



**CITY OF SANTA BARBARA**

**REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday, November 10, 2015**

**Louise Lowry Davis Center  
1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.  
Regular Meeting: 7:00 - 9:00 p.m.**

**Meeting Minutes**

**CALL TO ORDER**

**ROLL CALL**

**SCREEN NEW MEMBERS**

**Committee**

Ed Schmitz - Arts – Present  
Jim Hockin – Arts – Present  
Marilyn Dannehower - Crafts - Present  
Rebecca Plum – Crafts – Excused Absence

**Staff**

Jason Bryan - Senior Recreation Supervisor  
Xochitl Camarena – Recreation Specialist  
**Parks & Recreation Commission Liaison**  
LeeAnne French

**1<sup>st</sup> Alternate Members**

Charlotte Barnard – Crafts

**2<sup>nd</sup> Alternate Members - Open**

**Member At Large - Open**

**CHANGES TO AGENDA**

None

**PUBLIC COMMENT**

None

**CONSENT CALENDAR**

**1. Approval of Minutes of the October 13, 2015 Meeting - For Action  
(Attachment)**

Motioned Seconded and Carried unanimously to approve the October 13, 2015 Meeting Minutes with the following changes: change Old Business Item 1 from “Helen Heising stated that the rule needs to be made clear and “nothing prior to 6am” needs to be added to the current rule. Ms. Heising stated that ties need to be resolved at 6am per municipal code. She stated that not everyone understands the rule and that there are problems at 6am because there is no monitor present.” to “Helen Heising stated that the rule needs to be made clear, and that “No activity is permitted in the park prior to 6am” could be added to the current rule for clarification. She stated that not everyone understands the rule as currently written, and that there are problems at 6am, and no monitor present to resolve them.”

Changing New Business Item 3 from “Ms. Heising stated that board needs to consider the correlation between Saturday shows and the show members that will vote on issues that need to be fixed rather than asking them to vote

without educating them on the issue. Ms. Heising stated that in order to get the show members vote, the issue needs to be addressed.” to “Ms. Heising stated that the board needs to consider the correlation between the unpleasant situation of how spaces are claimed on Saturdays, and getting show member interest in voting for the weather-day Saturday proposal. She felt that a large number of show members, including herself, do not show on Saturdays anymore, because of this problem. Without addressing this, many show members are not likely to vote for adding more Saturday shows, and a 2/3 vote of the membership is required to pass it.”

**2. Statistics Report – For Information (Attachment)**

Jason Bryan presented the statistics report.

**OLD BUSINESS**

**1. Discuss the Saturday Weather Day Rule - For Action**

**Proposed revision of H.4**

**H.4 PROCEDURE IN THE EVENT OF BAD WEATHER ON A SUNDAY SHOW**

**“Unreasonable Weather Day”**

An “Unreasonable Weather Day” will be determined by a majority vote of all permit holders present at the Chase Palm Park Center at 9:30am. Generally, an unreasonable weather day will be declared when strong winds, light rain and/or any other weather condition prevents a large number of permit holders from exhibiting.

**“Rain Out Day”**

A “Rain Out Day” will be determined by staff and announced at the Chase Palm Recreation Center at 9:30 a.m. if any show members are present. Generally, a rain out day will be declared when a hard driving rain prevents all permit holders from setting up and exhibiting.

**Unreasonable Weather Day Procedures:**

If a Sunday show is declared an unreasonable weather day, all permit holders (whether in attendance or not) will receive attendance credit. Even if an unreasonable weather day is declared, permit holders may still show that day. If an unreasonable weather day is declared, Crafts Section permit holders will be allowed to move into the Arts Section at 10:15 a.m. as if it were a holiday show.

If an unreasonable weather day is declared, show monitors will not be present after 11:00 a.m. but all Show rules shall remain in full force and effect.

**Rain Out Day Procedures:**

If a Sunday show is rained out, all permit holders will receive attendance credit. Once a rain out day is declared, no permit holder may exhibit his or her work on that day. If a rain out day is declared, Show Monitors will walk the show line and advise any permit holders who may be there that the show has been cancelled.

**Make Up Saturday**

If a Sunday show is declared a "Rain Out Day", a make up day shall be scheduled for the Saturday immediately following the cancelled show unless a permitted event that impacts the Art Section and surrounding area is already scheduled for the following Saturday. The Recreation Supervisor will decide whether a conflict exists. Show members can call the number listed on the cover page of these Procedures and Regulations after 5pm on the Monday following the cancelled show to find out if a make up Saturday has been scheduled for the Saturday immediately following the cancelled Sunday show. If a make up Saturday is rained out, no additional make up day will be scheduled. Make up Saturdays are only available for Sunday shows cancelled from November through March, inclusive. No more than five (5) make up Saturdays shall be held in any one (1) fiscal year.

On make up Saturdays, show setup will be limited to the Art Section only for all permit holders beginning at State Street and extending along Cabrillo Boulevard to the Chase Palm Park Recreation Center. Setup and space reservation on makeup Saturdays will be the same as holiday shows (See H.3), and no attendance will be taken on make up Saturdays.

Motioned Seconded and Carried unanimously to approve the proposed revision of H.4.

## **2. Advertising Report**

### **a. Update on the K-Lite holiday radio promotion– For Discussion**

Mr. Bryan played the 30 second and 15 second radio promotion.

### **b. Update on the Chamber of Commerce Flat Maps- For Discussion**

Mr. Bryan stated that the Chamber of Commerce will include the Arts & Crafts Show in their next Flat Maps printing.

### **c. Update on Cabrillo Boulevard Signs – For Discussion**

Mr. Bryan reported that the Parks & Recreation department hired a consultant to review all City Parks & Beach signs; all signs are on hold department-wide. Ms. McCaffrey reported that all City signs will be uniformed and signs should be finalized in February or March 2016.

Jim Hockin asked if staff could send evidence from the sign committee's progress to show members. Ms. Dannehower would like to encourage more of a cooperative environment at the show. She believes that by providing show members with progress information that the committee is working on enhances a collaborative environment for all members.

LeeAnne French stated that the sign review was included in last month's Parks and Recreation Commission meeting.

Charlotte Barnard asked if Mr. Bryan could send an email to all show members to notify them of the sign progress.

Mr. Bryan presented the Arts & Crafts Show Advertising Fund Report including the cost of the KLITE radio ad and the show's 2<sup>nd</sup> video created by Cristy Hamilton. Mr. Bryan will provide monthly advertising reports.

## **3. Updates Bridge Replacement Project –For Discussion**

Mr. Bryan stated that the show will receive more impact the next few months; he will continue to work with Public Works to maintain as much usable area for the show.

## **NEW BUSINESS**

### **1. Discuss the Saturday show's space claiming process - For Discussion**

Ed Schmitz stated that the first come first serve option hinders the show because of dominant personalities when claiming spaces. Mr. Schmitz and the committee discussed possible methods of Saturday space assignments including assignments for each Saturday show and random assignments. Mr. Schmitz will meet with Mr. Bryan to discuss possible space assignment options for Saturday shows.

Ms. Dannehower suggested a quarterly space assignment meeting for Saturday shows.

Ms. Barnard questioned whether Saturday weather shows will have the same Sunday show rules. Mr. Bryan stated that they would operate as regular Saturday shows.

Ms. Dannehower questioned staff regarding the shows banners; Mr. Bryan stated that they will be hanging once the construction fence goes up.

Mette Julian stated that she stopped attending Saturday shows because of personality issues between show members. Helen Heising would love to return to attending Saturday shows if a space assignment system was implemented.

Ms. McCaffrey suggested making this an easy process and suggested having poker chips drawn from a bag at 6am from show members that are present.

New Business Item 1 will continue at next month's meeting.

## **STAFF REPORTS**

### **1. General Correspondence**

Email from Jeff Kennedy regarding weather days.

Email from Kathy Corcoran with Jason's response regarding logo.

Email from Lyn Gianni regarding logo.

Email from Jeff Kennedy regarding signs.

Email from Rebecca Plum and Jason's response regarding 11-1-15 incident.

Ed Schmitz questioned if weather days could be refunded to show members. Ms. Barnard stated that the cost of the show is per year not per show.

Ms. Barnard made a reference to Ms. Plum's email and stated that the language in the email is derogatory towards staff members. Ms. Barnard praised Trisha Dalziel for her commitment to the show.

### **2. Citations, Violations and Incidents**

Mr. Bryan reviewed the meeting time and location for Tony Longo's appeal on Wednesday, December 2<sup>nd</sup>.

## **ITEMS FOR December 8, 2015 MEETING**

None

**ADJOURNMENT 8:34pm**

**Next Regular Meeting:            Louise Lowry Davis Center  
   Tuesday December 8, 2015**