



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, May 10, 2016

**Louise Lowry Davis Center
1232 De La Vina Street**

**Screen New Members: 6:00 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.**

MEETING MINUTES

CALL TO ORDER: 6:02 p.m.

ROLL CALL

Committee

Jim Hockin – Arts, present
Marilyn Dannehower – Crafts, present
Charlotte Barnard – Crafts, present

Staff

Jason Bryan - Senior Recreation Supervisor,
present
Parks & Recreation Commission Liaison
LeeAnne French

1st Alternate Members - Open
2nd Alternate Members - Open

Member At Large - Open

SELECT A CHAIR FOR THE MAY AND JUNE 2016 MEETINGS

Motioned, seconded and carried unanimously to elect Jim Hockin as Advisory Committee chair for the May and June 2016 meetings.

SCREEN NEW MEMBERS

CHANGES TO AGENDA

none

PUBLIC COMMENT

Claire Weber stated there was concern about members not understanding that spaces cannot be shared except for handicap reasons with approval by the Advisory Committee, that spilling cannot happen before 11:00 a.m., and that spilling can only happen into an empty space.

CONSENT CALENDAR

- 1. Approval of Minutes of the April 12, 2016 Meeting - For Action (Attachment)**
Correction: Adria Chalfin's cold-pressed perfume oil screening add-on was objected by Ed Schmitz not Charlotte Barnard. Motioned, seconded, and carried unanimously to approve the minutes of the April 12, 2016 meeting with this correction.
- 2. Statistics Report**
Jason Bryan present the statistics report.

OLD BUSINESS

- 1. Discuss the possibility of establishing a Saturday space assignment system**
Marilyn Dannehower presented a demonstration of SignUpGenius, showing an example of the email members would receive and how spaces would be reserved online.

There were questions on how accounts are created – staff wanted to ensure that show members would not be allowed to create multiple accounts in attempt to increase their odds against show members with one login account.

Options for Saturday space assignment systems under consideration were presented by Jason Bryan. Mr. Bryan stated that this topic could be included on a ballot for the upcoming Advisory Committee election with position statements so members understand the pros and cons of each option. Jason suggested 3 options: A Saturday assignment system based on the proposed rule change, using SignUpGenius, and a last option of not making any change to the current system.

Marilyn read a statement detailing why she supports the SignUpGenius option for Saturday show assignments.

Charlotte Barnard believes this topic should be voted by the full membership.

Jim Hockin read a statement detailing his considerations on the proposed systems and why he believes the original rule revision proposal is the best option.

Helen Heising supports the SignUpGenius because it is equitable to all show members and most similar to the current process. Ms. Heising shared that members who want to participate in just a few holiday shows per year would be disadvantaged with the initial proposed rule revision.

Eric Whitney stated that he is ‘warming’ to the SignUpGenius proposal. Mr. Whitney would like to volunteer to work with on testing SignUpGenius. Mr. Whitney believes this topic should go to a vote and wants to have a clear choice of 3 options.

David Draeger attended many Saturday shows in the past and stated the space claiming procedure was never pleasant. Mr. Draeger stated that having a permanent space assignment is preferential to other options. While SignUpGenius appears to be able to handle the process, his preference is for a system that mirrors the Sunday space assignment system.

Pamela Newman stated that she would also like to have a consistent space on Saturdays.

Staff asked the board to narrow down the initial rule revision option on how to determine the criteria for the initial space assignment meeting (attendance in the previous 2 quarters of Sunday shows, attendance in the previous one quarter of Sunday shows or attendance in a yet-to-be determined period of Saturday shows).

Motioned, seconded and carried unanimously to place this item on a ballot for the entire show to vote on as a non-binding poll.

Motioned, seconded and carried unanimously for the ballot options to be: 1. Base the system on the initially proposed rule revision with the initial meeting based on one quarter of Sunday attendance. 2. Use SignUpGenius. 3. Not change the system at all.

2. Advertising Report

Jason reported that there is not a report ready from the City on permanent signs.

3. Receive a report from the Advertising Ad-Hoc Committee

Marilyn Dannehower reported on her activity with the Advertising Ad-Hoc committee. Marilyn suggested we participate in the June 9th Chamber after-hours event. In closing, Marilyn asked for help for more members to join the Ad-Hoc committee to achieve more results. Motioned, seconded and carried unanimously to proceed with the June 9th event by sending an invitation to all members.

4. Bridge Replacement Project Updates

Jason Bryan gave a brief presentation on the bridge project summarizing that the project is proceeding as planned and appears to be on the timeline presented at the beginning of the project.

5. Discuss changes to the coin-flip rule

The Advisory Committee discussed rule H.1 and proposed the following proposed edits that will be placed as a discussion item on the July agenda.

H.1 Assigned spaces are valid until 10 a.m. ~~Permit holders without an assigned space may set up in the unused assigned area after 10 a.m. or in the unassigned area any time after 6 a.m.~~ Permit Holders may not set up or reserve a space prior to 6 a.m. and must remain present with their permit to claim a space at 6:00 a.m. ~~If two or more permit holders arrive at exactly the same time, the space claim will be respectfully resolved with a coin flip upon arrival.~~ Only one space may be reserved at a time. ~~Space claiming ties will be settled with a coin flip at 6 a.m.~~

At 10 a.m., permit holders setting up or reserving their assigned space, a vacant assigned space or an unassigned space shall have their permits readily visible. Permit holders reserving assigned space shall have their assigned space numbers written on their permit display form. At 10 a.m. spaces shall be considered vacant and available unless reserved by an obvious permit indicating space numbers or by a permit and marker indicating space numbers being reserved.

"Spilling" into unclaimed adjacent spaces may not be done until 11 a.m. and may not exceed an additional 10 feet. 11/2009 If both adjacent members desire the vacant space it should be shared equally. 12/2009, 11/2012

NEW BUSINESS

1. Consider allowing a small number of artists to transfer from the Crafts to the Arts Section

This item will be continued to the June meeting.

2. Begin the committee election process

Jason Bryan reviewed the timeline for the upcoming Advisory Committee election. The committee approved the draft nomination form, which will be distributed to show members.

STAFF REPORTS

1. General correspondence

- a. Ed Schmitz resignation from the Advisory Committee
- b. Email from Jeff Kennedy regarding logo
- c. Email from Jeff Kennedy regarding Saturday space sizes
- d. Email from Jeff Kennedy regarding show fees
- e. Email from Jeff Kennedy regarding signs
- f. Email from Mark Peterson regarding transient issue
- g. Proposed rule D.7 change from Charlotte Barnard allowing functional items in the Arts section

There was no discussion on correspondence.

2. Citations, Complaints and Incidents

There were no complaints reviewed.

ITEMS FOR JUNE 14, 2016 MEETING

Identified items will be continued to the June meeting

ADJOURNMENT 8:58pm

Next Regular Meeting: **Louise Lowry Davis Center**
Tuesday June 14, 2016