

Parks and Recreation Department  
Arts and Crafts Show Advertising Fund

As at end November-2016

<b>Fiscal Year 2016</b>		
<b>Start of FY16</b>		<b>\$ 13,547.78</b>
Member advertising fees	Jul 15-Jun 16	\$ 3,409.63
<b><u>Expenses</u></b>	<b><u>Date</u></b>	
Independent Advert	7/2/2015	\$ 336.00
Independent Advert	9/3/2015	\$ 342.72
Sticker printing	9/9/2015	\$ 500.69
KLITE holiday ad campaign	10/14/2015	\$ 2,208.00
Cristy Hamilton Video 2	11/16/2015	\$ 750.00
Independent Advert	12/3/2015	\$ 350.00
Independent Advert	12/17/2015	\$ 336.00
Independent Advert	1/28/2016	\$ 336.00
Independent Advert	2/11/2016	\$ 336.00
Chamber of Commerce Membership	3/25/2016	\$ 375.00
Visit Santa Barbara Membership	5/25/2016	\$ 320.00
		<b>\$ 6,190.41</b>
<b>As at 5/31/2016 (FY16)</b>		<b>\$ 10,767.00</b>

<b>Fiscal Year 2017</b>		
<b>Start of FY17</b>		<b>\$ 10,767.00</b>
Member advertising fees	Jul 16-Nov 16	\$ 1,490.00
<b><u>Expenses</u></b>	<b><u>Date</u></b>	
Funk Zone Map - 3 months	8/22/2016	\$ 65.00
KLITE Holiday Ad Campaign	9/19/2016	\$ 1,000.00
Printing 25 Posters for Funk Zone	9/20/2016	\$ 26.73
Printing 25 Posters for Funk Zone	10/17/2016	\$ 27.00
Printing Postcards	11/30/2016	\$ 89.72
		<b>\$ 1,208.45</b>
<b><u>Pending Expenses</u></b>	<b><u>Date</u></b>	
Printing 25 Posters for Funk Zone	12/8/2016	\$ 27.00 (6-4-16)
Permanent Signs		\$ 3,000.00 (11-11-14)
Chamber Flat Map		\$ 750.00 (9-8-15)
Funk Zone Map		\$ 300.00 (6-4-16)
Rack Card Printing		\$ 125.00 (6-4-16)
Additional Post Card Printing		\$ 152.00 (6-4-16)
Jul-Dec 2016 Sentinel Campaign		\$ 2,100.00 (7-12-16)
Visit Santa Barbara Renewal		\$ 320.00 (estimate)
Chamber Membership Renewal		\$ 375.00 (estimate)
		<b>\$ 7,149.00</b>
<b>As at 11/30/2016 (FY17)</b>		<b>\$ 3,899.55</b>