



CITY OF SANTA BARBARA  
REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE

Tuesday, April 12, 2016

Louise Lowry Davis Center  
1232 De La Vina Street

Screen New Members: 6:15 – 7:00 p.m.  
(NOTE NEW START TIME)  
Regular Meeting: 7:00 - 9:00 p.m.

UPDATED AGENDA

**CALL TO ORDER**

**ROLL CALL**

**Committee**

Ed Schmitz - Arts (Chair)  
Jim Hockin - Arts  
Marilyn Dannehower - Crafts  
Charlotte Barnard - Crafts

**Staff**

Jason Bryan - Senior Recreation Supervisor

**Parks & Recreation Commission Liaison**

LeeAnne French

1<sup>st</sup> Alternate Members - Open  
2<sup>nd</sup> Alternate Members - Open

Member At Large - Open

**SCREEN NEW MEMBERS**

**CHANGES TO AGENDA**

**PUBLIC COMMENT**

Any member of the public may address the Committee for up to two minutes on any subject within the jurisdiction of the Committee that is not scheduled for public discussion before the Committee. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 2 minutes.

**CONSENT CALENDAR**

1. **Approval of Minutes of the March 8, 2016 Meeting - For Action (Attachment)**
2. **Statistics Report – For Information (Attachment)**

**OLD BUSINESS**

1. **Discuss the possibility of establishing a Saturday space assignment system - For Action**

As directed at the March 8, 2016 meeting, the committee will vote on the adoption of the draft rule changes establishing a Saturday space assignment system. Since the March meeting, Marilyn Dannehower researched another option of a web service, SignUpGenius, which could manage Saturday show assignments.

Staff Recommendation: Continue discussion from the March meeting. Jason Bryan to give staff report; Marilyn Dannehower to report on the web service; board ask questions of staff; open item to public comment; bring back to Committee for discussion and possible action.

**2. Advertising Report**

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

**a. Update on Cabrillo Boulevard Signs – For Discussion**

**3. Discuss using the advertising fund to create promotions to help during bridge construction.**

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

**a. Consider an ad campaign in the Sentinel – For Action**

**4. Bridge Replacement Project Updates – For Discussion**

Receive update from Jason Bryan on the status of the bridge replacement project; open item to public comment; bring back to Committee for input.

**5. Discuss changes to the coin-flip rule – For Discussion**

Staff Recommendation: Continue the discussion from the March 8<sup>th</sup> meeting relating to how spaces are reserved and claimed; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

**NEW BUSINESS**

**1. Receive a report from the advertising Ad-Hoc Committee.**

Receive report from Ad-Hoc Committee members Ed Schmitz and Marilyn Dannehower on advertising; open item to public comment; bring back to Committee for discussion and direction.

**a. Consider suspending paid print advertisements until a new marketing plan is established – For Action**

**2. Review a request for Accommodation from Mette Julian to allow her to share her space assignment to address specific needs as allowed by rule G.7 – For Action**

Staff Recommendation: Jason Bryan to give staff report; board ask questions of staff; open item to public comment; bring back to Committee for discussion and direction.

**STAFF REPORTS**

**1. Report on section association for members who left the show in the last quarter – For Discussion**

Staff Recommendation: Jason Bryan to give staff report on the 11 members who left the show in the last quarter; board ask questions of staff; open item to public comment; bring back to Committee for discussion.

