



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, June 14, 2016

**Louise Lowry Davis Center
1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.**

MEETING MINUTES

CALL TO ORDER: 6:30pm

ROLL CALL

Committee

Jim Hockin – Arts, Chair – present
Marilyn Dannehower - Crafts – present
Charlotte Barnard – Crafts – present

Staff

Jason Bryan - Senior Recreation Supervisor
- Present
Parks & Recreation Commission Liaison
Vacant

1st Alternate Members - Open
2nd Alternate Members - Open

Member At Large - Open

SCREEN NEW MEMBERS

CHANGES TO AGENDA

A correction to the title of Old Business Item 1: This topic is a review of rule H.1 (the coin-flip rule) and not the establishment of a Saturday space assignment system.

PUBLIC COMMENT

Marilyn Dannehower stated that space boundaries could be shifted between two adjacent members if agreeable to both parties involved and such action does not constitute sharing a space, which is prohibited by the rules.

Claire Weber responded to Ms. Dannehower's comment stating that she felt there was a violation of rules in the case Ms. Dannehower referenced.

CONSENT CALENDAR

- 1. Approval of Minutes of the May 10, 2016 Meeting**
Motioned, Seconded and Carried unanimously to approve the minutes of the May 10, 2016 meeting.
- 2. Statistics Report – For Information (Attachment)**
Jason Bryan presented the statistics report and shared that long-time Arts section member James Siebert recently passed away.

OLD BUSINESS

1. Discuss the possibility of Changing rule H.1 regarding space claiming.

- For Discussion

The following text was developed at the May meeting to discuss:

H.1 Assigned spaces are valid until 10 a.m. ~~Permit holders without an assigned space may set up in the unused assigned area after 10 a.m. or in the unassigned area any time after 6 a.m.~~ Permit Holders may not set up ~~or reserve a space~~ prior to 6 a.m. and must remain present with their permit to claim a space at 6:00 a.m. If two or more permit holders arrive at exactly the same time, the space claim will respectfully be resolved with a coin flip upon arrival. Only one space may be reserved at a time. ~~Space claiming ties will be settled with a coin flip at 6 a.m.~~
(note: the remainder of rule H.1 had no proposed changes)

Jim Hockin proposed changes to the rule language being considered. The Committee discussed the rule language and unanimously voted for the following text to be placed as an action item on the July meeting agenda.

H.1 Assigned spaces are valid until 10 a.m. ~~Permit holders without an assigned space may set up in the unused assigned area after 10 a.m. or in the unassigned area any time after 6 a.m.~~ Permit Holders may not set up ~~or reserve a space~~ prior to 6 a.m. For any available space, the first permit holder who arrives and remains present at that space with his or her permit displayed may claim that space at 6:00 a.m. If two or more permit holders arrive at that space at exactly the same time, the space claim will respectfully be resolved with a coin flip upon arrival. Only one space may be reserved at a time. ~~Space claiming ties will be settled with a coin flip at 6 a.m.~~
(note: the remainder of rule H.1 had no proposed changes)

2. Advertising Report

a. Update on Cabrillo Boulevard Signs – For Discussion

Jason Bryan presented a temporary sign printed by Public Works that is larger and easier to read from a distance.

b. Advertising Fund Report – For Discussion

Jason Bryan reviewed an updated advertising fund report, which detailed the \$10,817 account balance.

3. Receive a report from the advertising Ad-Hoc Committee.

a. Approval of a \$300 expense to be included in the Funk Zone Map – For Action

Marilyn Dannehower reported on the Ad-Hoc committee activities. In addition to approving Ms. Dannehower to work with The Sentinel to develop a proposal for an advertisement campaign, the Committee motioned, seconded and carried unanimously to approve the following expenses:

- \$300 for the Funk Zone Map for a year.
- Up to \$350 for printing postcards and posters to be used in the Funk Zone (pending receiving artwork from show members)
- \$10 for a Chamber of Commerce after hours event (as a trial run for future events)
- \$125 for rack card printing

4. Bridge Replacement Project Updates – For Discussion

Jason Bryan stated that no new information has been received on the bridge project since last month's report.

Charlotte Barnard walked the lower portion of State Street and was very impressed with the improvements and feels that the completed projects will be of great benefit to the show.

5. Consider allowing a small number of artists to transfer from the Crafts to the Arts Section – for Action

The Committee asked staff if it was common to have front-row empty spaces in the Arts Section. Trisha Dalziel stated that she consistently observes open front row spaces in the Arts section.

Motioned, Seconded and Carried unanimously to offer up to four fine artists who were not allowed to join the Arts section during the bridge project to change their membership to either Arts or Dual Arts based on show seniority.

NEW BUSINESS

1. Develop language for the membership poll on the possible establishment of a Saturday space assignment system – For Discussion

Marilyn Dannehower and Eric Whitney reported that they researched SignUpGenius and verified it supports the restrictions staff were concerned about including restricting members from creating multiple accounts.

Committee members will develop pro and con statements to educate show members on the available choices for a non-binding poll that will be included in the upcoming committee election mailing.

STAFF REPORTS

1. General correspondence – For Discussion

- a. email from Jeff Kennedy regarding space assignment system and fiscal year 2010 budget
- b. email from Jeff Kennedy regarding bridge construction
- c. email from Jeff Kennedy regarding rule on words

2. Citations, Complaints and Incidents – For Discussion

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

ITEMS FOR JULY 12, 2016 MEETING

No new items were identified other than the items being carried forward from this meeting.

ADJOURNMENT 9:03 pm

Next Regular Meeting: **Louise Lowry Davis Center**
Tuesday July 12, 2016