.

Lisa Brown would like to know if members can still use the Casa Las Palmas parking spaces and move if requested by a rental group. Jason Bryan explained that the spaces are reserved for the renter.

CONSENT CALENDAR

1. Approval of Minutes of the August 15, 2017 – For Action (Attachment)

Margaret Landreau would like the first item in New Business to be corrected to read that it was proposed by Aundrea Tavakkoly.

Claire Weber requested that her statement in the first item of New Business “Ms. Weber reminded that there is another ADA space near Casa Las Palmas that is not in a prime location and is not utilized” be revised to “Ms. Weber reminded that there is another ADA space near Casa Las Palmas that is not in a prime location.”

Motioned, seconded and carried unanimously to approve the minutes with the two changes.

2. Statistics Report – For Information (Attachment)

Jason Bryan reported that there are currently 162 members with average attendance in August of 72%.

OLD BUSINESS

1. Advertising Report – For Discussion

a. Discuss outreach efforts to recruit new members.

Jason Bryan reported that membership is at a historic low due, in part, to the bridge construction project. City staff will be contacting local art associations and organizations to attract new members.

Tony Longo asked if a card can be mailed to local residents.

Lyz Rothman was surprised there was no media coverage of damage caused to Arts and Crafts Show members by the microburst last weekend.

b. Discuss new ways the City can promote the show.

Jason Bryan will ask that City staff submit items to the City's online newsletter, "City News in Brief," and produce a water bill insert.

2. Receive a Report from the Advertising Ad-Hoc Committee – For Action

Marilyn Dannehower reported that 685 postcards have been delivered. Total expenses have been reduced due to discounted rates. There is no item in the budget for print advertising. The Committee is discussing a wine-tasting event or bringing a snack bar/coffee cart. An announcement will be placed on Craig's List to promote new memberships. The Committee is looking into a quarterly newsletter to members.

Tony Longo would like to know if a sign can be placed over the construction fencing in the Arts section. There is a need to redirect traffic during the next five weeks. Jason Bryan suggested the large banner sign could be hung on the fence.

Ms. Dannehower would like to take advantage of the display case at the downtown library and place advertisements or artwork by Show members in it.

Motioned, seconded and carried that the Ad Hoc Committee will reserve the library display case.

3. Bridge Replacement Project Updates – For Discussion

Jason Bryan reported that sod is in place. The Arts section will reopen on October 22. There are no more conceivable delays.

4. Review Recommendation to Reinstate the Rain Out Day Make-Up Rule Without an Expiration Date – For Information

Jason Bryan reported that Staff will consider this change and it will require a 2/3rds approval vote by members and a change to the municipal code.

Tony Longo would like to know when Saturdays were removed from the Show schedule as they were originally described in the municipal code.

5. Develop Additional Steps and Requirements for New Member Screenings – For Information

Jason Bryan reviewed with staff the request to require receipts and studio photographs at the

initial screening. Staff has requested receipts in past investigations, but they cannot be required. One reason is that a member may have special arrangements with a vendor or a negotiated price. Photographs of items being created can be required in the screening process.

Tim Cardy contacted the Palm Springs Village Fest and discussed how they handle application review. He was told they cannot require receipts.

Eric Whitney believes that the screening process is the most important job the Committee performs. Committee members need to keep this in mind and err on the side of improving the quality of the Show, as opposed to being overly concerned about someone's feelings. He would like to see questionable items be rejected or follow-up information requested.

Leah Homem believes proof of receipts is very important when there is an investigation being conducted.

6. Discuss General Accommodation for ADA-Approved Members Regarding Space Claiming Process – For Discussion

Tony Longo believes extra rules will only add confusion to the process.

Marilyn Dannehower commented that members will continue to age so other options need to be evaluated. All spaces in the Crafts section are the same and accessible from the sidewalk, but they don't all have parking. On-street parking cannot be controlled so it is difficult to come up with solutions.

Jason Bryan reminded that any member can have a helper as long as they do not assist with production of arts or crafts.

Eric Whitney did some research into ADA laws. The general purpose is to level the playing field, not to create an extra advantage. To quote the law, "the purpose is to make sure people with disabilities have the same rights and opportunities as everyone else." Mr. Whitney feels more rules are not the answer.

Margaret Landreau reminded that there are federal laws. She believes Mr. Whitney has made it clear that he does not believe handicapped people deserve to have accommodation. She has heard Claire Weber state that she herself "does not look handicap." Handicap members don't want to involve the monitor. Ms. Landreau wants to avoid conflict and pressuring handicap members to call the monitor about being in attendance.

Ms. Weber reminded that there are handicap spaces at the front of the Crafts section and there is competition. The location of these spaces is an issue. Ms. Weber stated that Leah Homem and Ms. Landreau continue to lie, and she doesn't know what to do about it. Ms. Weber believes her character is besmirched regularly at these meetings.

Tony Longo wants to know how many members are having trouble getting an ADA space.

Lisa Brown would like to know how someone is chosen for an available ADA space.

Mr. Bryan did try a system where handicap members were asked to call and inform the office when they would not be in attendance. Mette Julian was the only member who called. The staff nurse reviews medical records when assigning handicap spaces. Everyone with ADA status is on an equal playing field.

Mr. Longo would require a handicap parking placard when a member seeks an accommodation; otherwise, the decision is being made at the discretion of the City nurse.

Mr. Bryan responded that the staff nurse reviews information provided by a physician regarding the member's medical needs which may or may not include the member having a handicap license plate or placard.

Ms. Landreau has never seen another handicap member in competition with her.

Mr. Whitney would advise Committee members to educate themselves about the ADA guidelines.

NEW BUSINESS

1. Consider Attendance Credit or Attendance Waiver for Show Members Impacted by September 3rd Microburst – For Action

Jason Bryan reported that on September 3rd there was a very severe weather event. Many members sustained damage. Staff is recommending that those 105 members in attendance be given two attendance credits since they were dramatically impacted and lost tents, displays and inventory.

Lyz Rothman would like those members in attendance to be given the opportunity to take a leave of absence from the Show.

Tony Longo would support giving everyone credit for last Sunday's show.

Leah Homem would like to have an extra show added to recoup sales. Mr. Bryan reminded there is a Saturday show scheduled on September 30th.

Eric Whitney would like the revenue recovery opportunity of an extra show or a leave of absence option. Giving credit for not attending concerns him because an advantage is gained.

Mr. Bryan could send an email to those 105 members that they would be given credit for last Sunday and an opportunity to take a leave of up to 3-months with credit given toward their membership dues and their space assignment would be preserved.

Motioned, seconded and carried unanimously to offer an unpaid leave of absence opportunity up to 12 weeks and attendance credit to the 105 members in attendance on September 3rd for September 10th.

2. Develop Arts Section Space Assignment Process – For Action

Jason Bryan reported that the Art section is expected to reopen on October 22nd. Staff is requesting input on how to structure the space assignment meeting that will place members back in this area. Mr. Bryan proposes that the October 8th space assignment meeting be delayed until October 15th so all spaces can be assigned and members can transition at the next show.

Lyz Rothman would like Art section members who currently have two spaces to make their decision at least a day in advance.

Mr. Bryan explained that staff will prepare the participant list with as much information as given.

Motioned, seconded and carried unanimously to move the space assignment meeting to the 15th of October.

Mr. Bryan has already created new space assignments for the Art section based on new boundary markers. The width of spaces has been preserved.

Motioned, seconded and carried to extend the meeting by 5 minutes.

3. Review Requests for Accommodation – For Action

a. Review of space sharing for Leah Homem with Margaret Landreau.

Eric Whitney is not clear what space sharing means. Jason Bryan explained that any space can be shared. Space sharing must be approved and reviewed every 3-months. If members are sharing a space, they must relinquish the space assignment not being used on that day (assuming both have space assignments).

Claire Weber sees this as creating future problems.

Tony Longo would consider it a Code of Conduct violation if there is any manipulation.

Marilyn Loperfido stated that there will be more handicap members in the future and planning should begin now.

Motioned, seconded and carried to continue this item to next month's meeting.

Motioned, seconded and carried to extend meeting until 9:15 PM.

b. Review permanent disability status for Steven Pate.

Motioned, seconded and carried to approve permanent disability status for Steven Pate.

c. Review assignment of ADA space to Charlene Kraft.

Motioned, seconded and carried to continue this item to next month's meeting.

4. Consider Beginning Registration on SignUpGenius at 10:45 AM for Members with ADA Status for Holiday/Saturday Shows – For Discussion

Motioned, seconded and carried to continue this item to next month's meeting.

5. Review Process and Policies for Youth Members – For Discussion.

Motioned, seconded and carried to continue this item to next month's meeting.

6. Discuss Rule Enforcement – For Discussion.

Motioned, seconded and carried to continue this item to next month's meeting.

7. Discuss Safety Issues Near the Show – For Discussion

a. Complaints regarding illegal activity.

Motioned, seconded and carried to continue this item to next month's meeting.

b. Issues with bicycles, skateboards and rental vehicles in the area.

Motioned, seconded and carried to continue this item to next month's meeting.

STAFF REPORTS

1. General Correspondence – For Discussion

No discussion.

2. Citations, Complaints and Incidents – For Discussion

Tony Longo addressed the Committee with concerns about the artwork being shown by Krste Pavlov. On two occasions, Mr. Longo has seen prints for sale, which is a blatant violation. Mr. Pavlov has threatened the monitor and violated the Code of Conduct. With this second violation, Mr. Longo and the Committee believe a citation should be issued.

Jason Bryan interviewed Mr. Pavlov on Sunday, September 10th. Mr. Pavlov swore that his technique makes the pieces appear very flat with only a slight amount of texture. There are several options to review and verify whether or not these are prints: an expert from UCSB could analyze the work, but this would be costly. An easier method would be an inspection with a demonstration by the artist.

Lyz Rothman asked about the studio visit that was supposed to occur months ago. Mr. Bryan reported that he pulled those particular pieces, and Mr. Pavlov did attend a rescreening on April 11th.

Mr. Longo would like a video of Mr. Pavlov producing the work to be viewed by the Committee.

Ms. Rothman would like to know if there is a penalty for not making a studio visit appointment.

Trisha Dalziel reported that images of work were sent to Mr. Bryan and appear to be no different from the pieces Mr. Pavlov was told he could not sell.

Mr. Bryan and a Committee member who is not a painter could do a studio visit to protect trade secrets and if Mr. Pavlov does not allow the visit, he will receive a violation.

Ms. Rothman feels that Ms. Pavlov has treated the monitor with a high degree of disrespect and she does not want the monitor to be subject to this misconduct.

Motioned, seconded and carried to approve a visit to Mr. Pavlov's studio with Jason Bryan and a Committee member within two weeks.

Moved, seconded and carried to approve the issuance of a Code of Conduct citation to Mr. Pavlov and a one week suspension from the Show.

Eric Whitney asked that the determination be made that Mr. Pavlov is not doing the work himself.

Marilyn Dannehower agreed there must be repercussions if a show member does not follow the directive of the monitor.

Ms. Dalziel explained that she asked Mr. Pavlov to describe his process and he threatened her by stating he would put her in contact with his attorney.

Mr. Whitney reminded that the rules specifically address not following the monitor's directive, which he clearly refused.

Tim Cardy asked if this is the first time Mr. Pavlov has not complied with a monitor's request. According to the rules, he must receive a one-week suspension.

Mr. Bryan reported that a complaint has been filed by a member of the public against another member of the Show. The Show member will have 30 days to respond before it will be brought to the Committee.

ITEMS FOR October 10, 2017 MEETING

To discuss if staff can notify members when the Casa Las Palmas parking lot is inaccessible during show hours.

ADJOURNMENT

9:19 PM

Next Regular Meeting: **Louise Lowry Davis Center**
Tuesday October 10, 2017

