



CITY OF SANTA BARBARA
REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE

Tuesday, March 8, 2016

Louise Lowry Davis Center
1232 De La Vina Street

Screen New Members: 6:30 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.

AGENDA

CALL TO ORDER

ROLL CALL

Committee

Ed Schmitz - Arts (Chair)
Jim Hockin - Arts
Marilyn Dannehower - Crafts
Charlotte Barnard - Crafts

Staff

Jason Bryan - Senior Recreation Supervisor

Parks & Recreation Commission Liaison

LeeAnne French

1st Alternate Members - Open
2nd Alternate Members - Open

Member At Large - Open

SCREEN NEW MEMBERS

CHANGES TO AGENDA

PUBLIC COMMENT

Any member of the public may address the Committee for up to two minutes on any subject within the jurisdiction of the Committee that is not scheduled for public discussion before the Committee. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes.

CONSENT CALENDAR

- 1. Approval of Minutes of the February 9, 2016 Meeting - For Action (Attachment)**
- 2. Statistics Report – For Information (Attachment)**

OLD BUSINESS

- 1. Discuss the possibility of establishing a Saturday space assignment system - For Discussion**

As directed at the February 9, 2016 meeting, the draft rule changes establishing a Saturday space assignment system will be included as a staff report to receive comment from members before potentially placing this as an action item on the April meeting agenda.

Staff Recommendation: Continue discussion from the February meeting. Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

2. Advertising Report

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

- a. **Advertising Fund Report – For Discussion**
- b. **Update on Cabrillo Boulevard Signs – For Discussion**

3. Discuss using the advertising fund to create promotions to help during the bridge construction period.

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

- a. **Consider an ad campaign in the Sentinel (rate sheet attached) – For Action**
- b. **Consider an ad campaign with Santa Barbara Pedicab – For Action**
- c. **Consider participating in I Madonnari to promote the show – For Action**
- d. **Receive a report on sign regulation related to parked vehicles and moving signs – For Information**
- e. **Temporary construction signs – For Discussion**

4. Bridge Replacement Project Updates – For Discussion

Receive update from Jason Bryan on the status of the bridge replacement project; open item to public comment; bring back to Committee for input.

NEW BUSINESS

1. Consider modifying the dual member rules to eliminate the requirement for approximately half of items be functional when setting up in the Crafts Section – For Discussion

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

2. Consider modifying rule H.1 to allow spaces to be claimed prior to 6:00am. – For Discussion

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

STAFF REPORTS

1. General Correspondence – For Discussion

- a. "Show Unification" letter from Jim Koorey
- b. "Ditch the Flip" letter from Jim Koorey
- c. Email from Jeff Kennedy regarding signs
- d. Email from Jeff Kennedy regarding dual permit members
- e. Email from Jeff Kennedy regarding sewer issue

ITEMS FOR APRIL 12, 2016 MEETING

ADJOURNMENT

REPORTS: Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet is available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact Jason Bryan at 805-560-7550. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

Next Regular Meeting: **Louise Lowry Davis Center**
 Tuesday April 12, 2016